

# Daniel Fernandes

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3026773/publications.pdf>

Version: 2024-02-01

11  
papers

1,968  
citations

933447

10  
h-index

1281871

11  
g-index

11  
all docs

11  
docs citations

11  
times ranked

1442  
citing authors

#	ARTICLE	IF	CITATIONS
1	How Political Identity Shapes Customer Satisfaction. <i>Journal of Marketing</i> , 2022, 86, 116-134.	11.3	12
2	Politics at the Mall: The Moral Foundations of Boycotts. <i>Journal of Public Policy and Marketing</i> , 2020, 39, 494-513.	3.4	34
3	Better or Different? How Political Ideology Shapes Preferences for Differentiation in the Social Hierarchy. <i>Journal of Consumer Research</i> , 2018, 45, 227-250.	5.1	119
4	How Am I Doing? Perceived Financial Well-Being, Its Potential Antecedents, and Its Relation to Overall Well-Being. <i>Journal of Consumer Research</i> , 2018, 45, 68-89.	5.1	333
5	Similarity focus and support for redistribution. <i>Journal of Experimental Social Psychology</i> , 2017, 72, 67-74.	2.2	13
6	When and why we forget to buy. <i>Journal of Consumer Psychology</i> , 2016, 26, 363-380.	4.5	13
7	Financial Literacy, Financial Education, and Downstream Financial Behaviors. <i>Management Science</i> , 2014, 60, 1861-1883.	4.1	1,208
8	Political conservatism and variety-seeking. <i>Journal of Consumer Psychology</i> , 2014, 24, 79-86.	4.5	78
9	The 1/N Rule revisited: Heterogeneity in the naïve diversification bias. <i>International Journal of Research in Marketing</i> , 2013, 30, 310-313.	4.2	26
10	The Anchor Contraction Effect in International Marketing Research. <i>Journal of Marketing Research</i> , 2011, 48, 366-380.	4.8	52
11	Effect of Recovery Efforts on Consumer Trust and Loyalty in E-Tail: A Contingency Model. <i>International Journal of Electronic Commerce</i> , 2010, 14, 127-160.	3.0	80