

# Laura Rienda

## List of Publications by Year in descending order

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34  
papers

1,030  
citations

687363

13  
h-index

454955

30  
g-index

36  
all docs

36  
docs citations

36  
times ranked

722  
citing authors

#	ARTICLE	IF	CITATIONS
1	Political risk, cultural distance, and outward foreign direct investment: Empirical evidence from large Chinese firms. <i>Asia Pacific Journal of Management</i> , 2012, 29, 1089-1104.	4.5	192
2	Family Firms' International Commitment. <i>Family Business Review</i> , 2009, 22, 125-135.	6.6	179
3	Family firms' risk perception: empirical evidence on the internationalization process. <i>Journal of Small Business and Enterprise Development</i> , 2008, 15, 457-471.	2.6	100
4	Business and management in China: A review of empirical research in leading international journals. <i>Asia Pacific Journal of Management</i> , 2007, 24, 359-384.	4.5	90
5	The Internationalisation Process in Family Firms: Choice of Market Entry Strategies. <i>Journal of General Management</i> , 2007, 33, 1-14.	1.2	69
6	The impact of country risk and cultural distance on entry mode choice. <i>Cross Cultural Management</i> , 2007, 14, 74-87.	1.1	66
7	The internationalisation of Indian multinationals: determinants of expansion through acquisitions. <i>Journal of the Asia Pacific Economy</i> , 2013, 18, 115-132.	1.7	33
8	Host country experience, institutional distance and location choice of Chinese MNEs. <i>Cross Cultural and Strategic Management</i> , 2019, 26, 24-45.	1.7	31
9	The influence of political risk, inertia and imitative behavior on the location choice of Chinese multinational enterprises. <i>International Journal of Emerging Markets</i> , 2018, 13, 518-535.	2.2	29
10	Factores familiares y compromiso internacional: Evidencia empírica en las empresas españolas. <i>Cuadernos De Economía Y Dirección De La Empresa</i> , 2008, 11, 7-25.	0.5	26
11	Doing business in India: a review of research in leading international journals. <i>Journal of Indian Business Research</i> , 2011, 3, 192-216.	2.1	20
12	Cultural distance, political risk and location decisions of emerging-market multinationals: a comparison between Chinese and Indian firms. <i>Journal of the Asia Pacific Economy</i> , 2017, 22, 587-603.	1.7	19
13	Critical friends: a tool for quality improvement in universities. <i>Quality Assurance in Education</i> , 2003, 11, 31-36.	1.5	18
14	Family businesses from emerging markets and choice of entry mode abroad: insights from Indian firms. <i>Asian Business and Management</i> , 2019, 18, 6-30.	2.8	18
15	Doing business in China and India: a comparative approach. <i>Asia-Pacific Journal of Business Administration</i> , 2010, 2, 153-166.	2.7	14
16	The impact of knowledge management on the internationalization, organizational ambidexterity and performance of Spanish hotel chains. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 1507-1531.	8.0	14
17	Doing business in China and performance: a review of evidence. <i>Chinese Management Studies</i> , 2010, 4, 37-56.	1.4	12
18	Analysing trademark and social media in the fashion industry: tools that impact performance and internationalization for SMEs. <i>Journal of Fashion Marketing and Management</i> , 2021, 25, 117-132.	2.2	12

#	ARTICLE	IF	CITATIONS
19	The influence of family character on the choice of foreign market entry mode: An analysis of Spanish hotel chains. <i>European Research on Management and Business Economics</i> , 2020, 26, 40-44.	6.9	11
20	Family involvement, internationalisation and performance: An empirical study of the Spanish hotel industry. <i>Journal of Hospitality and Tourism Management</i> , 2020, 42, 173-180.	6.6	10
21	Family involvement and Spanish hotel chains' entry modes abroad. <i>Current Issues in Tourism</i> , 2020, 23, 1375-1393.	7.2	9
22	Quality performance assessment as a source of motivation for lecturers. <i>International Journal of Educational Management</i> , 2006, 20, 73-82.	1.5	8
23	Greenfield investments or acquisitions? The influence of distance on emerging-market multinationals. <i>Management Decision</i> , 2019, 57, 1223-1236.	3.9	8
24	Students' perception of CSR and its influence on business performance. A multiple mediation analysis. <i>Business Ethics</i> , 2020, 29, 722-736.	3.5	8
25	Institutional distance, establishment mode choice and international experience: the case of Indian MNCs. <i>Journal of Asia Business Studies</i> , 2018, 12, 60-80.	2.2	7
26	The Role of Family Firms Heterogeneity on the Internationalisation and Performance Relationship. <i>European Journal of Family Business</i> , 2021, 11, .	1.1	7
27	Establishment mode choice by Chinese firms in Latin America: The role of host country-specific experience and government official visits. <i>Thunderbird International Business Review</i> , 2020, 62, 49-63.	1.8	6
28	Distance factors and establishment mode choice of emerging-market multinationals: The moderating effect of administrative distance. <i>European Management Review</i> , 2021, 18, 460.	3.7	4
29	FDI drivers and establishment mode choice of emerging-market MNEs: the role of state ownership. <i>European Journal of International Management</i> , 2020, 14, 144.	0.2	3
30	Chinese MNCs: An Overview of the Current State of Research. <i>Progress in International Business Research</i> , 2014, , 477-503.	0.4	2
31	Institutional Distance and Location Choice: New Empirical Evidence from Emerging-Market MNEs. <i>Progress in International Business Research</i> , 2017, , 225-237.	0.4	0
32	Internationalisation and Family Involvement: A Stewardship Approach in the Hotel Industry. , 2021, , 37-62.		0
33	Chinese Multinationals: Host Country Factors and Foreign Direct Investment Location. , 2012, , 267-284.		0
34	Outward Foreign Direct Investment from India: Tata Group in the Period 2000-2010. , 2014, , 103-127.		0