

# Philip Hans Franses

## List of Publications by Year in descending order

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304  
papers

8,999  
citations

44069

48  
h-index

64796

79  
g-index

313  
all docs

313  
docs citations

313  
times ranked

4617  
citing authors

#	ARTICLE	IF	CITATIONS
1	SMOOTH TRANSITION AUTOREGRESSIVE MODELS " A SURVEY OF RECENT DEVELOPMENTS. <i>Econometric Reviews</i> , 2002, 21, 1-47.	1.1	774
2	Forecasting stock market volatility using (non-linear) Garch models. <i>Journal of Forecasting</i> , 1996, 15, 229-235.	2.8	270
3	The impact of satisfaction and payment equity on cross-buying. <i>Journal of Retailing</i> , 2001, 77, 359-378.	6.2	217
4	The impact of brand equity and the hedonic level of products on consumer stock-out reactions. <i>Journal of Retailing</i> , 2005, 81, 15-34.	6.2	211
5	Forecasting economic and financial time-series with non-linear models. <i>International Journal of Forecasting</i> , 2004, 20, 169-183.	6.5	206
6	Additive outliers, GARCH and forecasting volatility. <i>International Journal of Forecasting</i> , 1999, 15, 1-9.	6.5	172
7	Seasonality, non-stationarity and the forecasting of monthly time series. <i>International Journal of Forecasting</i> , 1991, 7, 199-208.	6.5	167
8	Vertical Marketing Systems for Complex Products: A Triadic Perspective. <i>Journal of Marketing Research</i> , 2004, 41, 479-487.	4.8	159
9	Modeling Multiple Regimes in the Business Cycle. <i>Macroeconomic Dynamics</i> , 1999, 3, 311-340.	0.7	148
10	Asymptotically perfect and relative convergence of productivity. <i>Journal of Applied Econometrics</i> , 2000, 15, 59-81.	2.3	139
11	Indirect Network Effects in New Product Growth. <i>Journal of Marketing</i> , 2007, 71, 52-74.	11.3	132
12	The M3 competition: Statistical tests of the results. <i>International Journal of Forecasting</i> , 2005, 21, 397-409.	6.5	129
13	A nonlinear long memory model, with an application to US unemployment. <i>Journal of Econometrics</i> , 2002, 110, 135-165.	6.5	118
14	A multivariate approach to modeling univariate seasonal time series. <i>Journal of Econometrics</i> , 1994, 63, 133-151.	6.5	116
15	Generalizations of the KPSS-test for stationarity. <i>Statistica Neerlandica</i> , 2004, 58, 483-502.	1.6	115
16	The Effect of Relational Constructs on Customer Referrals and Number of Services Purchased From a Multiservice Provider: Does Age of Relationship Matter?. <i>Journal of the Academy of Marketing Science</i> , 2002, 30, 202-216.	11.2	115
17	Retrieving Unobserved Consideration Sets from Household Panel Data. <i>Journal of Marketing Research</i> , 2010, 47, 63-74.	4.8	113
18	A multi-level panel STAR model for US manufacturing sectors. <i>Journal of Applied Econometrics</i> , 2005, 20, 811-827.	2.3	100

