

Camilo Prado Román

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3132818/publications.pdf>

Version: 2024-02-01

50
papers

742
citations

623734

14
h-index

580821

25
g-index

52
all docs

52
docs citations

52
times ranked

373
citing authors

#	ARTICLE	IF	CITATIONS
1	How on Earth Did Spanish Banking Sell the Housing Stock?. SAGE Open, 2022, 12, 215824402210799.	1.7	4
2	Analysis of the influence of reputation, identity and image on the country brand. Academia Revista Latinoamericana De Administracion, 2022, ahead-of-print, .	1.1	2
3	Dimensions of Corporate Social Responsibility in the Hotel Industry. , 2022, , 1439-1457.		0
4	The intellectual structure of organizational legitimacy research: a co-citation analysis in business journals. Review of Managerial Science, 2021, 15, 1007-1043.	7.1	60
5	Google Trends as a Predictor of Presidential Elections: The United States Versus Canada. American Behavioral Scientist, 2021, 65, 666-680.	3.8	12
6	The relationship between corporate identity and university loyalty: The moderating effect of brand identification in managing an institutional crisis. Journal of Contingencies and Crisis Management, 2021, 29, 265-280.	2.8	16
7	Individual Organizational Legitimacy vs Online Organizational Legitimacy. , 2021, , 207-218.		3
8	Macro Level Measuring of Organization Legitimacy: Its Implication for Open Innovation. Journal of Open Innovation: Technology, Market, and Complexity, 2021, 7, 53.	5.2	8
9	Artificial Neural Network, Quantile and Semi-Log Regression Modelling of Mass Appraisal in Housing. Mathematics, 2021, 9, 783.	2.2	13
10	Momentum strategies in times of economic policy uncertainty. Journal of Financial Economic Policy, 2021, 13, 285-300.	1.0	3
11	Explaining the boycott behavior: A conceptual model proposal and validation. Journal of Consumer Behaviour, 2021, 20, 1313-1325.	4.2	7
12	Sustainability actions, employee loyalty, and the awareness: The mediating effect of organization legitimacy. Managerial and Decision Economics, 2021, 42, 1730-1739.	2.5	22
13	Algorithmic trading based on the fear of Covid-19 in Europe. Harvard Deusto Business Research, 2021, 10, 295-304.	0.3	0
14	El protagonismo de Nazario Carriquiry Ibarnegaray en la constitución de sociedades por acciones. Iberian Journal of the History of Economic Thought, 2021, 8, 153-171.	0.1	0
15	Marketing capabilities and innovation. How do they affect the financial results of hotels?. Psychology and Marketing, 2020, 37, 506-518.	8.2	12
16	Economic policy uncertainty and Bitcoin. Is Bitcoin a safe-haven asset?. European Journal of Management and Business Economics, 2020, 29, 347-363.	3.1	42
17	Determinants of Reputation at Private Graduate Online Schools. Sustainability, 2020, 12, 9659.	3.2	4
18	Contribution of social responsibility to the work involvement of employees. Corporate Social Responsibility and Environmental Management, 2020, 27, 2588-2598.	8.7	29

