

# Joseph C Nunes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3263391/publications.pdf>

Version: 2024-02-01

2  
papers

123  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

73  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Concept of Authenticity: What It Means to Consumers. <i>Journal of Marketing</i> , 2021, 85, 1-20.	11.3	95
2	What Wins Awards Is Not Always What I Buy: How Creative Control Affects Authenticity and Thus Recognition (But Not Liking). <i>Journal of Consumer Research</i> , 2016, 42, 897-914.	5.1	28