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19	Long memory and level shifts: Re-analyzing inflation rates. <i>Empirical Economics</i> , 1999, 24, 427-449.	3.0	99
20	When Do Price Thresholds Matter in Retail Categories?. <i>Marketing Science</i> , 2007, 26, 83-100.	4.1	96
21	The Effects of Additive Outliers on Tests for Unit Roots and Cointegration. <i>Journal of Business and Economic Statistics</i> , 1994, 12, 471.	2.9	90
22	Testing for ARCH in the presence of additive outliers. <i>Journal of Applied Econometrics</i> , 1999, 14, 539-562.	2.3	90
23	Optimal Data Interval for Estimating Advertising Response. <i>Marketing Science</i> , 2006, 25, 217-229.	4.1	90
24	Dynamic and Competitive Effects of Direct Mailings: A Charitable Giving Application. <i>Journal of Marketing Research</i> , 2009, 46, 120-133.	4.8	90
25	I felt low and my purse feels light: depleting mood regulation attempts affect risk decision making. <i>Journal of Behavioral Decision Making</i> , 2009, 22, 153-170.	1.7	89
26	UNIT ROOTS IN PERIODIC AUTOREGRESSIONS. <i>Journal of Time Series Analysis</i> , 1996, 17, 221-245.	1.2	86
27	A note on the Mean Absolute Scaled Error. <i>International Journal of Forecasting</i> , 2016, 32, 20-22.	6.5	83
28	Testing for Smooth Transition Nonlinearity in the Presence of Outliers. <i>Journal of Business and Economic Statistics</i> , 1999, 17, 217.	2.9	81
29	On the Use of Econometric Models for Policy Simulation in Marketing. <i>Journal of Marketing Research</i> , 2005, 42, 4-14.	4.8	81
30	Econometric analysis on the effect of port state control inspections on the probability of casualty. <i>Marine Policy</i> , 2007, 31, 550-563.	3.2	79
31	Critical values for unit root tests in seasonal time series. <i>Journal of Applied Statistics</i> , 1997, 24, 25-48.	1.3	76
32	Are living standards converging?. <i>Structural Change and Economic Dynamics</i> , 2001, 12, 171-200.	4.5	74
33	Inflation, forecast intervals and long memory regression models. <i>International Journal of Forecasting</i> , 2002, 18, 243-264.	6.5	73
34	On the Econometrics of the Bass Diffusion Model. <i>Journal of Business and Economic Statistics</i> , 2005, 23, 255-268.	2.9	68
35	A global view on port state control: econometric analysis of the differences across port state control regimes. <i>Maritime Policy and Management</i> , 2007, 34, 453-482.	3.8	68
36	A periodic long-memory model for quarterly UK inflation. <i>International Journal of Forecasting</i> , 1997, 13, 117-126.	6.5	67

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37	A Hierarchical Bayes Error Correction Model to Explain Dynamic Effects of Price Changes. <i>Journal of Marketing Research</i> , 2006, 43, 443-461.	4.8	67
38	Spurious deterministic seasonality. <i>Economics Letters</i> , 1995, 48, 249-256.	1.9	64
39	Evaluating chi-squared automatic interaction detection. <i>Information Systems</i> , 2006, 31, 814-831.	3.6	64
40	MODEL SELECTION IN PERIODIC AUTOREGRESSIONS. <i>Oxford Bulletin of Economics and Statistics</i> , 1994, 56, 421-439.	1.7	63
41	A method to select between Gompertz and logistic trend curves. <i>Technological Forecasting and Social Change</i> , 1994, 46, 45-49.	11.6	60
42	Interaction Between Shelf Layout and Marketing Effectiveness and Its Impact on Optimizing Shelf Arrangements. <i>Marketing Science</i> , 2008, 27, 1065-1082.	4.1	60
43	On Seasonal Cycles, Unit Roots, and Mean Shifts. <i>Review of Economics and Statistics</i> , 1998, 80, 231-240.	4.3	59
44	Recognizing changing seasonal patterns using artificial neural networks. <i>Journal of Econometrics</i> , 1997, 81, 273-280.	6.5	58
45	Does Africa grow slower than Asia, Latin America and the Middle East? Evidence from a new data-based classification method. <i>Journal of Development Economics</i> , 2005, 77, 553-570.	4.5	58
46	Does irritation induced by charitable direct mailings reduce donations?. <i>International Journal of Research in Marketing</i> , 2009, 26, 180-188.	4.2	57
47	Selecting a Nonlinear Time Series Model using Weighted Tests of Equal Forecast Accuracy*. <i>Oxford Bulletin of Economics and Statistics</i> , 2003, 65, 727-744.	1.7	56
48	ON PHILLIPS'S PERRON-TYPE TESTS FOR SEASONAL UNIT ROOTS. <i>Econometric Theory</i> , 1998, 14, 200-221.	0.7	55
49	A seasonal periodic long memory model for monthly river flows. <i>Environmental Modelling and Software</i> , 2001, 16, 559-569.	4.5	53
50	The forecasting performance of various models for seasonality and nonlinearity for quarterly industrial production. <i>International Journal of Forecasting</i> , 2005, 21, 87-102.	6.5	53
51	Properties of expert adjustments on model-based SKU-level forecasts. <i>International Journal of Forecasting</i> , 2009, 25, 35-47.	6.5	53
52	RECENT ADVANCES IN MODELLING SEASONALITY. <i>Journal of Economic Surveys</i> , 1996, 10, 299-345.	6.6	52
53	SETS, arbitrage activity, and stock price dynamics. <i>Journal of Banking and Finance</i> , 2000, 24, 1289-1306.	2.9	52
54	A Generalized Dynamic Conditional Correlation Model: Simulation and Application to Many Assets. <i>Econometric Reviews</i> , 2009, 28, 612-631.	1.1	52

