

Tripat Gill

List of Publications by Year in descending order

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31
papers

1,795
citations

516710

16
h-index

434195

31
g-index

32
all docs

32
docs citations

32
times ranked

2687
citing authors

#	ARTICLE	IF	CITATIONS
1	Adding more portion-size options to a menu: A means to nudge consumers to choose larger portions of healthy food items. <i>Appetite</i> , 2022, 169, 105830.	3.7	5
2	Situational factors shape moral judgements in the trolley dilemma in Eastern, Southern and Western countries in a culturally diverse sample. <i>Nature Human Behaviour</i> , 2022, 6, 880-895.	12.0	15
3	A global experiment on motivating social distancing during the COVID-19 pandemic. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2022, 119, .	7.1	15
4	How accessories add value to a platform: the role of innovativeness and nonalignability. <i>European Journal of Marketing</i> , 2021, 55, 1103-1129.	2.9	2
5	To which world regions does the valenceâ€“dominance model of social perception apply?. <i>Nature Human Behaviour</i> , 2021, 5, 159-169.	12.0	85
6	Ethical dilemmas are really important to potential adopters of autonomous vehicles. <i>Ethics and Information Technology</i> , 2021, 23, 657-673.	3.8	25
7	A multi-country test of brief reappraisal interventions on emotions during the COVID-19 pandemic. <i>Nature Human Behaviour</i> , 2021, 5, 1089-1110.	12.0	71
8	When size does matter: Dominance versus prestige based status signaling. <i>Journal of Business Research</i> , 2020, 120, 539-550.	10.2	22
9	â€“Youâ€™re not perfect, but youâ€™re still my favourite.â€™ Brand affective congruence as a new determinant of self-brand congruence. <i>Journal of Marketing Management</i> , 2020, 36, 1076-1103.	2.3	21
10	Blame It on the Self-Driving Car: How Autonomous Vehicles Can Alter Consumer Morality. <i>Journal of Consumer Research</i> , 2020, 47, 272-291.	5.1	58
11	Counterâ€“stereotypical products: Barriers to their adoption and strategies to overcome them. <i>Psychology and Marketing</i> , 2018, 35, 493-510.	8.2	8
12	Many Labs 2: Investigating Variation in Replicability Across Samples and Settings. <i>Advances in Methods and Practices in Psychological Science</i> , 2018, 1, 443-490.	9.4	505
13	The Psychological Science Accelerator: Advancing Psychology Through a Distributed Collaborative Network. <i>Advances in Methods and Practices in Psychological Science</i> , 2018, 1, 501-515.	9.4	203
14	Ethnic stereotyping in service provision. <i>Journal of Service Theory and Practice</i> , 2017, 27, 520-546.	3.2	16
15	How rumors and preannouncements foster curiosity toward products. <i>European Journal of Innovation Management</i> , 2017, 20, 350-371.	4.6	12
16	Feature fit. <i>European Journal of Innovation Management</i> , 2016, 19, 589-607.	4.6	2
17	Is there a mere categorization effect in investment decisions?. <i>International Journal of Research in Marketing</i> , 2016, 33, 232-235.	4.2	5
18	Core versus Peripheral Innovations: The Effect of Innovation Locus on Consumer Adoption of New Products. <i>Journal of Marketing Research</i> , 2015, 52, 309-324.	4.8	58

#	ARTICLE	IF	CITATIONS
19	Does exposure to dogs (cows) increase the preference for Puma (the colour white)? Not always. <i>International Journal of Research in Marketing</i> , 2014, 31, 125-126.	4.2	9
20	The framing effect when evaluating prospective mates: an adaptationist perspective. <i>Evolution and Human Behavior</i> , 2014, 35, 184-192.	2.2	19
21	Self-Ratings of Physical Attractiveness in a Competitive Context: When Males are More Sensitive to Self-Perceptions Than Females. <i>Journal of Social Psychology</i> , 2009, 149, 585-599.	1.5	9
22	Convergence in the high-technology consumer markets: Not all brands gain equally from adding new functionalities to products. <i>Marketing Letters</i> , 2009, 20, 91-103.	2.9	36
23	Convergent Products: What Functionalities Add More Value to the Base?. <i>Journal of Marketing</i> , 2008, 72, 46-62.	11.3	143
24	What is a <i>Leather Iron</i> or a <i>Bird Phone</i> ? Using Conceptual Combinations to Generate and Understand New Product Concepts. <i>Journal of Consumer Psychology</i> , 2007, 17, 202-217.	4.5	48
25	Are laterborns more innovative and nonconforming consumers than firstborns? A Darwinian perspective. <i>Journal of Business Research</i> , 2005, 58, 902-909.	10.2	41
26	An evolutionary psychology perspective on gift giving among young adults. <i>Psychology and Marketing</i> , 2003, 20, 765-784.	8.2	87
27	The effects of a recipient's gender in a modified dictator game. <i>Applied Economics Letters</i> , 2001, 8, 463-466.	1.8	25
28	Gender differences when choosing between salary allocation options. <i>Applied Economics Letters</i> , 2001, 8, 531-533.	1.8	6
29	Sex Differences in the Ultimatum Game: An Evolutionary Psychology Perspective. <i>Journal of Bioeconomics</i> , 2001, 3, 171-193.	3.3	65
30	Applications of evolutionary psychology in marketing. <i>Psychology and Marketing</i> , 2000, 17, 1005-1034.	8.2	175
31	Applications of evolutionary psychology in marketing. <i>Psychology and Marketing</i> , 2000, 17, 1005-1034.	8.2	3