

# Bin Shen

## List of Publications by Year in descending order

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Version: 2024-02-01

77  
papers

3,993  
citations

126907

33  
h-index

128289

60  
g-index

78  
all docs

78  
docs citations

78  
times ranked

2073  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sustainability investment under cap-and-trade regulation. <i>Annals of Operations Research</i> , 2016, 240, 509-531.	4.1	273
2	Service supply chain management: A review of operational models. <i>European Journal of Operational Research</i> , 2015, 247, 685-698.	5.7	261
3	Sustainable Fashion Supply Chain: Lessons from H&M. <i>Sustainability</i> , 2014, 6, 6236-6249.	3.2	207
4	Green product development under competition: A study of the fashion apparel industry. <i>European Journal of Operational Research</i> , 2020, 280, 523-538.	5.7	207
5	A review on supply chain contracting with information considerations: information updating and information asymmetry. <i>International Journal of Production Research</i> , 2019, 57, 4898-4936.	7.5	194
6	Combating Copycats in the Supply Chain with Permissioned Blockchain Technology. <i>Production and Operations Management</i> , 2022, 31, 138-154.	3.8	159
7	The impact of ethical fashion on consumer purchase behavior. <i>Journal of Fashion Marketing and Management</i> , 2012, 16, 234-245.	2.2	150
8	A review on supply chain contracts in reverse logistics: Supply chain structures and channel leaderships. <i>Journal of Cleaner Production</i> , 2017, 144, 387-402.	9.3	135
9	Optimal Advertising Budget Allocation in Luxury Fashion Markets with Social Influences: A Mean-Variance Analysis. <i>Production and Operations Management</i> , 2018, 27, 1611-1629.	3.8	131
10	To be or not to be green? Strategic investment for green product development in a supply chain. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2019, 131, 193-227.	7.4	129
11	The Coordination of Fashion Supply Chains With a Risk-Averse Supplier Under the Markdown Money Policy. <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2013, 43, 266-276.	9.3	118
12	Selling secondhand products through an online platform with blockchain. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 142, 102066.	7.4	115
13	Optimal pricing in mass customization supply chains with risk-averse agents and retail competition. <i>Omega</i> , 2019, 88, 150-161.	5.9	111
14	Product line design and quality differentiation for green and non-green products in a supply chain. <i>International Journal of Production Research</i> , 2020, 58, 148-164.	7.5	102
15	Quick response strategy with cleaner technology in a supply chain: coordination and win-win situation analysis. <i>International Journal of Production Research</i> , 2018, 56, 3397-3408.	7.5	85
16	Perception of fashion sustainability in online community. <i>Journal of the Textile Institute</i> , 2014, 105, 971-979.	1.9	76
17	Selling green first or not? A Bayesian analysis with service levels and environmental impact considerations in the Big Data Era. <i>Technological Forecasting and Social Change</i> , 2019, 144, 412-420.	11.6	74
18	Green technology adoption in textiles and apparel supply chains with environmental taxes. <i>International Journal of Production Research</i> , 2021, 59, 4157-4174.	7.5	71