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55	On the Role of Seasonal Intercepts in Seasonal Cointegration. Oxford Bulletin of Economics and Statistics, 1999, 61, 409-433.	1.7	46
56	Modeling the diffusion of scientific publications. Journal of Econometrics, 2007, 139, 376-390.	6.5	46
57	Testing for common deterministic trend slopes. Journal of Econometrics, 2005, 126, 1-24.	6.5	44
58	Finding the Keys to Creativity in Ad Agencies: Using Climate, Dispersion, and Size to Examine Award Performance. Journal of Advertising, 2008, 37, 121-130.	6.6	44
59	Visualizing time-varying correlations across stock markets. Journal of Empirical Finance, 2000, 7, 155-172.	1.8	43
60	Interpreting financial market crashes as earthquakes: A new Early Warning System for medium term crashes. Journal of Banking and Finance, 2015, 56, 123-139.	2.9	43
61	A dynamic multinomial probit model for brand choice with different long-run and short-run effects of marketing-mix variables. Journal of Applied Econometrics, 2000, 15, 717-744.	2.3	42
62	Does ratification matter and do major conventions improve safety and decrease pollution in shipping?. Marine Policy, 2009, 33, 826-846.	3.2	40
63	Changing Perceptions and Changing Behavior in Customer Relationships. Marketing Letters, 2002, 13, 121-134.	2.9	39
64	The impact of adoption timing on new service usage and early disadoption. International Journal of Research in Marketing, 2009, 26, 304-313.	4.2	39
65	Combining SKU-level sales forecasts from models and experts. Expert Systems With Applications, 2011, 38, 2365-2370.	7.6	39
66	Testing for periodic integration. Economics Letters, 1995, 48, 241-248.	1.9	38
67	Multiple unit roots in periodic autoregression. Journal of Econometrics, 1997, 80, 167-193.	6.5	38
68	On SETAR non-linearity and forecasting. Journal of Forecasting, 2003, 22, 359-375.	2.8	36
69	How to deal with intercept and trend in practical cointegration analysis?. Applied Economics, 2001, 33, 577-579.	2.2	35
70	Econometric analysis to differentiate effects of various ship safety inspections. Marine Policy, 2008, 32, 653-662.	3.2	33
71	Stability through cycles. Technological Forecasting and Social Change, 2008, 75, 301-311.	11.6	33
72	Periodic integration in quarterly UK macroeconomic variables. International Journal of Forecasting, 1993, 9, 467-476.	6.5	32

