Chun-Hung Chiu

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2624393/publications.pdf

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45 papers

1,668 citations

³⁹⁴⁴²¹
19
h-index

39 g-index

48 all docs 48 docs citations 48 times ranked 996 citing authors

#	Article	IF	Citations
1	Supply chain risk analysis with mean-variance models: a technical review. Annals of Operations Research, 2016, 240, 489-507.	4.1	218
2	Mean-downside-risk and mean-variance newsvendor models: Implications for sustainable fashion retailing. International Journal of Production Economics, 2012, 135, 552-560.	8.9	163
3	Channel coordination in supply chains with agents having mean-variance objectivesâ [*] †. Omega, 2008, 36, 565-576.	5.9	152
4	Price, Rebate, and Returns Supply Contracts for Coordinating Supply Chains with Priceâ€Dependent Demands. Production and Operations Management, 2011, 20, 81-91.	3.8	146
5	Optimal Advertising Budget Allocation in Luxury Fashion Markets with Social Influences: A Meanâ€Variance Analysis. Production and Operations Management, 2018, 27, 1611-1629.	3.8	131
6	Coordination mechanism for the supply chain with leadtime consideration and price-dependent demand. European Journal of Operational Research, 2010, 203, 70-80.	5.7	117
7	Supply chain coordination with risk sensitive retailer under target sales rebate. Automatica, 2011, 47, 1617-1625.	5.0	75
8	Store brand introduction in a two-echelon logistics system with a risk-averse retailer. Transportation Research, Part E: Logistics and Transportation Review, 2016, 90, 69-89.	7.4	61
9	Price Wall or War: The Pricing Strategies for Retailers. IEEE Transactions on Systems, Man and Cybernetics, Part A: Systems and Humans, 2009, 39, 331-343.	2.9	49
10	Optimal Advertising and Pricing Strategies for Luxury Fashion Brands With Social Influences. IEEE Transactions on Systems, Man and Cybernetics, Part A: Systems and Humans, 2012, 42, 827-837.	2.9	44
11	Optimal Pricing and Stocking Decisions for Newsvendor Problem With Value-at-Risk Consideration. IEEE Transactions on Systems, Man and Cybernetics, Part A: Systems and Humans, 2010, 40, 1116-1119.	2.9	42
12	Risk Analysis in Stochastic Supply Chains. Profiles in Operations Research, 2012, , .	0.4	35
13	Service Competition and Service War: A Game-Theoretic Analysis. Service Science, 2014, 6, 63-76.	1.3	35
14	Innovative menu of contracts for coordinating a supply chain with multiple mean-variance retailers. European Journal of Operational Research, 2015, 246, 815-826.	5.7	34
15	Periodic Review Multiperiod Inventory Control Under a Mean–Variance Optimization Objective. IEEE Transactions on Systems, Man and Cybernetics, Part A: Systems and Humans, 2011, 41, 678-682.	2.9	32
16	Coordinating Supply Chains With a General Price-Dependent Demand Function: Impacts of Channel Leadership and Information Asymmetry. IEEE Transactions on Engineering Management, 2016, 63, 390-403.	3.5	32
17	Day-ahead electricity price forecasting based on panel cointegration and particle filter. Electric Power Systems Research, 2013, 95, 66-76.	3.6	31
18	Risk Minimizing Price-Rebate-Return Contracts in Supply Chains With Ordering and Pricing Decisions: A Multimethodological Analysis. IEEE Transactions on Engineering Management, 2020, 67, 466-482.	3.5	27

