

Aviva Philipp-Muller

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3482311/publications.pdf>

Version: 2024-02-01

6
papers

90
citations

1684188

5
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

75
citing authors

#	ARTICLE	IF	CITATIONS
1	Get Your Science Out of Here: When Does Invoking Science in the Marketing of Consumer Products Backfire?. <i>Journal of Consumer Research</i> , 2023, 49, 721-740.	5.1	6
2	Do consumers care about morality? A review and framework for understanding morality's marketplace influence. <i>Consumer Psychology Review</i> , 2022, 5, 107-124.	5.5	6
3	Why are people antiscience, and what can we do about it?. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2022, 119, .	7.1	18
4	Understanding When Similarity-Induced Affective Attraction Predicts Willingness to Affiliate: An Attitude Strength Perspective. <i>Frontiers in Psychology</i> , 2020, 11, 1919.	2.1	8
5	Challenging Moral Attitudes With Moral Messages. <i>Psychological Science</i> , 2019, 30, 1136-1150.	3.3	45
6	Conjunctive Visual Processing Appears Abnormal in Autism. <i>Frontiers in Psychology</i> , 2018, 9, 2668.	2.1	7