

Jörg Matthes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/2111785/publications.pdf>

Version: 2024-02-01

194
papers

10,133
citations

66234

42
h-index

45213

90
g-index

210
all docs

210
docs citations

210
times ranked

7130
citing authors

#	ARTICLE	IF	CITATIONS
1	No Compassion for Muslims? How Journalistic News Coverage of Terrorist Crimes Influences Emotional Reactions and Policy Support Depending on the Victimâ€™s Religion. <i>Crime and Delinquency</i> , 2023, 69, 1020-1043.	1.1	7
2	Out of control? How parentsâ€™ perceived lack of control over childrenâ€™s smartphone use affects childrenâ€™s self-esteem over time. <i>New Media and Society</i> , 2023, 25, 199-219.	3.1	3
3	Does the platform matter? Social media and COVID-19 conspiracy theory beliefs in 17 countries. <i>New Media and Society</i> , 2023, 25, 3412-3437.	3.1	41
4	Correctives of the Mainstream Media? A Panel Study on Mainstream Media Use, Alternative Digital Media Use, and the Erosion of Political Interest as Well as Political Knowledge. <i>Digital Journalism</i> , 2023, 11, 813-832.	2.5	7
5	A Vicious Cycle? Threat of Terror, Perceived Media Bias, and Support for Surveillance Policies. <i>Mass Communication and Society</i> , 2023, 26, 463-485.	1.2	1
6	Comparing the effects of greenwashing claims in environmental airline advertising: perceived greenwashing, brand evaluation, and flight shame. <i>International Journal of Advertising</i> , 2023, 42, 461-487.	4.2	11
7	Sleeping with the smartphone: a panel study investigating parental mediation, adolescentsâ€™ tiredness, and physical well-being. <i>Behaviour and Information Technology</i> , 2023, 42, 1833-1844.	2.5	0
8	Antecedents of intentional and incidental exposure modes on social media and consequences for political participation: a panel study. <i>Acta Politica</i> , 2022, 57, 235-253.	1.0	14
9	Do journalists differentiate between Muslims and Islamist terrorists? A content analysis of terrorism news coverage. <i>Journalism</i> , 2022, 23, 1171-1193.	1.8	7
10	Navigating High-Choice European Political Information Environments: a Comparative Analysis of News User Profiles and Political Knowledge. <i>International Journal of Press/Politics</i> , 2022, 27, 827-859.	3.0	40
11	Why Retractions of Numerical Misinformation Fail: The Anchoring Effect of Inaccurate Numbers in the News. <i>Journalism and Mass Communication Quarterly</i> , 2022, 99, 368-389.	1.4	10
12	â€œThe Good, the Bad, and the Uglyâ€ A Panel Study on the Reciprocal Effects of Negative, Dirty, and Positive Campaigning on Political Distrust. <i>Mass Communication and Society</i> , 2022, 25, 649-672.	1.2	7
13	Four Paths To Misperceptions: A Panel Study On Resistance Against Journalistic Evidence. <i>Media Psychology</i> , 2022, 25, 318-341.	2.1	5
14	Reflective smartphone disengagement: Conceptualization, measurement, and validation. <i>Computers in Human Behavior</i> , 2022, 128, 107078.	5.1	5
15	You are not alone: Smartphone use, friendship satisfaction, and anxiety during the COVID-19 crisis. <i>Mobile Media and Communication</i> , 2022, 10, 294-315.	3.1	18
16	The COVID-19 infodemic at your fingertips. Reciprocal relationships between COVID-19 information FOMO, bedtime smartphone news engagement, and daytime tiredness over time. <i>Computers in Human Behavior</i> , 2022, 130, 107175.	5.1	17
17	Love in the Time of Corona: Predicting Willingness to Engage in Sexting During the First COVID-19-Related Lockdown. <i>Archives of Sexual Behavior</i> , 2022, 51, 157-168.	1.2	9
18	Social Media and the Political Engagement of Young Adults: Between Mobilization and Distraction. , 2022, 1, 6-22.		10