#	ARTICLE	IF	CITATIONS
19	Selling luxury fashion online with social influences considerations: Demand changes and supply chain coordination. <i>International Journal of Production Economics</i> , 2017, 185, 89-99.	8.9	70
20	Sustainability Issues in Textile and Apparel Supply Chains. <i>Sustainability</i> , 2017, 9, 1592.	3.2	69
21	Brand loyalties in designer luxury and fast fashion co-branding alliances. <i>Journal of Business Research</i> , 2017, 81, 173-180.	10.2	58
22	Sustainable Fashion Supply Chain Management: A System of Systems Analysis. <i>IEEE Transactions on Engineering Management</i> , 2019, 66, 730-745.	3.5	58
23	Financing decisions in supply chains with a capital-constrained manufacturer: competition and risk. <i>International Transactions in Operational Research</i> , 2020, 27, 2422-2448.	2.7	56
24	Low carbon supply chain with energy consumption constraints: case studies from China's textile industry and simple analytical model. <i>Supply Chain Management</i> , 2017, 22, 258-269.	6.4	55
25	Impacts of Returning Unsold Products in Retail Outsourcing Fashion Supply Chain: A Sustainability Analysis. <i>Sustainability</i> , 2015, 7, 1172-1185.	3.2	54
26	Optimal advertising and pricing for new green products in the circular economy. <i>Journal of Cleaner Production</i> , 2019, 233, 314-327.	9.3	54
27	Renting fashion with strategic customers in the sharing economy. <i>International Journal of Production Economics</i> , 2019, 218, 185-195.	8.9	54
28	Used intimate apparel collection programs: A game-theoretic analytical study. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2018, 109, 44-62.	7.4	53
29	Design outsourcing in the fashion supply chain: OEM versus ODM. <i>Journal of the Operational Research Society</i> , 2016, 67, 259-268.	3.4	49
30	Forecast Information Sharing for Managing Supply Chains in the Big Data Era: Recent Development and Future Research. <i>Asia-Pacific Journal of Operational Research</i> , 2017, 34, 1740001.	1.3	48
31	Market disruptions in supply chains: a review of operational models. <i>International Transactions in Operational Research</i> , 2017, 24, 697-711.	2.7	48
32	The impacts of logistics services on short life cycle products in a global supply chain. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2019, 131, 153-167.	7.4	46
33	Collaborative innovation in supply chain systems: Value creation and leadership structure. <i>International Journal of Production Economics</i> , 2021, 235, 108068.	8.9	43
34	Adopting blockchain technology to block less sustainable products' entry in global trade. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2022, 161, 102695.	7.4	40
35	Battling counterfeit masks during the COVID-19 outbreak: quality inspection vs. blockchain adoption. <i>International Journal of Production Research</i> , 2023, 61, 3634-3650.	7.5	37
36	Environmental Taxes in Newsvendor Supply Chains: A Mean-Downside-Risk Analysis. <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2020, 50, 4856-4869.	9.3	36

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37	Simplicity is beauty: pricing coordination in two-product supply chains with simplest contracts under voluntary compliance. <i>International Journal of Production Research</i> , 2019, 57, 2769-2787.	7.5	32
38	Quality management in outsourced global fashion supply chains: an exploratory case study. <i>Production Planning and Control</i> , 2020, 31, 757-769.	8.8	29
39	A Product Line Analysis for Eco-Designed Fashion Products: Evidence from an Outdoor Sportswear Brand. <i>Sustainability</i> , 2017, 9, 1136.	3.2	28
40	An experimental study on the effects of minimum profit share on supply chains with markdown contract: Risk and profit analysis. <i>Omega</i> , 2015, 57, 85-97.	5.9	27
41	Circular fashion supply chain management: exploring impediments and prescribing future research agenda. <i>Journal of Fashion Marketing and Management</i> , 2019, 23, 298-307.	2.2	25
42	Inventory Management in Mass Customization Operations: A Review. <i>IEEE Transactions on Engineering Management</i> , 2019, 66, 412-428.	3.5	23
43	Preordering in Luxury Fashion: Will Additional Demand Information Bring Negative Effects to the Retailer? <i>Decision Sciences</i> , 2022, 53, 681-711.	4.5	23
44	Sustainable Design Operations in the Supply Chain: Non-Profit Manufacturer vs. For-Profit Manufacturer. <i>Sustainability</i> , 2016, 8, 639.	3.2	19
45	Green Technology Adoption in Textile Supply Chains with Environmental Taxes: Production, Pricing, and Competition. <i>IFAC-PapersOnLine</i> , 2019, 52, 379-384.	0.9	18
46	Selling luxury fashion to conspicuous consumers in the presence of discount sensitivity behavior. <i>International Transactions in Operational Research</i> , 2018, 25, 1763-1784.	2.7	17
47	Coordination and Enhancement Schemes for Quick Response Mass Customization Supply Chains With Consumer Returns and Salvage Value Considerations. <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2020, 50, 673-685.	9.3	16
48	Demand Learning Through Social Media Exposure in the Luxury Fashion Industry: See Now Buy Now Versus See Now Buy Later. <i>IEEE Transactions on Engineering Management</i> , 2023, 70, 1295-1311.	3.5	16
49	Logistics and supply chain management in the luxury industry. <i>Transportation Research, Part E: Logistics and Transportation Review</i> , 2020, 143, 102095.	7.4	16
50	Sustainability in Supply Chains with Behavioral Concerns. <i>Sustainability</i> , 2019, 11, 4051.	3.2	14
51	Supply Chain Contracts in Fashion Department Stores: Coordination and Risk Analysis. <i>Mathematical Problems in Engineering</i> , 2014, 2014, 1-10.	1.1	13
52	Enhancing Economic Sustainability by Markdown Money Supply Contracts in the Fashion Industry: China vs U.S.A.. <i>Sustainability</i> , 2016, 8, 31.	3.2	13
53	The Impact of Price Comparison Service on Pricing Strategy in a Dual-Channel Supply Chain. <i>Mathematical Problems in Engineering</i> , 2013, 2013, 1-13.	1.1	12
54	Product upgrading or not: R&D tax credit, consumer switch and information updating. <i>International Journal of Production Economics</i> , 2019, 213, 13-22.	8.9	12

