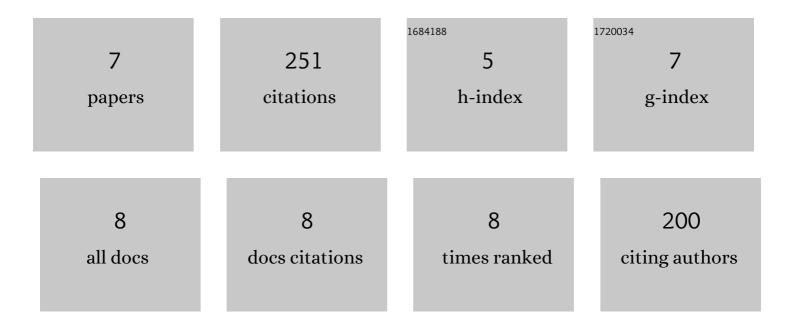
## Nuno Camacho

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2536207/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Grassroots innovation success: The role of self-determination and leadership style. International Journal of Research in Marketing, 2022, 39, 396-414.	4.2	4
2	Faculty Research Incentives and Business School Health: A New Perspective from and for Marketing. Journal of Marketing, 2021, 85, 1-21.	11.3	21
3	Financial Projections in Innovation Selection: The Role of Scenario Presentation, Expertise, and Risk. International Journal of Research in Marketing, 2021, , .	4.2	1
4	Tournaments to Crowdsource Innovation: The Role of Moderator Feedback and Participation Intensity. Journal of Marketing, 2019, 83, 138-157.	11.3	68
5	Unraveling scientific impact: Citation types in marketing journals. International Journal of Research in Marketing, 2015, 32, 64-77.	4.2	70
6	The effect of customer empowerment on adherence to expert advice. International Journal of Research in Marketing, 2014, 31, 293-308.	4.2	52
7	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. Marketing Science, 2011, 30, 305-320.	4.1	35