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19	Why Am I Getting This Ad? How the Degree of Targeting Disclosures and Political Fit Affect Persuasion Knowledge, Party Evaluation, and Online Privacy Behaviors. <i>Journal of Advertising</i> , 2022, 51, 206-222.	4.1	4
20	Understanding the democratic role of perceived online political micro-targeting: longitudinal effects on trust in democracy and political interest. <i>Journal of Information Technology and Politics</i> , 2022, 19, 435-448.	1.8	4
21	Politics â€“ Simply Explained? How Influencers Affect Youthâ€™s Perceived Simplification of Politics, Political Cynicism, and Political Interest. <i>International Journal of Press/Politics</i> , 2022, 27, 738-762.	3.0	14
22	Democratic Consequences of Incidental Exposure to Political Information: A Meta-Analysis. <i>Journal of Communication</i> , 2022, 72, 345-373.	2.1	18
23	Seeing political information online incidentally. Effects of first- and second-level incidental exposure on democratic outcomes. <i>Computers in Human Behavior</i> , 2022, 133, 107285.	5.1	6
24	Privacy concerns can stress you out: Investigating the reciprocal relationship between mobile social media privacy concerns and perceived stress. <i>Communications: the European Journal of Communication Research</i> , 2022, 47, 327-349.	0.3	3
25	Transformative value positioning for service brands: key principles and challenges. <i>Journal of Service Management</i> , 2022, 33, 552-564.	4.4	6
26	Disclosing product placement in audiovisual media services: a practical and scientific perspective on the implementation of disclosures across the European Union. <i>International Journal of Advertising</i> , 2021, 40, 5-25.	4.2	12
27	Like-minded and cross-cutting talk, network characteristics, and political participation online and offline: A panel study. <i>Communications: the European Journal of Communication Research</i> , 2021, 46, 113-126.	0.3	6
28	The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. <i>Communication Research</i> , 2021, 48, 203-232.	3.9	20
29	Funny Cats and Politics: Do Humorous Context Posts Impede or Foster the Elaboration of News Posts on Social Media?. <i>Communication Research</i> , 2021, 48, 100-124.	3.9	12
30	It is just a spoof: spoof placements and their impact on conceptual persuasion knowledge, brand memory, and brand evaluation. <i>International Journal of Advertising</i> , 2021, 40, 106-123.	4.2	8
31	Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. <i>Computers in Human Behavior</i> , 2021, 116, 106618.	5.1	27
32	â€“Age Mattersâ€™: A panel study investigating the influence of communicative and passive smartphone use on well-being. <i>Behaviour and Information Technology</i> , 2021, 40, 176-190.	2.5	27
33	Analysis of Oscillating Combustion for NOx~Reduction in Pulverized Fuel Boilers. <i>Inventions</i> , 2021, 6, 9.	1.3	6
34	Kognitive Wirkungen politischer Kommunikation. , 2021, , 1-19.		0
35	ErnÄhrungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder. , 2021, , 381-397.		0
36	The Effects of Populist Identity Framing on Populist Attitudes Across Europe: Evidence From a 15-Country Comparative Experiment. <i>International Journal of Public Opinion Research</i> , 2021, 33, 491-510.	0.7	15

