

Allison J Lazard

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3593715/publications.pdf>

Version: 2024-02-01

92
papers

1,934
citations

279798

23
h-index

330143

37
g-index

97
all docs

97
docs citations

97
times ranked

2105
citing authors

#	ARTICLE	IF	CITATIONS
1	Detecting themes of public concern: A text mining analysis of the Centers for Disease Control and Prevention's Ebola live Twitter chat. <i>American Journal of Infection Control</i> , 2015, 43, 1109-1111.	2.3	132
2	Putting Environmental Infographics Center Stage. <i>Science Communication</i> , 2015, 37, 6-33.	3.3	114
3	Identifying the public's concerns and the Centers for Disease Control and Prevention's reactions during a health crisis: An analysis of a Zika live Twitter chat. <i>American Journal of Infection Control</i> , 2016, 44, 1709-1711.	2.3	90
4	Design simplicity influences patient portal use: the role of aesthetic evaluations for technology acceptance. <i>Journal of the American Medical Informatics Association: JAMIA</i> , 2016, 23, e157-e161.	4.4	82
5	Tobacco Quit Intentions and Behaviors among Cigar Smokers in the United States in Response to COVID-19. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 5368.	2.6	72
6	Impact of e-cigarette health warnings on motivation to vape and smoke. <i>Tobacco Control</i> , 2019, 28, e64-e70.	3.2	67
7	E-Cigarette Social Media Messages: A Text Mining Analysis of Marketing and Consumer Conversations on Twitter. <i>JMIR Public Health and Surveillance</i> , 2016, 2, e171.	2.6	66
8	Public reactions to e-cigarette regulations on Twitter: a text mining analysis. <i>Tobacco Control</i> , 2017, 26, e112-e116.	3.2	59
9	Motivations and Barriers for the Use of Face Coverings during the COVID-19 Pandemic: Messaging Insights from Focus Groups. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 9298.	2.6	49
10	Formative research to identify perceptions of e-cigarettes in college students: Implications for future health communication campaigns. <i>Journal of American College Health</i> , 2016, 64, 380-389.	1.5	46
11	“Organic,” “Natural,” and “Additive-Free” Cigarettes: Comparing the Effects of Advertising Claims and Disclaimers on Perceptions of Harm. <i>Nicotine and Tobacco Research</i> , 2019, 21, 933-939.	2.6	44
12	Impact of The Real Cost Campaign on Adolescents’ Recall, Attitudes, and Risk Perceptions about Tobacco Use: A National Study. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 42.	2.6	42
13	The influence of visual complexity on initial user impressions: testing the persuasive model of web design. <i>Behaviour and Information Technology</i> , 2020, 39, 497-510.	4.0	41
14	The impact of front-of-package claims, fruit images, and health warnings on consumers' perceptions of sugar-sweetened fruit drinks: Three randomized experiments. <i>Preventive Medicine</i> , 2020, 132, 105998.	3.4	41
15	The Role of Knowledge and Risk Beliefs in Adolescent E-Cigarette Use: A Pilot Study. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 830.	2.6	39
16	An analysis of nanoscientists as public communicators. <i>Nature Nanotechnology</i> , 2014, 9, 841-844.	31.5	34
17	User evaluations of design complexity: The impact of visual perceptions for effective online health communication. <i>International Journal of Medical Informatics</i> , 2014, 83, 726-735.	3.3	34
18	Source Credibility and E-Cigarette Attitudes: Implications for Tobacco Communication. <i>Health Communication</i> , 2018, 33, 1059-1067.	3.1	33

