

On Amir

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2569256/publications.pdf>

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9
papers

2,462
citations

1478505

6
h-index

1720034

7
g-index

9
all docs

9
docs citations

9
times ranked

2209
citing authors

#	ARTICLE	IF	CITATIONS
1	The Dishonesty of Honest People: A Theory of Self-Concept Maintenance. Journal of Marketing Research, 2008, 45, 633-644.	4.8	2,136
2	Keeping It Real in Experimental Researchâ€™ Understanding When, Where, and How to Enhance Realism and Measure Consumer Behavior. Journal of Consumer Research, 2017, 44, 465-476.	5.1	196
3	Physical activity counseling in primary care: Insights from public health and behavioral economics. Ca-A Cancer Journal for Clinicians, 2017, 67, 233-244.	329.8	68
4	How Context Affects Choice. Customer Needs and Solutions, 2018, 5, 3-14.	0.8	27
5	Guilt Dynamics: Consequences of Temporally Separating Decisions and Actions. Journal of Consumer Research, 2019, 45, 1254-1273.	5.1	19
6	Replicating the Effect of the Accessibility of Moral Standards on Dishonesty: Authorsâ€™ Response to the Replication Attempt. Advances in Methods and Practices in Psychological Science, 2018, 1, 318-320.	9.4	9
7	Liking goes with liking: An intuitive congruence between preference and prominence.. Journal of Experimental Psychology: Learning Memory and Cognition, 2018, 44, 944-961.	0.9	3
8	Mis-Nudging Morality. Management Science, 0, , .	4.1	2
9	The Importance of Selling Formats: When Integrating Purchase and Quantity Decisions Increases Sales. Marketing Science, 0, , .	4.1	2