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37	Evaluation of Deep Learning-Based Segmentation Methods for Industrial Burner Flames. <i>Energies</i> , 2021, 14, 1716.	1.6	2
38	Advanced Methods for Kiln-Shell Monitoring to Optimize the Waelz Process for Zinc Recycling Processes, 2021, 9, 1062.	1.3	5
39	Effects of disclosing ads on Instagram: the moderating impact of similarity to the influencer. <i>International Journal of Advertising</i> , 2021, 40, 686-707.	4.2	33
40	“Context, Please?” The Effects of Appearance- and Health-Frames and Media Context on Body-Related Outcomes. <i>Frontiers in Public Health</i> , 2021, 9, 637354.	1.3	1
41	Does a Crisis Change News Habits? A Comparative Study of the Effects of COVID-19 on News Media Use in 17 European Countries. <i>Digital Journalism</i> , 2021, 9, 1208-1238.	2.5	74
42	Sexting during social isolation: Predicting sexting-related privacy management during the COVID-19 pandemic. <i>Cyberpsychology</i> , 2021, 15, .	0.7	1
43	Shaping Healthy Eating Habits in Children With Persuasive Strategies: Toward a Typology. <i>Frontiers in Public Health</i> , 2021, 9, 676127.	1.3	7
44	Longitudinal Relationships Among Fear of COVID-19, Smartphone Online Self-Disclosure, Happiness, and Psychological Well-being: Survey Study. <i>Journal of Medical Internet Research</i> , 2021, 23, e28700.	2.1	14
45	A vicious circle between children’s non-communicative smartphone use and loneliness: Parents cannot do much about it. <i>Telematics and Informatics</i> , 2021, 64, 101677.	3.5	10
46	Dealigned but mobilized? Insights from a citizen science study on youth political engagement. <i>Journal of Youth Studies</i> , 2021, 24, 232-249.	1.5	7
47	Healthwashing in high-sugar food advertising: the effect of prior information on healthwashing perceptions in Austria. <i>Health Promotion International</i> , 2021, 36, 1029-1038.	0.9	10
48	Sexually Objectifying Pop Music Videos, Young Women’s Self-Objectification, and Selective Exposure: A Moderated Mediation Model. <i>Communication Research</i> , 2020, 47, 428-450.	3.9	22
49	The social media political participation model: A goal systems theory perspective. <i>Convergence</i> , 2020, 26, 135-156.	1.6	64
50	Gender role portrayals in television advertisements: Do channel characteristics matter?. <i>Communications: the European Journal of Communication Research</i> , 2020, 45, 28-52.	0.3	3
51	Pathways to political (dis-)engagement: motivations behind social media use and the role of incidental and intentional exposure modes in adolescents’ political engagement. <i>Communications: the European Journal of Communication Research</i> , 2020, 45, 671-693.	0.3	21
52	User generated content presenting brands on social media increases young adults’ purchase intention. <i>International Journal of Advertising</i> , 2020, 39, 166-186.	4.2	85
53	Again and again: exploring the influence of disclosure repetition on children’s cognitive processing of product placement. <i>International Journal of Advertising</i> , 2020, 39, 611-630.	4.2	16
54	Stuck in a Nativist Spiral: Content, Selection, and Effects of Right-Wing Populists’ Communication on Facebook. <i>Political Communication</i> , 2020, 37, 303-328.	2.3	38

