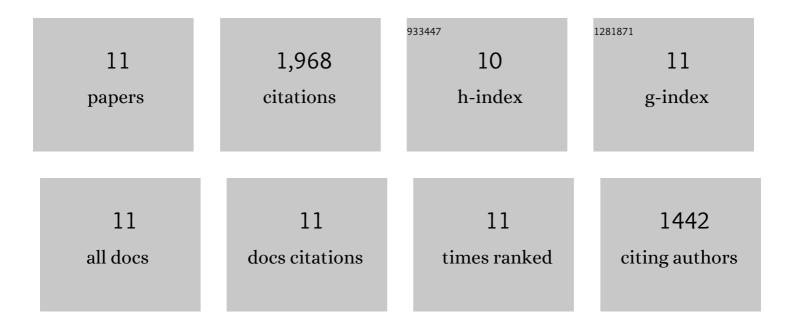
## **Daniel Fernandes**

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3026773/publications.pdf Version: 2024-02-01



DANIEL FEDNANDES

#	Article	IF	CITATIONS
1	How Political Identity Shapes Customer Satisfaction. Journal of Marketing, 2022, 86, 116-134.	11.3	12
2	Politics at the Mall: The Moral Foundations of Boycotts. Journal of Public Policy and Marketing, 2020, 39, 494-513.	3.4	34
3	Better or Different? How Political Ideology Shapes Preferences for Differentiation in the Social Hierarchy. Journal of Consumer Research, 2018, 45, 227-250.	5.1	119
4	How Am I Doing? Perceived Financial Well-Being, Its Potential Antecedents, and Its Relation to Overall Well-Being. Journal of Consumer Research, 2018, 45, 68-89.	5.1	333
5	Similarity focus and support for redistribution. Journal of Experimental Social Psychology, 2017, 72, 67-74.	2.2	13
6	When and why we forget to buy. Journal of Consumer Psychology, 2016, 26, 363-380.	4.5	13
7	Financial Literacy, Financial Education, and Downstream Financial Behaviors. Management Science, 2014, 60, 1861-1883.	4.1	1,208
8	Political conservatism and varietyâ€seeking. Journal of Consumer Psychology, 2014, 24, 79-86.	4.5	78
9	The 1/N Rule revisited: Heterogeneity in the na $\tilde{A}$ ve diversification bias. International Journal of Research in Marketing, 2013, 30, 310-313.	4.2	26
10	The Anchor Contraction Effect in International Marketing Research. Journal of Marketing Research, 2011, 48, 366-380.	4.8	52
11	Effect of Recovery Efforts on Consumer Trust and Loyalty in E-Tail: A Contingency Model.	3.0	80