

Bas Donkers

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2592021/publications.pdf>

Version: 2024-02-01

74
papers

4,715
citations

136950

32
h-index

110387

64
g-index

74
all docs

74
docs citations

74
times ranked

4681
citing authors

#	ARTICLE	IF	CITATIONS
1	What Factors Influence Non-Participation Most in Colorectal Cancer Screening? A Discrete Choice Experiment. <i>Patient</i> , 2021, 14, 269-281.	2.7	16
2	Digital customization of consumer investments in multiple funds: virtual integration improves riskâ€“return decisions. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 723-742.	11.2	5
3	Digital platform openness: Drivers, dimensions and outcomes. <i>Journal of Business Research</i> , 2021, 122, 902-914.	10.2	85
4	Understanding Large-Scale Dynamic Purchase Behavior. <i>Marketing Science</i> , 2021, 40, 844-870.	4.1	19
5	Product set granularity and consumer response to recommendations. <i>Journal of the Academy of Marketing Science</i> , 2020, 48, 186-202.	11.2	11
6	Can healthcare choice be predicted using stated preference data?. <i>Social Science and Medicine</i> , 2020, 246, 112736.	3.8	60
7	Preference Dynamics in Sequential Consumer Choice with Defaults. <i>Journal of Marketing Research</i> , 2020, 57, 1096-1112.	4.8	9
8	Mimicking Real-Life Decision Making in Health: Allowing Respondents Time to Think in a Discrete Choice Experiment. <i>Value in Health</i> , 2020, 23, 945-952.	0.3	7
9	Consumer decisions with artificially intelligent voice assistants. <i>Marketing Letters</i> , 2020, 31, 335-347.	2.9	51
10	Summarizing Patient Preferences for the Competitive Landscape of Multiple Sclerosis Treatment Options. <i>Medical Decision Making</i> , 2020, 40, 198-211.	2.4	27
11	Whose Algorithm Says So: The Relationships between Type of Firm, Perceptions of Trust and Expertise, and the Acceptance of Financial Robo-Advice. <i>Journal of Interactive Marketing</i> , 2020, 49, 107-124.	6.2	34
12	Are Healthcare Choices Predictable? The Impact of Discrete Choice Experiment Designs and Models. <i>Value in Health</i> , 2019, 22, 1050-1062.	0.3	69
13	The Fold-in, Fold-out Design for DCE Choice Tasks: Application to Burden of Disease. <i>Medical Decision Making</i> , 2019, 39, 450-460.	2.4	4
14	Methods for exploring and eliciting patient preferences in the medical product lifecycle: a literature review. <i>Drug Discovery Today</i> , 2019, 24, 1324-1331.	6.4	90
15	Attribute level overlap (and color coding) can reduce task complexity, improve choice consistency, and decrease the dropout rate in discrete choice experiments. <i>Health Economics (United Kingdom)</i> , 2019, 28, 350-363.	1.7	50
16	The impact of vaccination and patient characteristics on influenza vaccination uptake of elderly people: A discrete choice experiment. <i>Vaccine</i> , 2018, 36, 1467-1476.	3.8	53
17	Effect of Level Overlap and Color Coding on Attribute Non-Attendance in Discrete Choice Experiments. <i>Value in Health</i> , 2018, 21, 767-771.	0.3	48
18	Advocating a Paradigm Shift in Health-State Valuations: The Estimation of Time-Preference Corrected QALY Tariffs. <i>Value in Health</i> , 2018, 21, 993-1001.	0.3	31

