

# Bangming Xiao

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3573865/publications.pdf>

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4  
papers

189  
citations

1937685

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2272923

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g-index

4  
all docs

4  
docs citations

4  
times ranked

177  
citing authors

#	ARTICLE	IF	CITATIONS
1	Online Relationship Formation. <i>Journal of Marketing</i> , 2017, 81, 21-40.	11.3	91
2	Promoting continual member participation in firm-hosted online brand communities: An organizational socialization approach. <i>Journal of Business Research</i> , 2017, 71, 92-101.	10.2	69
3	Network closure among sellers and buyers in social commerce community. <i>Electronic Commerce Research and Applications</i> , 2015, 14, 641-653.	5.0	22
4	Social influence in first-time and upgrade adoption. <i>Electronic Commerce Research and Applications</i> , 2019, 34, 100834.	5.0	7