

# Di Wang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3408814/publications.pdf>

Version: 2024-02-01

19  
papers

265  
citations

1040056

9  
h-index

996975

15  
g-index

19  
all docs

19  
docs citations

19  
times ranked

141  
citing authors

#	ARTICLE	IF	CITATIONS
1	The influence of consumer anthropomorphism on attitudes towards artificial intelligence trip advisors. <i>Journal of Hospitality and Tourism Management</i> , 2020, 44, 108-111.	6.6	44
2	The effects of crowdedness and safety measures on restaurant patronage choices and perceptions in the COVID-19 pandemic. <i>International Journal of Hospitality Management</i> , 2021, 95, 102910.	8.8	43
3	Omnichannel retailing operations with coupon promotions. <i>Journal of Retailing and Consumer Services</i> , 2021, 58, 102324.	9.4	31
4	Price, online coupon, and store service effort decisions under different omnichannel retailing models. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102787.	9.4	24
5	Dark personalities and Bitcoin®: The influence of the Dark Tetrad on cryptocurrency attitude and buying intention. <i>Personality and Individual Differences</i> , 2022, 188, 111453.	2.9	20
6	Cheaper and smaller or more expensive and larger: how consumers respond to unit price increase tactics that simultaneously change product price and package size. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 1075-1094.	11.2	15
7	Do Discount Presentations Influence Gift Purchase Intentions and Attitudes of Chinese Outbound Tourists?. <i>Journal of Travel Research</i> , 2021, 60, 1104-1122.	9.0	14
8	Gimmicky or Effective? The Effects of Imaginative Displays on Customers'™ Purchase Behavior. <i>Journal of Marketing</i> , 2021, 85, 109-127.	11.3	14
9	A nudge toward healthier food choices: the influence of health star ratings on consumers'™ choices of packaged foods. <i>European Journal of Marketing</i> , 2021, ahead-of-print, .	2.9	12
10	Anticipated embarrassment due to social presence withholds consumers from purchasing products that feature a lucky charm. <i>European Journal of Marketing</i> , 2017, 51, 1612-1630.	2.9	9
11	Determining the Importance of Stopover Destination Attributes: Integrating Stated Importance, Choice Experiment, and Eye-Tracking Measures. <i>Journal of Hospitality and Tourism Research</i> , 2022, 46, 125-146.	2.9	9
12	Branding beyond the gender binary. <i>Psychology and Marketing</i> , 2022, 39, 1621-1632.	8.2	7
13	Exploring Attitudes and Affiliation Intentions toward Consumers Who Engage in Socially Shared Superstitious Behaviors: A Study of Students in the East and the West. <i>Psychology and Marketing</i> , 2014, 31, 203-213.	8.2	5
14	Stopover destination loyalty: The influence of perceived ambience and sensation seeking tendency. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 159-166.	6.6	5
15	Making the right stopover destination choice: The effect of assessment orientation on attitudinal stopover destination loyalty. <i>Journal of Hospitality and Tourism Management</i> , 2021, 47, 462-467.	6.6	4
16	Been there, done that: quasi-experimental evidence about how, why, and for who, a previous visit might increase stopover destination loyalty. <i>Current Issues in Tourism</i> , 2021, 24, 1389-1401.	7.2	3
17	Short break drive holiday destination attractiveness during COVID-19 border closures. <i>Journal of Hospitality and Tourism Management</i> , 2022, 51, 568-577.	6.6	3
18	Embarrassment Effects on Purchase Intent for a Product with Socially Shared Superstitious Meanings: a Structured Abstract. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 680-683.	0.2	2

#	ARTICLE	IF	CITATIONS
19	The differential effects of separated vs. unseparated services. <i>Journal of Service Theory and Practice</i> , 2019, 29, 93-118.	3.2	1