

# Linda Hagen

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/285075/publications.pdf>

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6  
papers

168  
citations

1684188

5  
h-index

1872680

6  
g-index

6  
all docs

6  
docs citations

6  
times ranked

149  
citing authors

#	ARTICLE	IF	CITATIONS
1	Pretty Healthy Food: How and When Aesthetics Enhance Perceived Healthiness. <i>Journal of Marketing</i> , 2021, 85, 129-145.	11.3	75
2	Rejecting Responsibility: Low Physical Involvement in Obtaining Food Promotes Unhealthy Eating. <i>Journal of Marketing Research</i> , 2017, 54, 589-604.	4.8	37
3	How can machine learning aid behavioral marketing research?. <i>Marketing Letters</i> , 2020, 31, 361-370.	2.9	30
4	Out of proportion? The role of leftovers in eating-related affect and behavior. <i>Journal of Experimental Social Psychology</i> , 2019, 81, 15-26.	2.2	13
5	Outsourcing Responsibility for Indulgent Food Consumption to Prevent Negative Affect. <i>Journal of the Association for Consumer Research</i> , 2019, 4, 136-146.	1.7	12
6	The thrill of (absolute) victory: Success among many enhances emotional payoffs.. <i>Emotion</i> , 2013, 13, 366-374.	1.8	1