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55	â€œToo much to handleâ€ Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. <i>Computers in Human Behavior</i> , 2020, 105, 106217.	5.1	104
56	How Political Scandals Affect the Electorate. Tracing the Eroding and Spillover Effects of Scandals with a Panel Study. <i>Political Psychology</i> , 2020, 41, 549-568.	2.2	29
57	Observational learning of the televised consequences of drinking alcohol: Exploring the role of perceived similarity. <i>NAD Nordic Studies on Alcohol and Drugs</i> , 2020, 37, 557-575.	0.7	5
58	Experts, peers, or celebrities? The role of different social endorsers on children's fruit choice. <i>Appetite</i> , 2020, 155, 104821.	1.8	9
59	Nudity of Male and Female Characters in Television Advertising Across 13 Countries. <i>Journalism and Mass Communication Quarterly</i> , 2020, 97, 1101-1122.	1.4	6
60	Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. <i>Journalism Studies</i> , 2020, 21, 2135-2153.	1.2	17
61	Learning from Incidental Exposure to Political Information in Online Environments. <i>Journal of Communication</i> , 2020, 70, 769-793.	2.1	29
62	Communication Science and Meta-Analysis: Introduction to the Special Issue. <i>Human Communication Research</i> , 2020, 46, 115-119.	1.9	3
63	Processing news on social media. The political incidental news exposure model (PINE). <i>Journalism</i> , 2020, 21, 1031-1048.	1.8	48
64	Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. <i>Political Psychology</i> , 2020, 41, 1055-1072.	2.2	14
65	Healthy, sweet, brightly colored, and full of vitamins: cognitive and affective persuasive cues of food placements and childrenâ€™s healthy eating behavior. <i>International Journal of Advertising</i> , 2020, 39, 1012-1030.	4.2	12
66	A â€œForbidden Fruit Effectâ€: An Eye-Tracking Study on Childrenâ€™s Visual Attention to Food Marketing. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1859.	1.2	11
67	Food as an eyeâ€catcher. An eyeâ€tracking study on Children's attention to healthy and unhealthy food presentations as well as nonâ€edible objects in audiovisual media. <i>Pediatric Obesity</i> , 2020, 15, e12591.	1.4	13
68	The effects of gain- and loss-framed nutritional messages on childrenâ€™s healthy eating behaviour. <i>Public Health Nutrition</i> , 2020, 23, 1726-1734.	1.1	13
69	The Forbidden Reward. The Emergence of Parent-Child Conflicts About Food Over Time and the Influence of Parents' Communication Strategies and Feeding Practices. <i>Frontiers in Public Health</i> , 2020, 8, 604702.	1.3	2
70	Avoiding the Other Side?. <i>Journal of Media Psychology</i> , 2020, 32, 158-164.	0.7	12
71	Native and embedded advertising formats: Tensions between a lucrative marketing strategy and consumer fairness. <i>Communications: the European Journal of Communication Research</i> , 2020, 45, 273-281.	0.3	4
72	Fiction is Sweet. The Impact of Media Consumption on the Development of Childrenâ€™s Nutritional Knowledge and the Moderating Role of Parental Food-Related Mediation. <i>A Longitudinal Study. Nutrients</i> , 2020, 12, 1478.	1.7	3

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73	ErnÄhrungsbotschaften in den Medien: Persuasive Strategien und deren Wirkungen auf Kinder. , 2020, , 1-17.		0
74	Operationalisierung und Messung. , 2020, , 63-78.		2
75	â€œLooking Up and Feeling Downâ€: The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. Telematics and Informatics, 2019, 42, 101240.	3.5	99
76	A Meta-Analysis of the Effects of Cross-Cutting Exposure on Political Participation. Political Communication, 2019, 36, 523-542.	2.3	48
77	Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. Cyberpsychology, Behavior, and Social Networking, 2019, 22, 706-713.	2.1	67
78	Werbefelder in der Kommunikationsforschung. , 2019, , 205-226.		0
79	Populist Twitter Posts in News Stories. Journalism Practice, 2019, 13, 742-758.	1.5	10
80	Do children's food choices go with the crowd? Effects of majority and minority peer cues shown within an audiovisual cartoon on children's healthy food choice. Social Science and Medicine, 2019, 225, 42-50.	1.8	19
81	Does incidental exposure on social media equalize or reinforce participatory gaps? Evidence from a panel study. New Media and Society, 2019, 21, 2463-2482.	3.1	55
82	Terror, Terror Everywhere? How Terrorism News Shape Support for Antiâ€Muslim Policies as a Function of Perceived Threat Severity and Controllability. Political Psychology, 2019, 40, 935-951.	2.2	31
83	Uncharted Territory in Research on Environmental Advertising: Toward an Organizing Framework. Journal of Advertising, 2019, 48, 91-101.	4.1	27
84	Setting the Agenda for Research on Media and Migration: State-of-the-Art and Directions for Future Research. Mass Communication and Society, 2019, 22, 691-707.	1.2	12
85	Voting â€œAgainst Islamizationâ€? How Antiâ€Islamic Rightâ€Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. Political Psychology, 2019, 40, 739-757.	2.2	10
86	Sugary, fatty, and prominent: food and beverage appearances in children's movies from 1991 to 2015. Pediatric Obesity, 2019, 14, e12488.	1.4	26
87	Consequences of Politiciansâ€™ Perceptions of the News Media. Journalism Studies, 2019, 20, 345-363.	1.2	18
88	What drives interaction in political actorsâ€™ Facebook posts? Profile and content predictors of user engagement and political actorsâ€™ reactions. Information, Communication and Society, 2019, 22, 1497-1513.	2.6	116
89	How brands appear in children's movies. A systematic content analysis of the past 25 Years. International Journal of Advertising, 2019, 38, 237-257.	4.2	30
90	Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995â€“2016.. Psychology of Popular Media Culture, 2019, 8, 346-357.	2.6	12

