

# Nuno Camacho

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2536207/publications.pdf>

Version: 2024-02-01

7  
papers

251  
citations

1684188

5  
h-index

1720034

7  
g-index

8  
all docs

8  
docs citations

8  
times ranked

200  
citing authors

#	ARTICLE	IF	CITATIONS
1	Unraveling scientific impact: Citation types in marketing journals. <i>International Journal of Research in Marketing</i> , 2015, 32, 64-77.	4.2	70
2	Tournaments to Crowdfund Innovation: The Role of Moderator Feedback and Participation Intensity. <i>Journal of Marketing</i> , 2019, 83, 138-157.	11.3	68
3	The effect of customer empowerment on adherence to expert advice. <i>International Journal of Research in Marketing</i> , 2014, 31, 293-308.	4.2	52
4	Predictably Non-Bayesian: Quantifying Salience Effects in Physician Learning About Drug Quality. <i>Marketing Science</i> , 2011, 30, 305-320.	4.1	35
5	Faculty Research Incentives and Business School Health: A New Perspective from and for Marketing. <i>Journal of Marketing</i> , 2021, 85, 1-21.	11.3	21
6	Grassroots innovation success: The role of self-determination and leadership style. <i>International Journal of Research in Marketing</i> , 2022, 39, 396-414.	4.2	4
7	Financial Projections in Innovation Selection: The Role of Scenario Presentation, Expertise, and Risk. <i>International Journal of Research in Marketing</i> , 2021, , .	4.2	1