

Stephane Borraz

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2617480/publications.pdf>

Version: 2024-02-01

5
papers

240
citations

2682572

2
h-index

2550090

3
g-index

5
all docs

5
docs citations

5
times ranked

162
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing Status: How Luxury Brands Shape Class Subjectivities in the Service Encounter. Journal of Marketing, 2017, 81, 67-85.	11.3	156
2	Managing heritage brands: A study of the sacralization of heritage stores in the luxury industry. Journal of Retailing and Consumer Services, 2015, 22, 77-84.	9.4	83
3	Subjectivité et réflexivité : les apports du contre-transfert aux recherches interprétatives. Recherche Et Applications En Marketing, 2021, 36, 63-79.	0.5	1
4	Subjectivity and reflexivity: The contributions of countertransference to interpretative research. Recherche Et Applications En Marketing, 2021, 36, 65-81.	0.5	0
5	Chapitre 3. Objectivation et subjectivation des consommateurs dans les dispositifs marchands. , 2018, , 52.		0