#	ARTICLE	IF	CITATIONS
19	A bibliometric analysis of behavioural finance with mapping analysis tools. <i>European Research on Management and Business Economics</i> , 2020, 26, 71-77.	6.9	62
20	The Sources of Knowledge of the Economic and Social Value in Sport Industry Research: A Co-citation Analysis. <i>Frontiers in Psychology</i> , 2020, 11, 629951.	2.1	19
21	ORIGIN AND EVOLUTION OF THE LEGITIMACY MANAGEMENT IN HIGHER EDUCATION. <i>Journal of Management and Business Education</i> , 2020, 3, 93-108.	0.7	12
22	The identification-loyalty relationship in a university context of crisis: the moderating role of students and graduates. <i>Cuadernos De Gestion</i> , 2020, 20, 53-60.	1.4	4
23	Inteligencia artificial como herramienta de análisis en gestión value. <i>Rect@</i> , 2020, 21, 89-104.	0.1	0
24	The relationship between identification and loyalty in a public university: Are there differences between (the perceptions) professors and graduates?. <i>European Research on Management and Business Economics</i> , 2019, 25, 122-128.	6.9	30
25	Research Challenges in Digital Marketing: Sustainability. <i>Sustainability</i> , 2019, 11, 2839.	3.2	51
26	Factors Affecting Individual Decisions Based on Business Legitimacy. <i>Journal of Promotion Management</i> , 2019, 25, 181-199.	3.4	16
27	The Intellectual Structure of the <i>American Behavioral Scientist</i>: Five Decades of Research. <i>American Behavioral Scientist</i> , 2019, 63, 1002-1028.	3.8	2
28	Private Equity focused on Family Firms & Small and Medium Sized Companies: Review and Science Mapping Analysis of the Recent Scientific Field. <i>European Journal of Family Business</i> , 2019, 9, 146-158.	1.1	5
29	INTELIGENCIA ARTIFICIAL PARA PREDECIR LA LEALTAD A LA UNIVERSIDAD. <i>Journal of Management and Business Education</i> , 2019, 2, 17-27.	0.7	4
30	Emotional Legitimacy. <i>Studies in Systems, Decision and Control</i> , 2019, , 188-199.	1.0	0
31	Political Variables and State Legitimacy. <i>Harvard Deusto Business Research</i> , 2019, 8, 123.	0.3	1
32	The Origin of the Legitimacy of Organizations and Their Determining Factors. <i>Studies in Systems, Decision and Control</i> , 2018, , 45-62.	1.0	3
33	State Legitimacy in France as a Determinant of Competitiveness and Social Innovation. , 2018, , 119-129.		0
34	The effects of implementing ISO 9001 in the Spanish construction industry. <i>Cuadernos De Gestion</i> , 2018, 18, 149-172.	1.4	8
35	Political Segmentation of State Legitimacy: The Case of Spain. , 2018, , 85-97.		0
36	Dimensions of Corporate Social Responsibility in the Hotel Industry. <i>Advances in Business Information Systems and Analytics Book Series</i> , 2018, , 54-76.	0.4	0

#	ARTICLE	IF	CITATIONS
37	Building a European Legitimacy Index. American Behavioral Scientist, 2017, 61, 509-525.	3.8	13
38	Determining factors of the benefits derived from the implementation of EN 9100 Standards. E A M: Economie A Management, 2017, 20, 69-82.	1.0	1
39	Explaining nation-wide differences in entrepreneurial activity: a legitimacy perspective. International Entrepreneurship and Management Journal, 2016, 12, 1079-1102.	5.0	39
40	Nations of Entrepreneurs: A Legitimacy Perspective. , 2015, , 157-168.		2
41	The Role of Normative Legitimacy in the Development of Efficiency-Driven Countries. , 2015, , 127-139.		1
42	Por qué se institucionalizan las organizaciones. Revista Europea De Dirección Y Economía De La Empresa, 2014, 23, 22-30.	0.3	21
43	Sentimiento del inversor, selecciones nacionales de fútbol y su influencia sobre sus índices nacionales. Revista Europea De Dirección Y Economía De La Empresa, 2014, 23, 99-114.	0.3	7
44	Análisis de las relaciones entre la legitimidad organizativa, sus fuentes y dimensiones.. Revista Venezolana De Gerencia, 2014, 19, .	0.5	7
45	Google search activities for predicting election results. Revista De Internet, Derecho Y Política, 2014, , 2.	0.9	1
46	Efecto del plazo de ejecución estratégica sobre la obtención de legitimidad organizativa. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2013, 19, 120-125.	0.6	12
47	Beyond legitimacy: legitimacy types and organizational success. Management Decision, 2013, 51, 1954-1969.	3.9	106
48	Exploring the links between goal-setting, satisfaction and corporate culture in exhibitors at international art shows. European Journal of International Management, 2013, 7, 278.	0.2	1
49	LEGITIMIDAD COMO FACTOR CLAVE DEL ÉXITO ORGANIZATIVO. Investigaciones Europeas De Dirección Y Economía De La Empresa, 2010, 16, 127-143.	0.6	37
50	Samsung does six sigma. Strategic Direction, 2007, 23, 15-17.	0.1	1