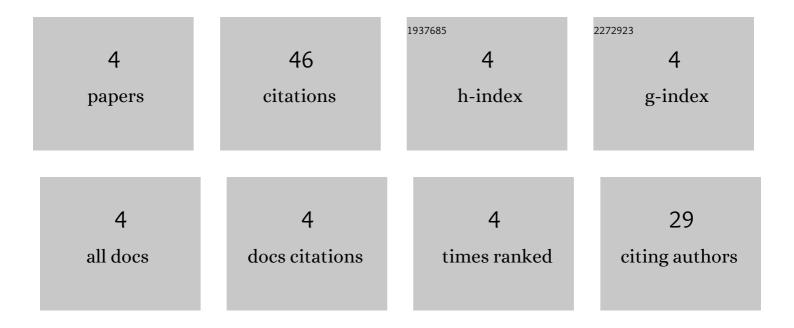
Vincent Chi Wong

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/2177478/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Mental traveling along psychological distances: The effects of cultural syndromes, perspective flexibility, and construal level Journal of Personality and Social Psychology, 2016, 111, 17-33.	2.8	18
2	When Less Is More: How Mindset Influences Consumers' Responses to Products with Reduced Negative Attributes. Journal of Marketing, 2020, 84, 137-153.	11.3	11
3	Toward a Process-Transfer Model of the Endorser Effect. Journal of Marketing Research, 2020, 57, 565-581.	4.8	11
4	Dimensions of holistic thinking: Implications for nonsocial information processing across cultures Journal of Experimental Psychology: General, 2021, 150, 2636-2658.	2.1	6