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19	Individuals'™ Decisions in the Presence of Multiple Goals. <i>Customer Needs and Solutions</i> , 2018, 5, 51-64.	0.8	13
20	Severity-Stratified Discrete Choice Experiment Designs for Health State Evaluations. <i>Pharmacoeconomics</i> , 2018, 36, 1377-1389.	3.3	9
21	Are Health State Valuations from the General Public Biased? A Test of Health State Reference Dependency Using Self-Assessed Health and an Efficient Discrete Choice Experiment. <i>Health Economics (United Kingdom)</i> , 2017, 26, 1534-1547.	1.7	31
22	Do charities get more when they ask more often? Evidence from a unique field experiment. <i>Journal of Behavioral and Experimental Economics</i> , 2017, 66, 58-65.	1.2	19
23	ABC Index: quantifying experienced burden of COPD in a discrete choice experiment and predicting costs. <i>BMJ Open</i> , 2017, 7, e017831.	1.9	11
24	Individuals' Decisions in the Presence of Multiple Goals. <i>SSRN Electronic Journal</i> , 2017, , .	0.4	2
25	The Assessment of Burden of COPD (ABC) tool: a shared decision-making instrument that is predictive of healthcare costs. <i>International Journal of Integrated Care</i> , 2017, 17, 320.	0.2	0
26	Model-Based Purchase Predictions for Large Assortments. <i>Marketing Science</i> , 2016, 35, 389-404.	4.1	100
27	The assessment of burden of COPD (ABC) tool: What counts most?. , 2016, , .		0
28	Estimating the Impact of Health-related Behaviors on Geographic Variation in Cardiovascular Mortality. <i>Epidemiology</i> , 2015, 26, 888-897.	2.7	8
29	Sample Size Requirements for Discrete-Choice Experiments in Healthcare: a Practical Guide. <i>Patient</i> , 2015, 8, 373-384.	2.7	497
30	Promoting later planned retirement: Construal level intervention impact reverses with age. <i>Journal of Economic Psychology</i> , 2015, 50, 124-131.	2.2	10
31	Should I Stay or Should I Go Home? A Latent Class Analysis of a Discrete Choice Experiment on Hospital-At-Home. <i>Value in Health</i> , 2014, 17, 588-596.	0.3	39
32	The effect of urban green on small-area (healthy) life expectancy. <i>Journal of Epidemiology and Community Health</i> , 2014, 68, 999-1002.	3.7	47
33	The impact of nursing homes on small-area life expectancies. <i>Health and Place</i> , 2013, 19, 25-32.	3.3	10
34	Small-area health comparisons using health-adjusted life expectancies: A Bayesian random-effects approach. <i>Health and Place</i> , 2013, 23, 70-78.	3.3	20
35	Men's™ preferences for prostate cancer screening: a discrete choice experiment. <i>British Journal of Cancer</i> , 2013, 108, 533-541.	6.4	54
36	Patients'™ and urologists'™ preferences for prostate cancer treatment: a discrete choice experiment. <i>British Journal of Cancer</i> , 2013, 109, 633-640.	6.4	70

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37	Comparison of Bayesian Random-Effects and Traditional Life Expectancy Estimations in Small-Area Applications. <i>American Journal of Epidemiology</i> , 2012, 176, 929-937.	3.4	27
38	Complexity Effects in Choice Experimentâ€‘Based Models. <i>Journal of Marketing Research</i> , 2012, 49, 424-434.	4.8	63
39	Savings adequacy uncertainty: Driver or obstacle to increased pension contributions?. <i>Journal of Economic Psychology</i> , 2012, 33, 882-896.	2.2	42
40	Channeling Consumers to Preferred Providers and the Impact of Status Quo Bias: Does Type of Provider Matter?. <i>Health Services Research</i> , 2011, 46, 510-530.	2.0	27
41	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. <i>Marketing Science</i> , 2011, 30, 305-320.	4.1	35
42	Labeled versus Unlabeled Discrete Choice Experiments in Health Economics: An Application to Colorectal Cancer Screening. <i>Value in Health</i> , 2010, 13, 315-323.	0.3	156
43	Preferences for colorectal cancer screening strategies: a discrete choice experiment. <i>British Journal of Cancer</i> , 2010, 102, 972-980.	6.4	77
44	Tunnel Vision: Local Behavioral Influences on Consumer Decisions in Product Search. <i>Marketing Science</i> , 2010, 29, 438-455.	4.1	37
45	Econometric analysis of microscopic simulation models. <i>Quantitative Finance</i> , 2010, 10, 1187-1201.	1.7	11
46	Girlsâ€™ preferences for HPV vaccination: A discrete choice experiment. <i>Vaccine</i> , 2010, 28, 6692-6697.	3.8	72
47	Undervalued or Overvalued Customers: Capturing Total Customer Engagement Value. <i>Journal of Service Research</i> , 2010, 13, 297-310.	12.2	956
48	Tunnel Vision: Local Behavioral Influences on Consumer Decisions in Product Search. <i>SSRN Electronic Journal</i> , 2009, , .	0.4	0
49	Dynamic and Competitive Effects of Direct Mailings: A Charitable Giving Application. <i>Journal of Marketing Research</i> , 2009, 46, 120-133.	4.8	90
50	A labelled discrete choice experiment adds realism to the choices presented: preferences for surveillance tests for Barrett esophagus. <i>BMC Medical Research Methodology</i> , 2009, 9, 31.	3.1	40
51	Which preferred providers are really preferred? Effectiveness of insurersâ€™ channeling incentives on pharmacy choice. <i>International Journal of Health Care Finance and Economics</i> , 2009, 9, 347-366.	1.2	19
52	Does irritation induced by charitable direct mailings reduce donations?. <i>International Journal of Research in Marketing</i> , 2009, 26, 180-188.	4.2	57
53	SPECIFICATION AND ESTIMATION OF SEMIPARAMETRIC MULTIPLE-INDEX MODELS. <i>Econometric Theory</i> , 2008, 24, 1584-1606.	0.7	6
54	Understanding brand and dealer retention in the new car market: The moderating role of brand tier. <i>Journal of Retailing</i> , 2007, 83, 97-113.	6.2	150

