Shaojun Qin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3730320/publications.pdf

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2682572 2917675 2 104 2 2 citations h-index g-index papers 2 2 2 47 citing authors all docs docs citations times ranked

| # | Article | IF | CITATIONS |
|---|---|------|-----------|
| 1 | Artificial Intelligence Coaches for Sales Agents: Caveats and Solutions. Journal of Marketing, 2021, 85, 14-32. | 11.3 | 95 |
| 2 | Licensing and Price Competition in Tied-Goods Markets: An Application to the Single-Serve Coffee System Industry. Marketing Science, 2018, 37, 883-911. | 4.1 | 9 |