

# Bangming Xiao

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3573865/publications.pdf>

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4  
papers

189  
citations

1937685

4  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

177  
citing authors

| # | ARTICLE   | IF   | CITATIONS |
|---|---|------|-----------|
| 1 | Social influence in first-time and upgrade adoption. <i>Electronic Commerce Research and Applications</i> , 2019, 34, 100834.   | 5.0  | 7         |
| 2 | Online Relationship Formation. <i>Journal of Marketing</i> , 2017, 81, 21-40.   | 11.3 | 91        |
| 3 | Promoting continual member participation in firm-hosted online brand communities: An organizational socialization approach. <i>Journal of Business Research</i> , 2017, 71, 92-101. | 10.2 | 69        |
| 4 | Network closure among sellers and buyers in social commerce community. <i>Electronic Commerce Research and Applications</i> , 2015, 14, 641-653.                                    | 5.0  | 22        |