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91	Framing-Effekte im Gesundheitsbereich. , 2019, , 307-319.		4
92	Viel Luft nach oben. Eine kritische Reflexion zum Stellenwert der Methoden in der Kommunikationswissenschaft. , 2019, , 93-103.		0
93	Der Involvementbegriff in der Werbeforschung: Zum ¼berfälligen Ende eines schwer greifbaren Konzeptes. , 2019, , 21-33.		0
94	Framing-Effekte im Gesundheitsbereich. Springer Reference Sozialwissenschaften, 2019, , 1-13.	0.2	1
95	Cognitive Responses to Populist Communication. , 2019, , 183-206.		15
96	Misleading Consumers with Green Advertising? An Affectâ€Reasonâ€Involvement Account of Greenwashing Effects in Environmental Advertising. Journal of Advertising, 2018, 47, 127-145.	4.1	199
97	A treat for the eyes. An eye-tracking study on children's attention to unhealthy and healthy food cues in media content. Appetite, 2018, 125, 63-71.	1.8	45
98	Sexualizing Media Use and Self-Objectification. Psychology of Women Quarterly, 2018, 42, 9-28.	1.3	115
99	Children's attitudinal and behavioral reactions to product placements: investigating the role of placement frequency, placement integration, and parental mediation. International Journal of Advertising, 2018, 37, 236-255.	4.2	40
100	The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. Environmental Communication, 2018, 12, 414-429.	1.2	56
101	Shaping children's healthy eating habits with food placements? Food placements of high and low nutritional value in cartoons, Children's BMI, food-related parental mediation strategies, and food choice. Appetite, 2018, 120, 644-653.	1.8	30
102	A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politiciansâ€™ Best Responses. Media Psychology, 2018, 21, 403-436.	2.1	14
103	Do Channels Matter?. Journalism Studies, 2018, 19, 2359-2378.	1.2	11
104	The â€œSpiral of Silenceâ€Revisited: A Meta-Analysis on the Relationship Between Perceptions of Opinion Support and Political Opinion Expression. Communication Research, 2018, 45, 3-33.	3.9	114
105	Communicating Earthquake Preparedness: The Influence of Induced Mood, Perceived Risk, and Gain or Loss Frames on Homeownersâ€™ Attitudes Toward General Precautionary Measures for Earthquakes. Risk Analysis, 2018, 38, 710-723.	1.5	21
106	Adopting the Objectifying Gaze: Exposure to Sexually Objectifying Music Videos and Subsequent Gazing Behavior. Media Psychology, 2018, 21, 27-49.	2.1	17
107	Drinking at Work: The Portrayal of Alcohol in Workplace-Related TV Dramas. Mass Communication and Society, 2018, 21, 94-114.	1.2	11
108	Placing snacks in children's movies: cognitive, evaluative, and conative effects of product placements with character product interaction. International Journal of Advertising, 2018, 37, 852-870.	4.2	37

