## Vincent Chi Wong

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2177478/publications.pdf

Version: 2024-02-01

1937685 2272923 4 46 4 4 citations h-index g-index papers 4 4 4 29 docs citations times ranked citing authors all docs

| # | Article   | IF   | CITATIONS |
|---|---|------|-----------|
| 1 | Dimensions of holistic thinking: Implications for nonsocial information processing across cultures<br>Journal of Experimental Psychology: General, 2021, 150, 2636-2658.                        | 2.1  | 6         |
| 2 | When Less Is More: How Mindset Influences Consumers' Responses to Products with Reduced Negative Attributes. Journal of Marketing, 2020, 84, 137-153.   | 11.3 | 11        |
| 3 | Toward a Process-Transfer Model of the Endorser Effect. Journal of Marketing Research, 2020, 57, 565-581.   | 4.8  | 11        |
| 4 | Mental traveling along psychological distances: The effects of cultural syndromes, perspective flexibility, and construal level Journal of Personality and Social Psychology, 2016, 111, 17-33. | 2.8  | 18        |