

Malek Ben Sliman

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2535503/publications.pdf>

Version: 2024-02-01

1
papers

22
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

4
citing authors

#	ARTICLE	IF	CITATIONS
1	R2M Index 1.0: Assessing the Practical Relevance of Academic Marketing Articles. Journal of Marketing, 2021, 85, 22-41.	11.3	22