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73	Modeling new product sales; an application of cointegration analysis. <i>International Journal of Research in Marketing</i> , 1994, 11, 491-502.	4.2	32
74	A model selection strategy for time series with increasing seasonal variation. <i>International Journal of Forecasting</i> , 1998, 14, 405-414.	6.5	32
75	Selective Sampling for Binary Choice Models. <i>Journal of Marketing Research</i> , 2003, 40, 492-497.	4.8	32
76	Outlier robust analysis of long-run marketing effects for weekly scanning data. <i>Journal of Econometrics</i> , 1998, 89, 293-315.	6.5	31
77	Are winters getting warmer?. <i>Environmental Modelling and Software</i> , 2005, 20, 1449-1455.	4.5	31
78	One model and various experts: Evaluating Dutch macroeconomic forecasts. <i>International Journal of Forecasting</i> , 2011, 27, 482-495.	6.5	31
79	Periodically integrated subset autoregressions for dutch industrial production and money stock. <i>Journal of Forecasting</i> , 1993, 12, 601-613.	2.8	30
80	Bayesian analysis of seasonal unit roots and seasonal mean shifts. <i>Journal of Econometrics</i> , 1997, 78, 359-380.	6.5	30
81	The effects of seasonally adjusting a periodic autoregressive process. <i>Computational Statistics and Data Analysis</i> , 1995, 19, 683-704.	1.2	29
82	On trends and constants in periodic autoregressions. <i>Econometric Reviews</i> , 1999, 18, 271-286.	1.1	29
83	On forecasting cointegrated seasonal time series. <i>International Journal of Forecasting</i> , 2001, 17, 607-621.	6.5	29
84	Modelling and forecasting level shifts in absolute returns. <i>Journal of Applied Econometrics</i> , 2002, 17, 601-616.	2.3	29
85	Deriving target selection rules from endogenously selected samples. <i>Journal of Applied Econometrics</i> , 2006, 21, 549-562.	2.3	29
86	Forecasting the levels of vector autoregressive log-transformed time series. <i>International Journal of Forecasting</i> , 2000, 16, 111-116.	6.5	27
87	Comprehensive Review of the Maritime Safety Regimes: Present Status and Recommendations for Improvements. <i>Transport Reviews</i> , 2010, 30, 241-270.	8.8	27
88	Live audience responses to live televised election debates: time series analysis of issue salience and party salience on audience behavior. <i>Information, Communication and Society</i> , 2016, 19, 1390-1410.	4.0	27
89	Testing for Unit Roots and Non-linear Transformations. <i>Journal of Time Series Analysis</i> , 1998, 19, 147-164.	1.2	26
90	Outlier Detection in Cointegration Analysis. <i>Journal of Business and Economic Statistics</i> , 1998, 16, 459-468.	2.9	26

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91	Off the Hook: Measuring the Impact of Mobile Telephone Use on Economic Development of Households in Uganda using Copulas. <i>Journal of Development Studies</i> , 2016, 52, 315-330.	2.1	26
92	A periodic cointegration model of quarterly consumption. <i>Applied Stochastic Models and Data Analysis</i> , 1995, 11, 159-166.	0.4	25
93	Selecting Profitable Customers for Complex Services on the Internet. <i>Journal of Service Research</i> , 2005, 8, 37-47.	12.2	25
94	Experts' Stated Behavior. <i>Interfaces</i> , 2009, 39, 168-171.	1.5	25
95	Do statistical forecasting models for SKU-level data benefit from including past expert knowledge?. <i>International Journal of Forecasting</i> , 2013, 29, 80-87.	6.5	25
96	Cointegration Analysis of Seasonal Time Series. <i>Journal of Economic Surveys</i> , 1998, 12, 651-678.	6.6	24
97	Constructing Seasonally Adjusted Data with Time-varying Confidence Intervals*. <i>Oxford Bulletin of Economics and Statistics</i> , 2002, 64, 509-526.	1.7	24
98	Structural breaks and long memory in US inflation rates: Do they matter for forecasting?. <i>Research in International Business and Finance</i> , 2006, 20, 95-110.	5.9	24
99	An empirical analysis of euro cash payments. <i>European Economic Review</i> , 2007, 51, 1985-1997.	2.3	24
100	Absorption of shocks in nonlinear autoregressive models. <i>Computational Statistics and Data Analysis</i> , 2007, 51, 4206-4226.	1.2	24
101	On Periodic Correlations between Estimated Seasonal and Nonseasonal Components in German and U.S. Unemployment. <i>Journal of Business and Economic Statistics</i> , 1997, 15, 470.	2.9	23
102	Determining the order of differencing in seasonal time series processes. <i>Econometrics Journal</i> , 2000, 3, 250-264.	2.3	23
103	Periodic integration: further results on model selection and forecasting. <i>Statistical Papers</i> , 1996, 37, 33-52.	1.2	22
104	Mean shifts, unit roots and forecasting seasonal time series. <i>International Journal of Forecasting</i> , 1997, 13, 357-368.	6.5	22
105	Intertemporal Similarity of Economic Time Series: An Application of Dynamic Time Warping. <i>Computational Economics</i> , 2020, 56, 59-75.	2.6	21
106	Primary Demand for Beer in the Netherlands: An Application of ARMAX Model Specification. <i>Journal of Marketing Research</i> , 1991, 28, 240.	4.8	20
107	Weather conditions and daily television use in the Netherlands, 1996â€“2005. <i>International Journal of Biometeorology</i> , 2011, 55, 555-564.	3.0	20
108	Modeling asymmetric volatility in weekly Dutch temperature data. <i>Environmental Modelling and Software</i> , 2001, 16, 131-137.	4.5	19