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19	Objective Design to Subjective Evaluations: Connecting Visual Complexity to Aesthetic and Usability Assessments of eHealth. <i>International Journal of Human-Computer Interaction</i> , 2020, 36, 95-104.	4.8	33
20	Using Visual Metaphors in Health Messages: A Strategy to Increase Effectiveness for Mental Illness Communication. <i>Journal of Health Communication</i> , 2016, 21, 1260-1268.	2.4	32
21	Social Media Message Designs to Educate Adolescents About E-Cigarettes. <i>Journal of Adolescent Health</i> , 2021, 68, 130-137.	2.5	32
22	Advancing Visual Health Communication Research to Improve Infodemic Response. <i>Health Communication</i> , 2020, 35, 1723-1728.	3.1	31
23	Using Social Media for Peer-to-Peer Cancer Support: Interviews With Young Adults With Cancer. <i>JMIR Cancer</i> , 2021, 7, e28234.	2.4	30
24	e-health first impressions and visual evaluations. <i>Communication Design Quarterly</i> , 2015, 3, 25-34.	0.5	29
25	Adolescents' receptivity to E-cigarette harms messages delivered using text messaging. <i>Addictive Behaviors</i> , 2019, 91, 201-207.	3.0	29
26	Designing warnings for sugary drinks: A randomized experiment with Latino parents and non-Latino parents. <i>Preventive Medicine</i> , 2021, 148, 106562.	3.4	26
27	Peer-to-peer connections: Perceptions of a social support app designed for young adults with cancer. <i>Psycho-Oncology</i> , 2020, 29, 173-181.	2.3	23
28	Reactions to graphic and text health warnings for cigarettes, sugar-sweetened beverages, and alcohol: An online randomized experiment of US adults. <i>Preventive Medicine</i> , 2020, 137, 106120.	3.4	23
29	Developing a Point-of-Sale Health Communication Campaign for Cigarillos and Waterpipe Tobacco. <i>Health Communication</i> , 2019, 34, 343-351.	3.1	20
30	Incremental criterion validity of message perceptions and effects perceptions in the context of anti-smoking messages. <i>Journal of Behavioral Medicine</i> , 2021, 44, 74-83.	2.1	20
31	Initiation and changes in use of social media for peer support among young adult cancer patients and survivors. <i>Psycho-Oncology</i> , 2021, 30, 1859-1865.	2.3	19
32	The effect of cigarillo packaging elements on young adult perceptions of product flavor, taste, smell, and appeal. <i>PLoS ONE</i> , 2018, 13, e0196236.	2.5	18
33	Cues for Increasing Social Presence for Mobile Health App Adoption. <i>Journal of Health Communication</i> , 2020, 25, 136-149.	2.4	18
34	Nutrition-related claims lead parents to choose less healthy drinks for young children: a randomized trial in a virtual convenience store. <i>American Journal of Clinical Nutrition</i> , 2022, 115, 1144-1154.	4.7	18
35	The impact of pictorial health warnings on purchases of sugary drinks for children: A randomized controlled trial. <i>PLoS Medicine</i> , 2022, 19, e1003885.	8.4	18
36	Health Claims About Cannabidiol Products: A Retrospective Analysis of U.S. Food and Drug Administration Warning Letters from 2015 to 2019. <i>Cannabis and Cannabinoid Research</i> , 2021, 6, 559-563.	2.9	17

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37	Engaging Men in Prenatal Health via eHealth: Findings From a National Survey. <i>JMIR Pediatrics and Parenting</i> , 2018, 1, e7.	1.6	17
38	Icons for health effects of cigarette smoke: a test of semiotic type. <i>Journal of Behavioral Medicine</i> , 2017, 40, 641-650.	2.1	16
39	Believability of Cigarette Warnings About Addiction: National Experiments of Adolescents and Adults. <i>Nicotine and Tobacco Research</i> , 2018, 20, 867-875.	2.6	16
40	E-Cigarette Topics Shared by Medical Professionals: A Comparison of Tweets from the United States and United Kingdom. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2017, 20, 133-137.	3.9	15
41	Visual Assertions: Effects of Photo Manipulation and Dual Processing for Food Advertisements. <i>Visual Communication Quarterly</i> , 2018, 25, 16-30.	0.4	15
42	The Audacity of Engagement: Hearing Directly from Young Adults with Cancer on Their Attitudes and Perceptions of Cancer Survivorship and Cancer Survivorship Research. <i>Journal of Adolescent and Young Adult Oncology</i> , 2018, 7, 103-111.	1.3	15
43	Website Designs for Communicating About Chemicals in Cigarette Smoke. <i>Health Communication</i> , 2019, 34, 333-342.	3.1	14
44	Engaging Men in Prenatal Health Promotion: A Pilot Evaluation of Targeted e-Health Content. <i>American Journal of Men's Health</i> , 2017, 11, 719-725.	1.6	13
45	Message perceptions and effects perceptions as proxies for behavioral impact in the context of anti-smoking messages. <i>Preventive Medicine Reports</i> , 2021, 23, 101434.	1.8	13
46	Adolescents' and Young Adults' Aesthetics and Functionality Preferences for Online Tobacco Education. <i>Journal of Cancer Education</i> , 2020, 35, 373-379.	1.3	12
47	Social media conversations about community water fluoridation: formative research to guide health communication. <i>Journal of Public Health Dentistry</i> , 2021, 81, 162-166.	1.2	12
48	App Designs and Interactive Features to Increase mHealth Adoption: User Expectation Survey and Experiment. <i>JMIR MHealth and UHealth</i> , 2021, 9, e29815.	3.7	12
49	Attracting Users to Online Health Communities: Analysis of LungCancer.net's Facebook Advertisement Campaign Data. <i>Journal of Medical Internet Research</i> , 2019, 21, e14421.	4.3	12
50	Making a Visual Impression (or Not): Current Design Practices of Nutritional Websites. <i>Health Communication</i> , 2017, 32, 470-482.	3.1	11
51	Effective Formats for Communicating Risks from Cigarette Smoke Chemicals. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 16-29.	0.2	11
52	Developing Pictorial Cigarillo Warnings: Insights From Focus Groups. <i>Nicotine and Tobacco Research</i> , 2021, 23, 383-389.	2.6	10
53	Motivations, barriers, and communication recommendations for promoting face coverings during the COVID-19 pandemic: Survey findings from a diverse sample. <i>PLoS ONE</i> , 2021, 16, e0251169.	2.5	9
54	Awareness of and reactions to the health harms of sugary drinks: An online study of U.S. parents. <i>Appetite</i> , 2021, 164, 105234.	3.7	9

