

# Alexander Edeling

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3264885/publications.pdf>

Version: 2024-02-01

4  
papers

249  
citations

1937685

4  
h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

170  
citing authors

#	ARTICLE	IF	CITATIONS
1	The marketing&finance interface: A new integrative review of metrics, methods, and findings and an agenda for future research. <i>International Journal of Research in Marketing</i> , 2021, 38, 857-876.	4.2	55
2	When Does Market Share Matter? New Empirical Generalizations from a Meta-Analysis of the Market Share&Performance Relationship. <i>Journal of Marketing</i> , 2018, 82, 1-24.	11.3	68
3	Over, out, but present: recalling former sponsorships. <i>European Journal of Marketing</i> , 2017, 51, 1286-1307.	2.9	17
4	Marketing's Impact on Firm Value: Generalizations from a Meta-Analysis. <i>Journal of Marketing Research</i> , 2016, 53, 515-534.	4.8	109