

Chun-Liang Chen

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2756653/publications.pdf>

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13
papers

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1163117

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13
times ranked

190
citing authors

#	ARTICLE	IF	CITATIONS
1	Role of Government to Enhance Digital Transformation in Small Service Business. Sustainability, 2021, 13, 1028.	3.2	85
2	Value Creation by SMEs Participating in Global Value Chains under Industry 4.0 Trend: Case Study of Textile Industry in Taiwan. Journal of Global Information Technology Management, 2019, 22, 120-145.	1.2	54
3	Building global dynamic capabilities through innovation: A case study of Taiwan's cultural organizations. Journal of Engineering and Technology Management - JET-M, 2009, 26, 247-263.	2.7	53
4	Cross-disciplinary innovations by Taiwanese manufacturing SMEs in the context of Industry 4.0. Journal of Manufacturing Technology Management, 2020, 31, 1145-1168.	6.4	29
5	Managing innovation in the creative industries – A cultural production innovation perspective. Innovation: Management, Policy and Practice, 2012, 14, 256-275.	3.9	19
6	Service providers' sustainable service innovation: service-dominant logic. Service Industries Journal, 2017, 37, 628-656.	8.3	13
7	The Study of Evaluation Index of Growth Evaluation of Science and Technological Innovation Micro-Enterprises. Sustainability, 2020, 12, 6233.	3.2	11
8	Cultural product innovation strategies adopted by the performing arts industry. Review of Managerial Science, 2021, 15, 1139-1171.	7.1	11
9	Strategic sustainable service design for creative-cultural hotels: a multi-level and multi-domain view. Local Environment, 2022, 27, 46-79.	2.4	9
10	Value-Constellation Innovation by Firms Participating in Government-funded Technology Development. Journal of Global Information Technology Management, 2020, 23, 248-272.	1.2	6
11	Broadband Mobile Applications' Adoption by SMEs in Taiwan – A Multi-Perspective Study of Determinants. Applied Sciences (Switzerland), 2022, 12, 7002.	2.5	3
12	A Study of Lacquerware Industry's Upgrading and Sustainability Strategies from the Perspective of GVCs – Using China Fuzhou Lacquerware Industry as Example. Sustainability, 2021, 13, 4937.	3.2	1
13	Operation Analysis of Cultural Heritage Service Ecosystems: Empirical Study Based on Dihua Street and Guansi Shihdianzih Old Street in Taiwan. Applied System Innovation, 2022, 5, 42.	4.6	0