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55	The Role of Implied Motion in Engaging Audiences for Health Promotion: Encouraging Naps on a College Campus. <i>Journal of American College Health</i> , 2014, 62, 542-551.	1.5	8
56	“Take time. Save lives. Clean hands protect.” A comparison of two hand hygiene health promotion posters. <i>American Journal of Infection Control</i> , 2014, 42, 530-532.	2.3	8
57	Ethics Information Seeking and Sharing Among Scientists. <i>Science Communication</i> , 2016, 38, 74-98.	3.3	8
58	Optimizing Warnings on E-Cigarette Advertisements. <i>Nicotine and Tobacco Research</i> , 2020, 22, 630-637.	2.6	8
59	Impact of photo manipulation and visual literacy on consumers’ responses to persuasive communication. <i>Journal of Visual Literacy</i> , 2020, 39, 90-110.	0.6	8
60	Communicating Tobacco Product Information to the Public. <i>Food and Drug Law Journal</i> , 2017, 72, 386-405.	0.4	8
61	Message and Delivery Preferences for Online Tobacco Education among Adolescents and Young Adults. <i>Journal of Health Communication</i> , 2018, 23, 735-742.	2.4	7
62	Communicating about chemicals in cigarette smoke: impact on knowledge and misunderstanding. <i>Tobacco Control</i> , 2019, 29, tobaccocontrol-2018-054863.	3.2	7
63	Barriers to and Facilitators of COVID-19 Prevention Behaviors Among North Carolina Residents. <i>Health Education and Behavior</i> , 2022, , 109019812210764.	2.5	7
64	Perceptions of design quality: An eye tracking study of attention and appeal in health advertisements. <i>Journal of Communication in Healthcare</i> , 2014, 7, 285-294.	1.5	6
65	Adolescents’ Aided Recall of Targeted and Non-Targeted Tobacco Communication Campaigns in the United States. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 2363.	2.6	6
66	Building a health communication brand for University of Texas System tobacco control. <i>Journal of American College Health</i> , 2019, 67, 291-298.	1.5	6
67	Using a Naturalistic Store Laboratory for Clinical Trials of Point-of-Sale Nutrition Policies and Interventions: A Feasibility and Validation Study. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 8764.	2.6	6
68	Designing More Effective Cigar Warnings: An Experiment Among Adult Cigar Smokers. <i>Nicotine and Tobacco Research</i> , 2022, 24, 617-622.	2.6	6
69	Multimodal mental models: Understanding users’ design expectations for mHealth apps. <i>Health Informatics Journal</i> , 2020, 26, 1493-1506.	2.1	5
70	Development and Application of an Interdisciplinary Rapid Message Testing Model for COVID-19 in North Carolina. <i>Public Health Reports</i> , 2021, 136, 413-420.	2.5	5
71	Covid-19 vaccine apps should deliver more to patients. <i>The Lancet Digital Health</i> , 2021, 3, e278-e279.	12.3	5
72	Responses to pictorial versus text-only cigarillo warnings among a nationally representative sample of US young adults. <i>Tobacco Control</i> , 2023, 32, 211-217.	3.2	5