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109	Testing for residual autocorrelation in growth curve models. <i>Technological Forecasting and Social Change</i> , 2002, 69, 195-204.	11.6	19
110	On the econometrics of the geometric lag model. <i>Economics Letters</i> , 2007, 95, 291-296.	1.9	19
111	Do charities get more when they ask more often? Evidence from a unique field experiment. <i>Journal of Behavioral and Experimental Economics</i> , 2017, 66, 58-65.	1.2	19
112	Analyzing the effects of a brand introduction on competitive structure using a market share attraction model. <i>International Journal of Research in Marketing</i> , 2004, 21, 159-177.	4.2	18
113	Measuring changes in consumer confidence. <i>Journal of Economic Psychology</i> , 2008, 29, 255-275.	2.2	18
114	Cycles in basic innovations. <i>Technological Forecasting and Social Change</i> , 2009, 76, 1021-1025.	11.6	18
115	Big Data Analysis of Volatility Spillovers of Brands across Social Media and Stock Markets. <i>Industrial Marketing Management</i> , 2020, 88, 465-484.	6.7	18
116	Moving average filters and unit roots. <i>Economics Letters</i> , 1991, 37, 399-403.	1.9	17
117	On periodic autoregressions and structural breaks in seasonal time series. <i>Environmetrics</i> , 1995, 6, 451-455.	1.4	17
118	Unit roots in the Nelson-Plosser data: Do they matter for forecasting?. <i>International Journal of Forecasting</i> , 1996, 12, 283-288.	6.5	17
119	Impulse response functions for periodic integration. <i>Economics Letters</i> , 1997, 55, 35-40.	1.9	17
120	Diagnostics, Expectations, and Endogeneity. <i>Journal of Marketing Research</i> , 2005, 42, 27-29.	4.8	17
121	Modeling Purchases as Repeated Events. <i>Journal of Business and Economic Statistics</i> , 2006, 24, 487-502.	2.9	17
122	Seasonality and non-linear price effects in scanner-data-based market-response models. <i>Journal of Econometrics</i> , 2007, 138, 231-251.	6.5	17
123	Merging models and experts. <i>International Journal of Forecasting</i> , 2008, 24, 31-33.	6.5	17
124	Modelling regional house prices. <i>Applied Economics</i> , 2011, 43, 2097-2110.	2.2	17
125	Experts' adjustment to model-based SKU-level forecasts: does the forecast horizon matter?. <i>Journal of the Operational Research Society</i> , 2011, 62, 537-543.	3.4	17
126	Modeling Seasonality in New Product Diffusion. <i>Marketing Science</i> , 2012, 31, 351-364.	4.1	17

