

# Daniel Corsten

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2153205/publications.pdf>

Version: 2024-02-01

7  
papers

1,844  
citations

1684188

5  
h-index

1720034

7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

1550  
citing authors

#	ARTICLE	IF	CITATIONS
1	Do Suppliers Benefit from Collaborative Relationships with Large Retailers? An Empirical Investigation of Efficient Consumer Response Adoption. <i>Journal of Marketing</i> , 2005, 69, 80-94.	11.3	1,025
2	What really is alliance management capability and how does it impact alliance outcomes and success?. <i>Strategic Management Journal</i> , 2009, 30, 1395-1419.	7.3	396
3	From Point of Purchase to Path to Purchase: How Preshopping Factors Drive Unplanned Buying. <i>Journal of Marketing</i> , 2011, 75, 31-45.	11.3	166
4	Structural Estimation of the Effect of Out-of-Stocks. <i>Management Science</i> , 2010, 56, 1180-1197.	4.1	162
5	The effects of supplier-to-buyer identification on operational performance—An empirical investigation of inter-organizational identification in automotive relationships. <i>Journal of Operations Management</i> , 2011, 29, 549-560.	5.2	89
6	Financial and Operational Risk Management: Inventory Effects in the Gold Mining Industry. <i>Production and Operations Management</i> , 2021, 30, 4635-4655.	3.8	5
7	Accessibility and availability: A cross-cultural study of shopper responses to online retail stock-outs. <i>Journal of Global Scholars of Marketing Science</i> , 2021, 31, 415-432.	2.0	1