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73	Improving gestational weight gain and breastfeeding promotion: Visual communication to overcome health literacy barriers. <i>Journal of Communication in Healthcare</i> , 2016, 9, 90-97.	1.5	4
74	Framing pregnancy-related smoking cessation messages for women of reproductive age. <i>Addictive Behaviors Reports</i> , 2020, 12, 100290.	1.9	4
75	Design cues for tobacco communication: Heuristic interpretations and usability of online health information about harmful chemicals. <i>International Journal of Medical Informatics</i> , 2020, 141, 104177.	3.3	4
76	Impact and mechanisms of cigarillo flavor descriptors on susceptibility to use among young adult nonusers of tobacco. <i>Journal of Applied Social Psychology</i> , 2020, 50, 699-708.	2.0	4
77	Health Claims, Marketing Appeals, and Warnings on Popular Brands of Waterpipe Tobacco Packaging Sold in the United States. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1183-1190.	2.6	4
78	Advocating for a Population-Specific Health Literacy for People With Visual Impairments. <i>Health Communication</i> , 2015, 30, 1169-1172.	3.1	3
79	Narrative Vs. Standard of Care Messages: Testing How Communication Can Positively Influence Adolescents with Type 1 Diabetes. <i>Journal of Health Communication</i> , 2021, 26, 626-635.	2.4	3
80	Point-of-Sale Health Communication Campaigns for Cigarillos and Waterpipe Tobacco: Effects and Lessons Learned from Two Cluster Randomized Trials. <i>Health Communication</i> , 2023, 38, 1201-1212.	3.1	3
81	Leveraging Crowdsourcing for Human Immunodeficiency Virus Testing Posters: A Visual Content Analysis and Cognitive Responses Among Chinese Men Who Have Sex With Men. <i>Sexually Transmitted Diseases</i> , 2020, 47, 580-586.	1.7	2
82	Communication Cues and Engagement Behavior: Identifying Advertisement Strategies to Attract Middle-Aged Adults to a Study of the Chronic Disease Self-Management Program. <i>Preventing Chronic Disease</i> , 2020, 17, E48.	3.4	2
83	Negative Perceptions of Young People Using E-Cigarettes on Instagram: An Experiment With Adolescents. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1962-1966.	2.6	2
84	Do sugar warning labels influence parents' selection of a labeled snack for their children? A randomized trial in a virtual convenience store. <i>Appetite</i> , 2022, 175, 106059.	3.7	2
85	Street Crossing: Observational Research and Developing Health Communication Strategies. <i>Communication Teacher</i> , 2015, 29, 49-54.	0.3	1
86	How Narrative Engagement with Young Adult Literature Influences Perceptions of Anorexia Nervosa. <i>Health Communication</i> , 2020, 36, 1-10.	3.1	1
87	Harnessing Neuroimaging to Reduce Socioeconomic Disparities in Chronic Disease: A Conceptual Framework for Improving Health Messaging. <i>Frontiers in Human Neuroscience</i> , 2021, 15, 576749.	2.0	1
88	Waterpipe Tobacco Warnings: An Experimental Study Among a Nationally Representative Sample of US Young Adults. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1855-1860.	2.6	1
89	User experiences, usability, and social presence of a peer-to-peer support app: survey of young adults affected by cancer. <i>Journal of Applied Communication Research</i> , 0, , 1-18.	1.2	1
90	Terms tobacco users employ to describe e-cigarette aerosol. <i>Tobacco Control</i> , 2024, 33, 15-20.	3.2	1

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91	Saving time and resources: Observational research to support adoption of a hand hygiene promotion campaign. <i>American Journal of Infection Control</i> , 2015, 43, 656-658.	2.3	0
92	Is a cigarette brand with fewer chemicals safer? Public perceptions in two national US experiments. <i>Journal of Behavioral Medicine</i> , 0, , .	2.1	0