

# Camilo Prado RomÃ¡n

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3132818/publications.pdf>

Version: 2024-02-01

50  
papers

742  
citations

623734

14  
h-index

580821

25  
g-index

52  
all docs

52  
docs citations

52  
times ranked

373  
citing authors

#	ARTICLE	IF	CITATIONS
1	Beyond legitimacy: legitimacy types and organizational success. <i>Management Decision</i> , 2013, 51, 1954-1969.	3.9	106
2	A bibliometric analysis of behavioural finance with mapping analysis tools. <i>European Research on Management and Business Economics</i> , 2020, 26, 71-77.	6.9	62
3	The intellectual structure of organizational legitimacy research: a co-citation analysis in business journals. <i>Review of Managerial Science</i> , 2021, 15, 1007-1043.	7.1	60
4	Research Challenges in Digital Marketing: Sustainability. <i>Sustainability</i> , 2019, 11, 2839.	3.2	51
5	Economic policy uncertainty and Bitcoin. Is Bitcoin a safe-haven asset?. <i>European Journal of Management and Business Economics</i> , 2020, 29, 347-363.	3.1	42
6	Explaining nation-wide differences in entrepreneurial activity: a legitimacy perspective. <i>International Entrepreneurship and Management Journal</i> , 2016, 12, 1079-1102.	5.0	39
7	LEGITIMIDAD COMO FACTOR CLAVE DEL ÉXITO ORGANIZATIVO. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2010, 16, 127-143.	0.6	37
8	The relationship between identification and loyalty in a public university: Are there differences between (the perceptions) professors and graduates?. <i>European Research on Management and Business Economics</i> , 2019, 25, 122-128.	6.9	30
9	Contribution of social responsibility to the work involvement of employees. <i>Corporate Social Responsibility and Environmental Management</i> , 2020, 27, 2588-2598.	8.7	29
10	Sustainability actions, employee loyalty, and the awareness: The mediating effect of organization legitimacy. <i>Managerial and Decision Economics</i> , 2021, 42, 1730-1739.	2.5	22
11	Por qué se institucionalizan las organizaciones. <i>Revista Europea De Dirección Y Economía De La Empresa</i> , 2014, 23, 22-30.	0.3	21
12	The Sources of Knowledge of the Economic and Social Value in Sport Industry Research: A Co-citation Analysis. <i>Frontiers in Psychology</i> , 2020, 11, 629951.	2.1	19
13	Factors Affecting Individual Decisions Based on Business Legitimacy. <i>Journal of Promotion Management</i> , 2019, 25, 181-199.	3.4	16
14	The relationship between corporate identity and university loyalty: The moderating effect of brand identification in managing an institutional crisis. <i>Journal of Contingencies and Crisis Management</i> , 2021, 29, 265-280.	2.8	16
15	Building a European Legitimacy Index. <i>American Behavioral Scientist</i> , 2017, 61, 509-525.	3.8	13
16	Artificial Neural Network, Quantile and Semi-Log Regression Modelling of Mass Appraisal in Housing. <i>Mathematics</i> , 2021, 9, 783.	2.2	13
17	Efecto del plazo de ejecución estratégica sobre la obtención de legitimidad organizativa. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2013, 19, 120-125.	0.6	12
18	Marketing capabilities and innovation. How do they affect the financial results of hotels?. <i>Psychology and Marketing</i> , 2020, 37, 506-518.	8.2	12