#	Article	IF	CITATIONS
19	Sales Rebate Contracts in Fashion Supply Chains. Mathematical Problems in Engineering, 2012, 2012, 1-19.	1.1	19
20	Innovative Mass Customization in the Fashion Industry. , 2010, , 423-454.		19
21	The premium of dynamic trading. Quantitative Finance, 2011, 11, 115-123.	1.7	13
22	Research on Environmental Issue and Sustainable Consumption of Online Takeout Foodâ€"Practice and Enlightenment Based on China's Meituan. Sustainability, 2021, 13, 6722.	3.2	12
23	The Impact of the Strategic Advertising on Luxury Fashion Brands with Social Influences. Mathematical Problems in Engineering, 2013, 2013, 1-16.	1.1	11
24	Two-Echelon Inventory Optimization for Imperfect Production System under Quality Competition Environment. Mathematical Problems in Engineering, 2015, 2015, 1-11.	1,1	10
25	Real options approach for fashionable and perishable products using stock loan with regime switching. Annals of Operations Research, 2017, 257, 357-377.	4.1	8
26	Crowdsourcing New Product Design on the Web: An Analysis of Online Designer Platform Service. Mathematical Problems in Engineering, 2013, 2013, 1-13.	1.1	7
27	Implications of warm-glow effect and risk aversion in reward-based crowdfunding. Transportation Research, Part E: Logistics and Transportation Review, 2022, 160, 102681.	7.4	7
28	Optimal Routing for Heterogeneous Fixed Fleets of Multicompartment Vehicles. Mathematical Problems in Engineering, 2014, 2014, 1-11.	1.1	5
29	Determinants of Intention to Purchase Bottled Water Based on Business Online Strategy in China: The Role of Perceived Risk in the Theory of Planned Behavior. International Journal of Environmental Research and Public Health, 2021, 18, 10729.	2.6	5
30	Improving the Performance of Modular Production in the Apparel Assembly: A Mathematical Programming Approach. Mathematical Problems in Engineering, 2014, 2014, 1-7.	1.1	4
31	Inventory sharing of professional optics product supply chain with equal power agents. Annals of Operations Research, 2020, 291, 169-194.	4.1	3
32	Mathematical Modeling Research in Fashion and Textiles Supply Chains and Operational Control Systems. Mathematical Problems in Engineering, 2013, 2013, 1-4.	1.1	2
33	Optimal Pricing and Inventory Decisions for Fashion Retailers under Value-At-Risk Objective. Advances in Logistics, Operations, and Management Science Book Series, 0, , 100-109.	0.4	2
34	Price, Rebate, and Returns Supply Contracts for Coordinating Supply Chains with Price Dependent Demand. SSRN Electronic Journal, 2010, , .	0.4	1
35	New analytical bounds on the average undershoot in an infinite horizon inventory system. Operations Research Letters, 2013, 41, 67-73.	0.7	1
36	Supply Chain Strategic Fit: Two Fashion-Renting Cases. Springer Series in Fashion Business, 2018, , 165-179.	0.1	1

3

#	Article	IF	CITATIONS
37	Mean-Risk Analysis of Supply Chain Coordination Problems. Profiles in Operations Research, 2012, , 61-85.	0.4	1
38	The Fundus Structural and Functional Predictions of DME Patients After Anti-VEGF Treatments. Frontiers in Endocrinology, 2022, 13, 865211.	3.5	1
39	Fashion Brand Purity and Firm Performance. Mathematical Problems in Engineering, 2013, 2013, 1-18.	1.1	O
40	Mathematical Modeling Research in Fashion and Textiles Supply Chains and Operational Control Systems 2014. Mathematical Problems in Engineering, 2015, 2015, 1-3.	1.1	0
41	Mean-Risk Analysis of Multiperiod Inventory Problems. Profiles in Operations Research, 2012, , 41-60.	0.4	O
42	Mean-Risk Analysis: An Introduction. Profiles in Operations Research, 2012, , 1-19.	0.4	0
43	Mean-Risk Analysis: Conclusion, Future Research and Extensions. Profiles in Operations Research, 2012, , 87-95.	0.4	O
44	Mean-Risk Analysis of Single-Period Inventory Problems. Profiles in Operations Research, 2012, , 21-39.	0.4	0
45	Optimal Pricing and Inventory Decisions for Fashion Retailers under Value-At-Risk Objective. , 0, , 807-816.		O