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127	Common socio-economic cycle periods. <i>Technological Forecasting and Social Change</i> , 2012, 79, 59-68.	11.6	17
128	On the sensitivity of unit root inference to nonlinear data transformations. <i>Economics Letters</i> , 1998, 59, 7-15.	1.9	16
129	Does seasonality influence the dating of business cycle turning points?. <i>Journal of Macroeconomics</i> , 1999, 21, 79-92.	1.3	16
130	Financial volatility: an introduction. <i>Journal of Applied Econometrics</i> , 2002, 17, 419-424.	2.3	16
131	Forecasting unemployment using an autoregression with censored latent effects parameters. <i>International Journal of Forecasting</i> , 2004, 20, 255-271.	6.5	16
132	Expert opinion versus expertise in forecasting. <i>Statistica Neerlandica</i> , 2009, 63, 334-346.	1.6	16
133	VOLATILITY TRANSMISSION AND PATTERNS IN BUND FUTURES. <i>Journal of Financial Research</i> , 1997, 20, 459-482.	1.2	15
134	The impact of seasonal constants on forecasting seasonally cointegrated time series. <i>Journal of Forecasting</i> , 1998, 17, 109-124.	2.8	15
135	Averaging Model Forecasts and Expert Forecasts: Why Does It Work?. <i>Interfaces</i> , 2011, 41, 177-181.	1.5	15
136	When Do Painters Make Their Best Work?. <i>Creativity Research Journal</i> , 2013, 25, 457-462.	2.6	14
137	Do Experts' SKU Forecasts Improve after Feedback?. <i>Journal of Forecasting</i> , 2014, 33, 69-79.	2.8	14
138	Forecasting and seasonality. <i>International Journal of Forecasting</i> , 1997, 13, 303-305.	6.5	13
139	Testing for Unit Roots in Market Shares*. <i>Marketing Letters</i> , 2001, 12, 351-364.	2.9	13
140	Censored latent effects autoregression, with an application to US unemployment. <i>Journal of Applied Econometrics</i> , 2002, 17, 347-366.	2.3	13
141	A Simple Test for GARCH Against a Stochastic Volatility Model. <i>Journal of Financial Econometrics</i> , 2008, 6, 291-306.	1.5	13
142	When Did Nobel Prize Laureates in Literature Make Their Best Work?. <i>Creativity Research Journal</i> , 2014, 26, 372-374.	2.6	13
143	Quarterly US unemployment: Cycles, seasons and asymmetries. <i>Empirical Economics</i> , 1995, 20, 717-725.	3.0	12
144	The diffusion of scientific publications: The case of <i>Econometrica</i> , 1987. <i>Scientometrics</i> , 2003, 56, 29-42.	3.0	12

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145	A note on monitoring time-varying parameters in an autoregression. <i>Metrika</i> , 2003, 57, 51-62.	0.8	12
146	Modeling consideration sets and brand choice using artificial neural networks. <i>European Journal of Operational Research</i> , 2004, 154, 206-217.	5.7	12
147	Forecasting aggregates using panels of nonlinear time series. <i>International Journal of Forecasting</i> , 2005, 21, 785-794.	6.5	12
148	Consumer price evaluations through choice experiments. <i>Journal of Applied Econometrics</i> , 2009, 24, 517-535.	2.3	12
149	How accurate are government forecasts of economic fundamentals? The case of Taiwan. <i>International Journal of Forecasting</i> , 2011, 27, 1066-1075.	6.5	11
150	Are individuals in China prone to money illusion?. <i>Journal of Behavioral and Experimental Economics</i> , 2014, 51, 38-46.	1.2	11
151	Estimating Transition Probabilities from a Time Series of Independent Cross Sections. <i>Statistica Neerlandica</i> , 2001, 55, 249-262.	1.6	10
152	Analyzing fixed-event forecast revisions. <i>International Journal of Forecasting</i> , 2013, 29, 622-627.	6.5	10
153	EVALUATING MACROECONOMIC FORECASTS: A CONCISE REVIEW OF SOME RECENT DEVELOPMENTS. <i>Journal of Economic Surveys</i> , 2014, 28, 195-208.	6.6	10
154	A simple test for a bubble based on growth and acceleration. <i>Computational Statistics and Data Analysis</i> , 2016, 100, 160-169.	1.2	10
155	A method to select between periodic cointegration and seasonal cointegration. <i>Economics Letters</i> , 1993, 41, 7-10.	1.9	9
156	Gompertz curves with seasonality. <i>Technological Forecasting and Social Change</i> , 1994, 45, 287-297.	11.6	9
157	Forecasting long memory left-right political orientations. <i>International Journal of Forecasting</i> , 1999, 15, 185-199.	6.5	9
158	An Empirical Study of Cash Payments. <i>Statistica Neerlandica</i> , 2003, 57, 484-508.	1.6	9
159	An equilibrium-correction model for dynamic network data. <i>Journal of Mathematical Sociology</i> , 2003, 27, 193-215.	1.2	9
160	Are Precipitation Levels Getting Higher? Statistical Evidence for the Netherlands. <i>Journal of Climate</i> , 2005, 18, 4701-4714.	3.2	9
161	Consideration sets, intentions and the inclusion of "don't know" in a two-stage model for voter choice. <i>International Journal of Forecasting</i> , 2005, 21, 53-71.	6.5	9
162	Forecasting time series with long memory and level shifts. <i>Journal of Forecasting</i> , 2005, 24, 1-16.	2.8	9