#	ARTICLE	IF	CITATIONS
19	Google Trends as a Predictor of Presidential Elections: The United States Versus Canada. <i>American Behavioral Scientist</i> , 2021, 65, 666-680.	3.8	12
20	ORIGIN AND EVOLUTION OF THE LEGITIMACY MANAGEMENT IN HIGHER EDUCATION. <i>Journal of Management and Business Education</i> , 2020, 3, 93-108.	0.7	12
21	Macro Level Measuring of Organization Legitimacy: Its Implication for Open Innovation. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2021, 7, 53.	5.2	8
22	The effects of implementing ISO 9001 in the Spanish construction industry. <i>Cuadernos De Gestion</i> , 2018, 18, 149-172.	1.4	8
23	Sentimiento del inversor, selecciones nacionales de fútbol y su influencia sobre sus Índices nacionales. <i>Revista Europea De Dirección Y Economía De La Empresa</i> , 2014, 23, 99-114.	0.3	7
24	Explaining the boycott behavior: A conceptual model proposal and validation. <i>Journal of Consumer Behaviour</i> , 2021, 20, 1313-1325.	4.2	7
25	Análisis de las relaciones entre la legitimidad organizativa, sus fuentes y dimensiones.. <i>Revista Venezolana De Gerencia</i> , 2014, 19, .	0.5	7
26	Private Equity focused on Family Firms & Small and Medium Sized Companies: Review and Science Mapping Analysis of the Recent Scientific Field. <i>European Journal of Family Business</i> , 2019, 9, 146-158.	1.1	5
27	Determinants of Reputation at Private Graduate Online Schools. <i>Sustainability</i> , 2020, 12, 9659.	3.2	4
28	INTELIGENCIA ARTIFICIAL PARA PREDECIR LA LEALTAD A LA UNIVERSIDAD. <i>Journal of Management and Business Education</i> , 2019, 2, 17-27.	0.7	4
29	The identification-loyalty relationship in a university context of crisis: the moderating role of students and graduates. <i>Cuadernos De Gestion</i> , 2020, 20, 53-60.	1.4	4
30	How on Earth Did Spanish Banking Sell the Housing Stock?. <i>SAGE Open</i> , 2022, 12, 215824402210799.	1.7	4
31	The Origin of the Legitimacy of Organizations and Their Determining Factors. <i>Studies in Systems, Decision and Control</i> , 2018, , 45-62.	1.0	3
32	Individual Organizational Legitimacy vs Online Organizational Legitimacy. , 2021, , 207-218.		3
33	Momentum strategies in times of economic policy uncertainty. <i>Journal of Financial Economic Policy</i> , 2021, 13, 285-300.	1.0	3
34	The Intellectual Structure of the <i>American Behavioral Scientist</i>: Five Decades of Research. <i>American Behavioral Scientist</i> , 2019, 63, 1002-1028.	3.8	2
35	Nations of Entrepreneurs: A Legitimacy Perspective. , 2015, , 157-168.		2
36	Analysis of the influence of reputation, identity and image on the country brand. <i>Academia Revista Latinoamericana De Administracion</i> , 2022, ahead-of-print, .	1.1	2

#	ARTICLE	IF	CITATIONS
37	Samsung does six sigma. Strategic Direction, 2007, 23, 15-17.	0.1	1
38	Exploring the links between goal-setting, satisfaction and corporate culture in exhibitors at international art shows. European Journal of International Management, 2013, 7, 278.	0.2	1
39	Determining factors of the benefits derived from the implementation of EN 9100 Standards. E A M: Economie A Management, 2017, 20, 69-82.	1.0	1
40	Google search activities for predicting election results. Revista De Internet, Derecho Y Politica, 2014, , 2.	0.9	1
41	The Role of Normative Legitimacy in the Development of Efficiency-Driven Countries. , 2015, , 127-139.		1
42	Political Variables and State Legitimacy. Harvard Deusto Business Research, 2019, 8, 123.	0.3	1
43	State Legitimacy in France as a Determinant of Competitiveness and Social Innovation. , 2018, , 119-129.		0
44	Algorithmic trading based on the fear of Covid-19 in Europe. Harvard Deusto Business Research, 2021, 10, 295-304.	0.3	0
45	Political Segmentation of State Legitimacy: The Case of Spain. , 2018, , 85-97.		0
46	Dimensions of Corporate Social Responsibility in the Hotel Industry. Advances in Business Information Systems and Analytics Book Series, 2018, , 54-76.	0.4	0
47	Emotional Legitimacy. Studies in Systems, Decision and Control, 2019, , 188-199.	1.0	0
48	Inteligencia artificial como herramienta de análisis en gestión value. Rect@, 2020, 21, 89-104.	0.1	0
49	El protagonismo de Nazario Carriquiry Ibarnegaray en la constitución de sociedades por acciones. Iberian Journal of the History of Economic Thought, 2021, 8, 153-171.	0.1	0
50	Dimensions of Corporate Social Responsibility in the Hotel Industry. , 2022, , 1439-1457.		0