

Dominik Papies

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2832801/publications.pdf>

Version: 2024-02-01

15
papers

538
citations

933447

10
h-index

1058476

14
g-index

15
all docs

15
docs citations

15
times ranked

500
citing authors

#	ARTICLE	IF	CITATIONS
1	Cross-price elasticities and their determinants: a meta-analysis and new empirical generalizations. Journal of the Academy of Marketing Science, 2020, 48, 584-605.	11.2	17
2	The role of operational expenditures and misalignments in fundraising for international humanitarian aid. Journal of Operations Management, 2020, 66, 379-417.	5.2	16
3	Free Shipping Promotions and Product Returns. Journal of Marketing Research, 2020, 57, 640-658.	4.8	38
4	International heterogeneity in the associations of new business models and broadband Internet with music revenue and piracy. International Journal of Research in Marketing, 2019, 36, 400-419.	4.2	14
5	The ugly side of customer management – Consumer reactions to firm-initiated contract terminations. International Journal of Research in Marketing, 2017, 34, 829-850.	4.2	27
6	Are sponsors blamed for edging off? Consumer reactions to sponsorship terminations. Journal of Business Economics, 2017, 87, 943-984.	1.9	4
7	The Dynamic Interplay between Recorded Music and Live Concerts: The Role of Piracy, Unbundling, and Artist Characteristics. Journal of Marketing, 2017, 81, 67-87.	11.3	86
8	On-demand streaming services and music industry revenues – Insights from Spotify's market entry. International Journal of Research in Marketing, 2016, 33, 314-327.	4.2	107
9	Price Elasticities for Hardcover and Paperback Fiction Books. Schmalenbach Business Review, 2015, 67, 73-91.	0.9	6
10	Research Note – The Cost Impact of Spam Filters: Measuring the Effect of Information System Technologies in Organizations. Information Systems Research, 2012, 23, 1068-1080.	3.7	17
11	Music for free? How free ad-funded downloads affect consumer choice. Journal of the Academy of Marketing Science, 2011, 39, 777-794.	11.2	69
12	The Sense and Non-Sense of Holdout Sample Validation in the Presence of Endogeneity. Marketing Science, 2011, 30, 1115-1122.	4.1	82
13	Adoption of New Movie Distribution Services on the Internet. Journal of Media Economics, 2008, 21, 131-157.	0.8	47
14	Messung von Zahlungsbereitschaften und ihr Einsatz für die Preisänderung. Marketing, Zeitschrift Für Forschung Und Praxis, 2007, 29, 8-23.	0.2	5
15	Gender diversity in academic publishing – comment on Galak and Kahn (2021). Marketing Letters, 0, , .	2.9	3