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55	Modeling CLV: A test of competing models in the insurance industry. Quantitative Marketing and Economics, 2007, 5, 163-190.	1.5	113
56	The Econometric Analysis of Agent-Based Models in Finance: An Application. , 2007, , 1081-1091.		0
57	The Econometric Analysis of Microscopic Simulation Models. SSRN Electronic Journal, 2006, , .	0.4	4
58	Deriving target selection rules from endogenously selected samples. Journal of Applied Econometrics, 2006, 21, 549-562.	2.3	29
59	The effect of acquisition channels on customer loyalty and cross-buying. Journal of Interactive Marketing, 2005, 19, 31-43.	6.2	198
60	Selecting Profitable Customers for Complex Services on the Internet. Journal of Service Research, 2005, 8, 37-47.	12.2	25
61	Customs-related Transaction Costs, Firm Size and International Trade Intensity. Small Business Economics, 2003, 21, 257-271.	6.7	21
62	Selective Sampling for Binary Choice Models. Journal of Marketing Research, 2003, 40, 492-497.	4.8	32
63	Firm Size and Export Intensity: Solving an Empirical Puzzle. Journal of International Business Studies, 2002, 33, 603-613.	7.3	141
64	Changing Perceptions and Changing Behavior in Customer Relationships. Marketing Letters, 2002, 13, 121-134.	2.9	39
65	Estimating Risk Attitudes using Lotteries: A Large Sample Approach. Journal of Risk and Uncertainty, 2001, 22, 165-195.	1.5	297
66	Predicting customer potential value an application in the insurance industry. Decision Support Systems, 2001, 32, 189-199.	5.9	167
67	Subjective measures of household preferences and financial decisions. Journal of Economic Psychology, 1999, 20, 613-642.	2.2	133
68	HOW CERTAIN ARE DUTCH HOUSEHOLDS ABOUT FUTURE INCOME? AN EMPIRICAL ANALYSIS. Review of Income and Wealth, 1999, 45, 325-338.	2.4	36
69	Savings Adequacy Uncertainty: Driver or Obstacle to Increase Pension Contributions. SSRN Electronic Journal, 0, , .	0.4	1
70	Ambiguity, no Arbitrage, and the Limits to Rational Expectations. SSRN Electronic Journal, 0, , .	0.4	1
71	The Non- and Semiparametric Analysis of MS Models: Some Applications. SSRN Electronic Journal, 0, , .	0.4	3
72	The CAPM with Endogenous Beliefs. SSRN Electronic Journal, 0, , .	0.4	0

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73	Promoting Later Planned Retirement: The Differential Impact of Construal Level Interventions for Younger and Older Individuals. SSRN Electronic Journal, 0, , .	0.4	0
74	Understanding Large-Scale Dynamic Purchase Behavior. SSRN Electronic Journal, 0, , .	0.4	1