

Manuel González-Díaz

List of Publications by Year in descending order

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Version: 2024-02-01

20
papers

460
citations

840776

11
h-index

839539

18
g-index

20
all docs

20
docs citations

20
times ranked

361
citing authors

#	ARTICLE	IF	CITATIONS
1	Choosing contracts to support ALFO strategy: Insights from comparing franchised and managed hotels. <i>Industrial Marketing Management</i> , 2022, 105, 94-108.	6.7	3
2	Multibrand, multisystem and multirole franchising: A qualitative exploration and framework development in Brazil. <i>Journal of Small Business Management</i> , 2020, , 1-36.	4.8	3
3	In search of agri-food quality for wine: Is it enough to join a geographical indication?. <i>Agribusiness</i> , 2020, 36, 568-590.	3.4	10
4	Prior interactions and contractual completeness in Spanish franchising. <i>Small Business Economics</i> , 2019, 53, 795-812.	6.7	7
5	Governance decisions in the supply chain and quality performance: The synergistic effect of geographical indications and ownership structure. <i>International Journal of Production Economics</i> , 2018, 197, 1-12.	8.9	16
6	Differences in contract design between successful and less successful franchises. <i>European Journal of Law and Economics</i> , 2017, 44, 483-502.	1.1	7
7	Contrasting the governance of supply chains with and without geographical indications: complementarity between levels. <i>Supply Chain Management</i> , 2017, 22, 305-320.	6.4	19
8	How to Design Franchise Contracts: The Role of Contractual Hazards and Experience. <i>Journal of Small Business Management</i> , 2012, 50, 652-677.	4.8	34
9	Why do entrepreneurs use franchising as a financial tool? An agency explanation. <i>Journal of Business Venturing</i> , 2012, 27, 325-341.	6.3	53
10	Some lessons from incentive theory: Promoting quality in bus transport. <i>Transport Policy</i> , 2011, 18, 299-306.	6.6	27
11	Indefinite contract duration: Evidence from electronics subcontracting. <i>International Review of Law and Economics</i> , 2010, 30, 145-159.	0.8	13
12	Hotel Quality Appraisal on the Internet: A Market for Lemons?. <i>Tourism Economics</i> , 2010, 16, 345-360.	4.1	32
13	ANÁLISIS DE EFICIENCIA EN EL SISTEMA HOTELERO ESPAÑOL: UNA APLICACIÓN AL CASO DE SOL MELIÁ. <i>Investigaciones Europeas De Dirección Y Economía De La Empresa</i> , 2009, 15, 83-99.	0.6	5
14	Is There an Economic Rent for Island Hotels?. <i>Tourism Economics</i> , 2008, 14, 131-154.	4.1	12
15	Make-or-Buy Decisions: A New Institutional Economics Approach. , 2008, , 255-271.		7
16	Brand equity in the European fruit and vegetable sector: A transaction cost approach. <i>International Journal of Research in Marketing</i> , 2006, 23, 31-44.	4.2	46
17	Determinants of organizational form: transaction costs and institutions in the European trucking industry. <i>Industrial and Corporate Change</i> , 2004, 13, 867-882.	2.8	37
18	Causes of subcontracting: evidence from panel data on construction firms. <i>Journal of Economic Behavior and Organization</i> , 2000, 42, 167-187.	2.0	102

#	ARTICLE	IF	CITATIONS
19	Regulation as a cause of firm fragmentation:the case of the Spanish construction industry. International Review of Law and Economics, 1998, 18, 433-450.	0.8	27
20	How to manufacture quality: the diversity of institutional solutions and how they interact in agrifood markets. , 0, , 37-57.		0