

Marc Rysman

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3134830/publications.pdf>

Version: 2024-02-01

17
papers

2,103
citations

840776

11
h-index

940533

16
g-index

17
all docs

17
docs citations

17
times ranked

905
citing authors

#	ARTICLE	IF	CITATIONS
1	The Economics of Two-Sided Markets. <i>Journal of Economic Perspectives</i> , 2009, 23, 125-143.	5.9	872
2	Competition Between Networks: A Study of the Market for Yellow Pages. <i>Review of Economic Studies</i> , 2004, 71, 483-512.	5.4	432
3	Patents and the Performance of Voluntary Standard-Setting Organizations. <i>Management Science</i> , 2008, 54, 1920-1934.	4.1	296
4	AN EMPIRICAL ANALYSIS OF PAYMENT CARD USAGE. <i>Journal of Industrial Economics</i> , 2007, 55, 1-36.	1.3	169
5	Explaining adoption and use of payment instruments by US consumers. <i>RAND Journal of Economics</i> , 2016, 47, 293-325.	2.3	78
6	Identifying the age profile of patent citations: new estimates of knowledge diffusion. <i>Journal of Applied Econometrics</i> , 2010, 25, 1179-1204.	2.3	67
7	Platform Pricing at Sports Card Conventions. <i>Journal of Industrial Economics</i> , 2015, 63, 704-735.	1.3	35
8	New Innovations in Payments. <i>Innovation Policy and the Economy</i> , 2017, 17, 27-48.	4.7	27
9	How many franchises in a market?. <i>International Journal of Industrial Organization</i> , 2001, 19, 519-542.	1.2	25
10	The Economics of Payment Cards. <i>Review of Network Economics</i> , 2014, 13, .	0.8	25
11	Payment Choice with Consumer Panel Data. <i>SSRN Electronic Journal</i> , 0, , .	0.4	21
12	Competition Policy as Strategic Trade with Differentiated Products. <i>Review of International Economics</i> , 2010, 18, 758-771.	1.3	16
13	A NAASty alternative to RAND pricing commitments. <i>Telecommunications Policy</i> , 2011, 35, 1010-1017.	5.3	14
14	The reflection problem in network effect estimation. <i>Journal of Economics and Management Strategy</i> , 2019, 28, 153-158.	0.8	12
15	Differentiation Strategies in the Adoption of Environmental Standards: LEED from 2000 to 2014. <i>Management Science</i> , 2020, 66, 4173-4192.	4.1	9
16	Internet use, competition, and geographical rescoping in Yellow Pages advertising. <i>Information Economics and Policy</i> , 2020, 52, 100867.	3.5	3
17	Law Enforcement and Bargaining over Illicit Drug Prices: Structural Evidence from a Gangâ€™s Ledger. <i>Journal of the European Economic Association</i> , 2022, 20, 1198-1230.	3.5	2