

Amir Grinstein

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2750895/publications.pdf>

Version: 2024-02-01

24
papers

1,038
citations

687363

13
h-index

642732

23
g-index

24
all docs

24
docs citations

24
times ranked

1195
citing authors

#	ARTICLE	IF	CITATIONS
1	Think positive! Emotional response to assertiveness in positive and negative language promoting preventive health behaviors. <i>Psychology and Health</i> , 2022, 37, 1309-1326.	2.2	8
2	Consistency in identity-related sequential decisions. <i>PLoS ONE</i> , 2021, 16, e0260048.	2.5	0
3	The Impact of Entrepreneurial Orientation on Foreign Market Entry: the Roles of Marketing Program Adaptation, Cultural Distance, and Unanticipated Events. <i>Journal of International Entrepreneurship</i> , 2020, 18, 63-91.	3.0	15
4	Embrace the debate: Goals, deâ€marketing overconsumption, and conflicting information. <i>Psychology and Marketing</i> , 2020, 37, 1484-1497.	8.2	11
5	Health & Wealth: is weight loss success related to monetary savings in U.S. adults of low-income? Findings from a National Study. <i>BMC Public Health</i> , 2019, 19, 1538.	2.9	2
6	Aesthetically (dis)pleasing visuals: A dual pathway to empathy and prosocial behavior. <i>International Journal of Research in Marketing</i> , 2019, 36, 83-99.	4.2	22
7	Carbon innumeracy. <i>PLoS ONE</i> , 2018, 13, e0196282.	2.5	16
8	Still Waters Run Deep: Comparing Assertive and Suggestive Language in Water Conservation Campaigns. <i>Water (Switzerland)</i> , 2018, 10, 275.	2.7	10
9	Green, greener, greenest: Can competition increase sustainable behavior?. <i>Journal of Environmental Psychology</i> , 2018, 59, 16-25.	5.1	28
10	Temporal myopia in sustainable behavior under uncertainty. <i>International Journal of Research in Marketing</i> , 2018, 35, 378-393.	4.2	22
11	Physical activity counseling in primary care: Insights from public health and behavioral economics. <i>Ca-A Cancer Journal for Clinicians</i> , 2017, 67, 233-244.	329.8	68
12	How to (re)position a country? A case study of the power of micro-marketing. <i>Place Branding and Public Diplomacy</i> , 2017, 13, 293-307.	1.7	6
13	The unhappy postdoc:Âa survey based study. <i>F1000Research</i> , 2017, 6, 1642.	1.6	7
14	The unhappy postdoc:Âa survey based study. <i>F1000Research</i> , 2017, 6, 1642.	1.6	15
15	Explaining environmental behavior across borders: A meta-analysis. <i>Journal of Environmental Psychology</i> , 2016, 47, 91-106.	5.1	223
16	Evaluating the effectiveness of a water conservation campaign: Combining experimental and field methods. <i>Journal of Environmental Management</i> , 2016, 180, 335-343.	7.8	30
17	Social network utilization and the impact of academic research in marketing. <i>International Journal of Research in Marketing</i> , 2016, 33, 818-839.	4.2	35
18	The paradox of â€green to be seenâ€™: Green high-status shoppers excessively use (branded) shopping bags. <i>International Journal of Research in Marketing</i> , 2016, 33, 216-219.	4.2	27

#	ARTICLE	IF	CITATIONS
19	Citizens of the (green) world? Cosmopolitan orientation and sustainability. Journal of International Business Studies, 2015, 46, 694-714.	7.3	65
20	From Research to Practice: Which Research Strategy Contributes More to Clinical Excellence? Comparing High-Volume versus High-Quality Biomedical Research. PLoS ONE, 2015, 10, e0129259.	2.5	13
21	Go Green! Should Environmental Messages be So Assertive?. Journal of Marketing, 2012, 76, 95-102.	11.3	282
22	Strategic orientations in a competitive context: The role of strategic orientation differentiation. Marketing Letters, 2012, 23, 629-643.	2.9	24
23	Stages in the development of market orientation publication activity. European Journal of Marketing, 2010, 44, 1384-1409.	2.9	24
24	Demarketing, Minorities, and National Attachment. Journal of Marketing, 2009, 73, 105-122.	11.3	85