

Chun-Liang Chen

List of Publications by Year in descending order

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13
papers

294
citations

1163117

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1199594

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all docs

13
docs citations

13
times ranked

190
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic sustainable service design for creative-cultural hotels: a multi-level and multi-domain view. <i>Local Environment</i> , 2022, 27, 46-79.	2.4	9
2	Operation Analysis of Cultural Heritage Service Ecosystems: Empirical Study Based on Dihua Street and Guansi Shihdianzih Old Street in Taiwan. <i>Applied System Innovation</i> , 2022, 5, 42.	4.6	0
3	Broadband Mobile Applicationsâ€™ Adoption by SMEs in Taiwanâ€™ A Multi-Perspective Study of Determinants. <i>Applied Sciences (Switzerland)</i> , 2022, 12, 7002.	2.5	3
4	Cultural product innovation strategies adopted by the performing arts industry. <i>Review of Managerial Science</i> , 2021, 15, 1139-1171.	7.1	11
5	A Study of Lacquerware Industryâ€™s Upgrading and Sustainability Strategies from the Perspective of GVCsâ€™ Using China Fuzhou Lacquerware Industry as Example. <i>Sustainability</i> , 2021, 13, 4937.	3.2	1
6	Role of Government to Enhance Digital Transformation in Small Service Business. <i>Sustainability</i> , 2021, 13, 1028.	3.2	85
7	Cross-disciplinary innovations by Taiwanese manufacturing SMEs in the context of Industry 4.0. <i>Journal of Manufacturing Technology Management</i> , 2020, 31, 1145-1168.	6.4	29
8	The Study of Evaluation Index of Growth Evaluation of Science and Technological Innovation Micro-Enterprises. <i>Sustainability</i> , 2020, 12, 6233.	3.2	11
9	Value-Constellation Innovation by Firms Participating in Government-funded Technology Development. <i>Journal of Global Information Technology Management</i> , 2020, 23, 248-272.	1.2	6
10	Value Creation by SMEs Participating in Global Value Chains under Industry 4.0 Trend: Case Study of Textile Industry in Taiwan. <i>Journal of Global Information Technology Management</i> , 2019, 22, 120-145.	1.2	54
11	Service providersâ€™ sustainable service innovation: service-dominant logic. <i>Service Industries Journal</i> , 2017, 37, 628-656.	8.3	13
12	Managing innovation in the creative industries â€“ A cultural production innovation perspective. <i>Innovation: Management, Policy and Practice</i> , 2012, 14, 256-275.	3.9	19
13	Building global dynamic capabilities through innovation: A case study of Taiwan's cultural organizations. <i>Journal of Engineering and Technology Management - JET-M</i> , 2009, 26, 247-263.	2.7	53