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163	Seasonality and stochastic trends in German consumption and income, 1960.1?1987.4. Empirical Economics, 1995, 20, 109-132.	3.0	8
164	Timing of Vote Decision in First and Second Order Dutch Elections 1978â€“1995: Evidence from Artificial Neural Networks. Political Analysis, 1998, 7, 117-142.	3.3	8
165	Inferring Transition Probabilities from Repeated Cross Sections. Political Analysis, 2002, 10, 113-133.	3.3	8
166	Yet another look at temporal aggregation in diffusion models of first-time purchase. Technological Forecasting and Social Change, 2003, 70, 467-471.	11.6	8
167	Modeling healthcare expenditures: overview of the literature and evidence from a panel time-series model. Expert Review of Pharmacoeconomics and Outcomes Research, 2010, 10, 25-35.	1.4	8
168	The effectiveness of high-frequency direct-response commercials. International Journal of Research in Marketing, 2012, 29, 98-109.	4.2	8
169	Garch effects on a test of cointegration. Review of Quantitative Finance and Accounting, 1994, 4, 19-26.	1.6	7
170	Forecasting market shares from models for sales. International Journal of Forecasting, 2001, 17, 121-128.	6.5	7
171	Fifty years since Koyck (1954)*. Statistica Neerlandica, 2004, 58, 381-387.	1.6	7
172	Cointegration in a historical perspective. Journal of Econometrics, 2010, 158, 156-159.	6.5	7
173	Randomâ€“coefficient periodic autoregressions. Statistica Neerlandica, 2011, 65, 101-115.	1.6	7
174	Improving judgmental adjustment of model-based forecasts. Mathematics and Computers in Simulation, 2013, 93, 1-8.	4.4	7
175	Trends in three decades of rankings of Dutch economists. Scientometrics, 2014, 98, 1257-1268.	3.0	7
176	Specification Testing in Hawkes Models. Journal of Financial Econometrics, 2016, 15, 139-171.	1.5	7
177	When Did Classic Composers Make Their Best Work?. Creativity Research Journal, 2016, 28, 219-221.	2.6	7
178	Exploiting Spillovers to Forecast Crashes. Journal of Forecasting, 2017, 36, 936-955.	2.8	7
179	Inflation in Africa, 1960â€“2015. Journal of International Financial Markets, Institutions and Money, 2018, 57, 261-292.	4.2	7
180	Fitting a Gompertz Curve. Journal of the Operational Research Society, 1994, 45, 109-113.	3.4	7

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181	Testing for seasonality. <i>Economics Letters</i> , 1992, 38, 259-262.	1.9	6
182	Forecasting power-transformed time series data. <i>Journal of Applied Statistics</i> , 1999, 26, 807-815.	1.3	6
183	Modeling Item Nonresponse in Questionnaires. <i>Quality and Quantity</i> , 1999, 33, 203-213.	3.7	6
184	A sequential approach to testing seasonal unit roots in high frequency data. <i>Journal of Applied Statistics</i> , 2005, 32, 555-569.	1.3	6
185	Chapter 18 Forecasting in Marketing. <i>Handbook of Economic Forecasting</i> , 2006, 1, 983-1012.	3.4	6
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