

Simon J Blanchard

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3259017/publications.pdf>

Version: 2024-02-01

26
papers

313
citations

840776

11
h-index

940533

16
g-index

27
all docs

27
docs citations

27
times ranked

311
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer substitution decisions: an integrative framework. <i>Marketing Letters</i> , 2014, 25, 305-317.	2.9	33
2	Repayment Concentration and Consumer Motivation to Get Out of Debt. <i>Journal of Consumer Research</i> , 2016, 43, 460-477.	5.1	32
3	The Favor Request Effect: Requesting a Favor from Consumers to Seal the Deal. <i>Journal of Consumer Research</i> , 2016, 42, 985-1001.	5.1	26
4	Estimating Multiple Consumer Segment Ideal Points from Context-Dependent Survey Data. <i>Journal of Consumer Research</i> , 2008, 35, 142-153.	5.1	23
5	Evidence-based recommendations for designing free-sorting experiments. <i>Behavior Research Methods</i> , 2016, 48, 1318-1336.	4.0	22
6	A model for clustering data from heterogeneous dissimilarities. <i>European Journal of Operational Research</i> , 2016, 253, 659-672.	5.7	20
7	Extracting Summary Piles from Sorting Task Data. <i>Journal of Marketing Research</i> , 2017, 54, 398-414.	4.8	20
8	Biased Predecisional Processing of Leading and Nonleading Alternatives. <i>Psychological Science</i> , 2014, 25, 812-816.	3.3	17
9	The Budget Contraction Effect: How Contracting Budgets Lead to Less Varied Choice. <i>Journal of Marketing Research</i> , 2015, 52, 337-348.	4.8	17
10	Identifying consumer heterogeneity in unobserved categories. <i>Marketing Letters</i> , 2012, 23, 177-194.	2.9	13
11	The Heterogeneous P-Median Problem for Categorization Based Clustering. <i>Psychometrika</i> , 2012, 77, 741-762.	2.1	12
12	Convex fuzzy k-medoids clustering. <i>Fuzzy Sets and Systems</i> , 2020, 389, 66-92.	2.7	9
13	Implementing Managerial Constraints in Model-Based Segmentation: Extensions of Kim, Fong, and DeSarbo (2012) with an Application to Heterogeneous Perceptions of Service Quality. <i>Journal of Marketing Research</i> , 2013, 50, 664-673.	4.8	8
14	A New Zero-Inflated Negative Binomial Methodology for Latent Category Identification. <i>Psychometrika</i> , 2013, 78, 322-340.	2.1	7
15	Specialist Competitor Referrals: How Salespeople can Use Competitor Referrals for Nonfocal Products to Increase Focal Product Sales. <i>Journal of Marketing</i> , 2018, 82, 127-145.	11.3	7
16	Locational Choices: Modeling Consumer Preferences for Proximity to Others in Reserved Seating Venues. <i>Journal of Marketing Research</i> , 2020, 57, 878-899.	4.8	7
17	Promoting Data Richness in Consumer Research: How to Develop and Evaluate Articles with Multiple Data Sources. <i>Journal of Consumer Research</i> , 2022, 49, 359-372.	5.1	7
18	A three-way clusterwise multidimensional unfolding procedure for the spatial representation of context dependent preferences. <i>Computational Statistics and Data Analysis</i> , 2009, 53, 3217-3230.	1.2	6

#	ARTICLE	IF	CITATIONS
19	Exploring intra-industry competitive heterogeneity. <i>Journal of Modelling in Management</i> , 2010, 5, 94-123.	1.9	6
20	The Critical Role of Methodological Pluralism for Policy-Relevant Empirical Marketing Research. <i>Journal of Public Policy and Marketing</i> , 2022, 41, 203-205.	3.4	6
21	Implementing Managerial Constraints in Model-Based Segmentation: Extensions of Kim, Fong, and DeSarbo (2012) with an Application to Heterogeneous Perceptions of Service Quality. <i>Journal of Marketing Research</i> , 2013, 50, 664-673.	4.8	5
22	Turning unplanned overpayment into a status signal: how mentioning the price paid repairs satisfaction. <i>Marketing Letters</i> , 2017, 28, 71-83.	2.9	5
23	A New Spatial Classification Methodology for Simultaneous Segmentation, Targeting, and Positioning (STP Analysis) for Marketing Research. <i>Review of Marketing Research</i> , 2009, , 75-103.	0.2	3
24	A Lagrangian-based score for assessing the quality of pairwise constraints in semi-supervised clustering. <i>Data Mining and Knowledge Discovery</i> , 2021, 35, 2341.	3.7	2
25	Evidence-Based Recommendations for Designing Free-Sorting Experiments. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
26	Introduction to the Special Issue for the 11th Triennial Invitational Choice Symposium. <i>Marketing Letters</i> , 2020, 31, 321-322.	2.9	0