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55	The Impact of the Strategic Advertising on Luxury Fashion Brands with Social Influences. <i>Mathematical Problems in Engineering</i> , 2013, 2013, 1-16.	1.1	11
56	A system of systems framework for sustainable fashion supply chain management in the big data era. , 2016, , .		11
57	Development of a cost-effective energy and water management system for small and medium-sized manufacturers. <i>Journal of Cleaner Production</i> , 2017, 153, 264-274.	9.3	11
58	Supplying masks to combat respiratory diseases: safety index, welfare and government involvement. <i>International Journal of Production Research</i> , 2023, 61, 2636-2652.	7.5	11
59	Service Analysis of Fashion Boutique Operations: An Empirical and Analytical Study. <i>IEEE Transactions on Systems, Man, and Cybernetics: Systems</i> , 2017, 47, 2896-2907.	9.3	10
60	Supply Contracting with Risk-sensitive Retailers under Information Asymmetry: An Exploratory Behavioral Study. <i>Systems Research and Behavioral Science</i> , 2014, 31, 554-564.	1.6	9
61	Co-branding in Fast Fashion: The Impact of Consumers's Need for Uniqueness on Purchase Perception. <i>International Series on Consumer Science</i> , 2014, , 101-112.	0.2	9
62	Integration strategies of luxury rental operations: is it wise to operate with the manufacturer or co-operate with the competitor?. <i>International Journal of Production Research</i> , 2023, 61, 1898-1912.	7.5	6
63	Service Quality of Online Shopping Platforms: A Case-Based Empirical and Analytical Study. <i>Mathematical Problems in Engineering</i> , 2013, 2013, 1-9.	1.1	5
64	Managing Labor Sustainability in Digitalized Supply Chains: A Systematic Literature Review. <i>Sustainability</i> , 2022, 14, 3895.	3.2	5
65	Overstated product sustainability: real cases and a game-theoretical analysis. <i>Annals of Operations Research</i> , 2020, 291, 779-797.	4.1	4
66	A Review on Supply Chain Contracting with Information Considerations: Information Updating and Information Asymmetry. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
67	Service Operations Optimization: Recent Development in Supply Chain Management. <i>Mathematical Problems in Engineering</i> , 2015, 2015, 1-7.	1.1	3
68	Design and Development of Intelligent Decision Support Prototype System for Social Media Competitive Analysis in Fashion Industry. <i>Journal of Organizational and End User Computing</i> , 2016, 28, 13-32.	2.9	3
69	The Value of Design Collaboration in the Fashion Business: A Literature Review. <i>Design Journal</i> , 2017, 20, 795-820.	0.8	3
70	Playing an apparel distribution game in the fashion supply chain management class: an active learning process. <i>International Journal of Fashion Design, Technology and Education</i> , 2017, 10, 2-7.	1.6	2
71	Quality Management and Blockchain Adoption in a Supply Chain. <i>IFAC-PapersOnLine</i> , 2020, 53, 10732-10736.	0.9	2
72	Luxury Fashion Retail Management: An Introduction. <i>Springer Series in Fashion Business</i> , 2017, , 3-9.	0.1	1

#	ARTICLE	IF	CITATIONS
73	Optimal pricing and online retail service for luxury fashion with social influence. , 2015, , .		0
74	A study of design collaboration between the designer and supplier in the fashion supply chain. , 2016, , .		0
75	Re-design innovation services in fashion supply chain: Motivated by an online fashion marketplace. , 2016, , .		0
76	Responsible Manufacturing with Information Disclosure Under Regulatory Inspections. IFIP Advances in Information and Communication Technology, 2021, , 179-188.	0.7	0
77	Impacts of Vendor-Managed Strategic Partnership on Fashion Supply Chains with Markdown Money Policy. Springer Series in Fashion Business, 2016, , 101-113.	0.1	0