

Thomas P Scholdra

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2505264/publications.pdf>

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2
papers

14
citations

3311381

1
h-index

3475538

1
g-index

2
all docs

2
docs citations

2
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	Households Under Economic Change: How Micro- and Macroeconomic Conditions Shape Grocery Shopping Behavior. <i>Journal of Marketing</i> , 2022, 86, 95-117.	11.3	11
2	Giving or receiving in social media: can content marketing simultaneously drive productive and consumptive engagement?. , 2019, , 186-203.		3