

Nuno Camacho

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2536207/publications.pdf>

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7
papers

251
citations

1684188
5
h-index

1720034
7
g-index

8
all docs

8
docs citations

8
times ranked

200
citing authors

#	ARTICLE	IF	CITATIONS
1	Grassroots innovation success: The role of self-determination and leadership style. International Journal of Research in Marketing, 2022, 39, 396-414.	4.2	4
2	Faculty Research Incentives and Business School Health: A New Perspective from and for Marketing. Journal of Marketing, 2021, 85, 1-21.	11.3	21
3	Financial Projections in Innovation Selection: The Role of Scenario Presentation, Expertise, and Risk. International Journal of Research in Marketing, 2021, , .	4.2	1
4	Tournaments to Crowdfund Innovation: The Role of Moderator Feedback and Participation Intensity. Journal of Marketing, 2019, 83, 138-157.	11.3	68
5	Unraveling scientific impact: Citation types in marketing journals. International Journal of Research in Marketing, 2015, 32, 64-77.	4.2	70
6	The effect of customer empowerment on adherence to expert advice. International Journal of Research in Marketing, 2014, 31, 293-308.	4.2	52
7	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. Marketing Science, 2011, 30, 305-320.	4.1	35