

# Linda Hagen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/285075/publications.pdf>

Version: 2024-02-01

6  
papers

168  
citations

1684188  
5  
h-index

1872680  
6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

149  
citing authors

#	ARTICLE	IF	CITATIONS
1	Pretty Healthy Food: How and When Aesthetics Enhance Perceived Healthiness. Journal of Marketing, 2021, 85, 129-145.	11.3	75
2	How can machine learning aid behavioral marketing research?. Marketing Letters, 2020, 31, 361-370.	2.9	30
3	Out of proportion? The role of leftovers in eating-related affect and behavior. Journal of Experimental Social Psychology, 2019, 81, 15-26.	2.2	13
4	Outsourcing Responsibility for Indulgent Food Consumption to Prevent Negative Affect. Journal of the Association for Consumer Research, 2019, 4, 136-146.	1.7	12
5	Rejecting Responsibility: Low Physical Involvement in Obtaining Food Promotes Unhealthy Eating. Journal of Marketing Research, 2017, 54, 589-604.	4.8	37
6	The thrill of (absolute) victory: Success among many enhances emotional payoffs.. Emotion, 2013, 13, 366-374.	1.8	1