

Natalina Zlatevska

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2843291/publications.pdf>

Version: 2024-02-01

15
papers

552
citations

933447

10
h-index

996975

15
g-index

16
all docs

16
docs citations

16
times ranked

581
citing authors

#	ARTICLE	IF	CITATIONS
1	Sizing up the Effect of Portion Size on Consumption: A Meta-Analytic Review. <i>Journal of Marketing</i> , 2014, 78, 140-154.	11.3	282
2	Whether Smaller Plates Reduce Consumption Depends on Who's Serving and Who's Looking: A Meta-Analysis. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 134-146.	1.7	52
3	Mandatory Calorie Disclosure: A Comprehensive Analysis of Its Effect on Consumers and Retailers. <i>Journal of Retailing</i> , 2018, 94, 89-101.	6.2	40
4	Jerkies, tacos, and burgers: Subjective socioeconomic status and meat preference. <i>Appetite</i> , 2019, 132, 257-266.	3.7	28
5	The partitioning paradox: The big bite around small packages. <i>International Journal of Research in Marketing</i> , 2015, 32, 230-233.	4.2	27
6	Is meat sexy? Meat preference as a function of the sexual motivation system. <i>Food Quality and Preference</i> , 2019, 74, 78-87.	4.6	27
7	Problem Gambling Among International and Domestic University Students in Australia: Who is at Risk?. <i>Journal of Gambling Studies</i> , 2013, 29, 217-230.	1.6	23
8	Portion size effects vary: The size of food units is a bigger problem than the number. <i>Appetite</i> , 2019, 140, 27-40.	3.7	16
9	Designing and delivering compelling experiences. <i>International Journal of Event and Festival Management</i> , 2010, 1, 148-159.	1.4	14
10	Factors Affecting the Extent of Monday Blues: Evidence from a Meta-Analysis. <i>Psychological Reports</i> , 2011, 109, 723-733.	1.7	12
11	Do Violent Social Cause Advertisements Promote Social Change? An Examination of Implicit Associations. <i>Psychology and Marketing</i> , 2012, 29, 322-333.	8.2	12
12	Might bigger portions of healthier snack food help?. <i>Food Quality and Preference</i> , 2019, 71, 181-184.	4.6	8
13	Facts-up-front: should food companies follow the FDA or industry label format? The effects of combining virtue and vice information on consumer evaluations. <i>Marketing Letters</i> , 2019, 30, 321-334.	2.9	6
14	The wellbeing implications of maximizing: A conceptual framework and meta-analysis. <i>Journal of Consumer Psychology</i> , 2022, 32, 573-596.	4.5	4
15	Unpalatable food for thought: Let marketing research guide effective public obesity interventions. <i>Obesity Reviews</i> , 2021, 22, e13141.	6.5	1