

# Amir Grinstein

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2750895/publications.pdf>

Version: 2024-02-01

24  
papers

1,038  
citations

687363

13  
h-index

642732

23  
g-index

24  
all docs

24  
docs citations

24  
times ranked

1195  
citing authors

#	ARTICLE	IF	CITATIONS
1	Go Green! Should Environmental Messages be So Assertive?. <i>Journal of Marketing</i> , 2012, 76, 95-102.	11.3	282
2	Explaining environmental behavior across borders: A meta-analysis. <i>Journal of Environmental Psychology</i> , 2016, 47, 91-106.	5.1	223
3	Demarketing, Minorities, and National Attachment. <i>Journal of Marketing</i> , 2009, 73, 105-122.	11.3	85
4	Physical activity counseling in primary care: Insights from public health and behavioral economics. <i>Ca-A Cancer Journal for Clinicians</i> , 2017, 67, 233-244.	329.8	68
5	Citizens of the (green) world? Cosmopolitan orientation and sustainability. <i>Journal of International Business Studies</i> , 2015, 46, 694-714.	7.3	65
6	Social network utilization and the impact of academic research in marketing. <i>International Journal of Research in Marketing</i> , 2016, 33, 818-839.	4.2	35
7	Evaluating the effectiveness of a water conservation campaign: Combining experimental and field methods. <i>Journal of Environmental Management</i> , 2016, 180, 335-343.	7.8	30
8	Green, greener, greenest: Can competition increase sustainable behavior?. <i>Journal of Environmental Psychology</i> , 2018, 59, 16-25.	5.1	28
9	The paradox of "green to be seen": Green high-status shoppers excessively use (branded) shopping bags. <i>International Journal of Research in Marketing</i> , 2016, 33, 216-219.	4.2	27
10	Stages in the development of market orientation publication activity. <i>European Journal of Marketing</i> , 2010, 44, 1384-1409.	2.9	24
11	Strategic orientations in a competitive context: The role of strategic orientation differentiation. <i>Marketing Letters</i> , 2012, 23, 629-643.	2.9	24
12	Temporal myopia in sustainable behavior under uncertainty. <i>International Journal of Research in Marketing</i> , 2018, 35, 378-393.	4.2	22
13	Aesthetically (dis)pleasing visuals: A dual pathway to empathy and prosocial behavior. <i>International Journal of Research in Marketing</i> , 2019, 36, 83-99.	4.2	22
14	Carbon innumeracy. <i>PLoS ONE</i> , 2018, 13, e0196282.	2.5	16
15	The Impact of Entrepreneurial Orientation on Foreign Market Entry: the Roles of Marketing Program Adaptation, Cultural Distance, and Unanticipated Events. <i>Journal of International Entrepreneurship</i> , 2020, 18, 63-91.	3.0	15
16	The unhappy postdoc: A survey based study. <i>F1000Research</i> , 2017, 6, 1642.	1.6	15
17	From Research to Practice: Which Research Strategy Contributes More to Clinical Excellence? Comparing High-Volume versus High-Quality Biomedical Research. <i>PLoS ONE</i> , 2015, 10, e0129259.	2.5	13
18	Embrace the debate: Goals, de-marketing overconsumption, and conflicting information. <i>Psychology and Marketing</i> , 2020, 37, 1484-1497.	8.2	11

#	ARTICLE	IF	CITATIONS
19	Still Waters Run Deep: Comparing Assertive and Suggestive Language in Water Conservation Campaigns. <i>Water (Switzerland)</i> , 2018, 10, 275.	2.7	10
20	Think positive! Emotional response to assertiveness in positive and negative language promoting preventive health behaviors. <i>Psychology and Health</i> , 2022, 37, 1309-1326.	2.2	8
21	The unhappy postdoc: A survey based study. <i>F1000Research</i> , 2017, 6, 1642.	1.6	7
22	How to (re)position a country? A case study of the power of micro-marketing. <i>Place Branding and Public Diplomacy</i> , 2017, 13, 293-307.	1.7	6
23	Health & Wealth: is weight loss success related to monetary savings in U.S. adults of low-income? Findings from a National Study. <i>BMC Public Health</i> , 2019, 19, 1538.	2.9	2
24	Consistency in identity-related sequential decisions. <i>PLoS ONE</i> , 2021, 16, e0260048.	2.5	0