

# Jihoon Hong

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2154742/publications.pdf>

Version: 2024-02-01

2  
papers

49  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

64  
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic management of next-generation connected life: Focusing on smart key and car-€"home connectivity. Technological Forecasting and Social Change, 2016, 103, 11-20.	11.6	30
2	Machine Learning for Creativity: Using Similarity Networks to Design Better Crowdfunding Projects. Journal of Marketing, 2022, 86, 87-104.	11.3	19