

# Steffen Strese

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2655979/publications.pdf>

Version: 2024-02-01

17  
papers

731  
citations

759233

12  
h-index

996975

15  
g-index

17  
all docs

17  
docs citations

17  
times ranked

594  
citing authors

#	ARTICLE	IF	CITATIONS
1	Improving the performance of business models with relationship marketing efforts – An entrepreneurial perspective. <i>European Management Journal</i> , 2012, 30, 85-98.	5.1	127
2	Digital orientation: Conceptualization and operationalization of a new strategic orientation. <i>European Management Journal</i> , 2021, 39, 645-657.	5.1	91
3	The Impact of Information Technology on New Product Development Performance. <i>Journal of Product Innovation Management</i> , 2017, 34, 719-738.	9.5	87
4	On micro-foundations of dynamic capabilities: A multi-level perspective based on CEO personality and knowledge-based capital. <i>Long Range Planning</i> , 2018, 51, 797-814.	4.9	71
5	Organizational antecedents of cross-functional cooperation: The impact of leadership and organizational structure on cross-functional cooperation. <i>Industrial Marketing Management</i> , 2016, 53, 42-55.	6.7	62
6	CEOs' Passion for Inventing and Radical Innovations in SMEs: The Moderating Effect of Shared Vision. <i>Journal of Small Business Management</i> , 2018, 56, 435-452.	4.8	59
7	Examining cross-functional cooperation as a driver of organizational ambidexterity. <i>Industrial Marketing Management</i> , 2016, 57, 40-52.	6.7	52
8	Corporate culture and absorptive capacity: The moderating role of national culture dimensions on innovation management. <i>International Business Review</i> , 2016, 25, 1149-1168.	4.8	44
9	The link between operational leanness and credit ratings. <i>Journal of Operations Management</i> , 2017, 52, 46-55.	5.2	41
10	Share Repurchases and Myopia: Implications on the Stock and Consumer Markets. <i>Journal of Marketing</i> , 2018, 82, 19-41.	11.3	34
11	Temporal Change Patterns of Entrepreneurial Orientation: A Longitudinal Investigation of CEO Successions. <i>Entrepreneurship Theory and Practice</i> , 2017, 41, 591-619.	10.2	20
12	Entrepreneurs' perceived exit performance: Conceptualization and scale development. <i>Journal of Business Venturing</i> , 2018, 33, 351-370.	6.3	17
13	Determining scientists' academic engagement: perceptions of academic chairs' entrepreneurial orientation and network capabilities. <i>Journal of Technology Transfer</i> , 2020, 45, 1376-1404.	4.3	16
14	THE ROLE OF SOCIAL MEDIA FOR RADICAL INNOVATION IN THE NEW DIGITAL AGE. <i>International Journal of Innovation Management</i> , 2021, 25, .	1.2	8
15	On private equity exits of family firms in the German Mittelstand. <i>Journal of Business Economics</i> , 2018, 88, 503-529.	1.9	2
16	Beyond Fundraising – Token Dispersion and Venture Performance in Initial Coin Offerings. <i>Proceedings - Academy of Management</i> , 2021, 2021, 12522.	0.1	0
17	The impact of TMT heterogeneity on Large Firms' Entrepreneurial Orientation – A Double-edge Sword?. <i>Proceedings - Academy of Management</i> , 2017, 2017, 13868.	0.1	0