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109	Operationalisierung und Messung. , 2018, , 1-16.		1
110	Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News Consumersâ€™ Automatic Activation of Muslims as Perpetrators. Religions, 2018, 9, 286.	0.3	10
111	Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. International Journal of Press/Politics, 2018, 23, 517-538.	3.0	43
112	Social Media in Political Campaigning Around the World: Theoretical and Methodological Challenges. Journalism and Mass Communication Quarterly, 2018, 95, 333-342.	1.4	50
113	Werbebilder in der Kommunikationsforschung. Springer Reference Sozialwissenschaften, 2018, , 1-22.	0.2	0
114	The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. Communication Research, 2017, 44, 556-581.	3.9	102
115	Toward a Cognitive-Affective Process Model of Hostile Media Perceptions: A Multi-Country Structural Equation Modeling Approach. Communication Research, 2017, 44, 1075-1098.	3.9	23
116	Antecedents of strategic game framing in political news coverage. Journalism, 2017, 18, 937-955.	1.8	21
117	Media representation of Muslims and Islam from 2000 to 2015: A meta-analysis. International Communication Gazette, 2017, 79, 219-244.	0.8	264
118	Political communication in a high-choice media environment: a challenge for democracy?. Annals of the International Communication Association, 2017, 41, 3-27.	2.8	495
119	â€œMuslims are not Terroristsâ€ Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. Mass Communication and Society, 2017, 20, 825-848.	1.2	55
120	Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. Political Communication, 2017, 34, 607-626.	2.3	67
121	Who â€likesâ€™ populists? Characteristics of adolescents following right-wing populist actors on Facebook. Information, Communication and Society, 2017, 20, 1408-1424.	2.6	25
122	Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. Journal of Communication, 2017, 67, 610-634.	2.1	54
123	The effectiveness of celebrity endorsements: a meta-analysis. Journal of the Academy of Marketing Science, 2017, 45, 55-75.	7.2	318
124	How long does celebrity meaning transfer last? Delayed effects and the moderating roles of brand experience, celebrity liking, and age. International Journal of Advertising, 2017, 36, 588-612.	4.2	23
125	2.3 Greenwashing: Disinformation through Green Advertising. , 2017, , 105-120.		12
126	Citizen Science in the Social Sciences: A Call for More Evidence. Gaia, 2017, 26, 22-26.	0.3	41

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127	Gender-Role Portrayals in Television Advertising Across the Globe. <i>Sex Roles</i> , 2016, 75, 314-327.	1.4	82
128	Do you take credit cards? The attitudinal and behavioral effects of advergames targeted at children. <i>Journal of Consumer Behaviour</i> , 2016, 15, 580-588.	2.6	8
129	Reflections on the Need for a Journal Devoted to Communication Research Methodologies: Ten Years Later. <i>Communication Methods and Measures</i> , 2016, 10, 1-3.	3.0	5
130	Nature Documentaries, Connectedness to Nature, and Pro-environmental Behavior. <i>Environmental Communication</i> , 2016, 10, 453-472.	1.2	106
131	Product placement disclosures: Exploring the moderating effect of placement frequency on brand responses via persuasion knowledge. <i>International Journal of Advertising</i> , 2016, 35, 185-199.	4.2	70
132	Kinder und Werbung. , 2016, , 689-712.		4
133	The Selective Avoidance of Threat Appeals in Right-Wing Populist Political Ads: An Implicit Cognition Approach Using Eye-Tracking Methodology.. , 2016, , 135-145.		1
134	Mobilizing for Some. <i>Journal of Media Psychology</i> , 2016, 28, 123-135.	0.7	23
135	Grüne Werbung. , 2016, , 741-760.		2
136	Verfahren zur Messung der Werbewirkung und Werbeeffizienz. , 2016, , 363-383.		0
137	How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. <i>Journal of Ethnic and Migration Studies</i> , 2015, 41, 1577-1599.	1.9	62
138	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57.	0.5	11
139	Observing the "Spiral" in the Spiral of Silence. <i>International Journal of Public Opinion Research</i> , 2015, 27, 155-176.	0.7	57
140	U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57.	0.5	20
141	A New Look at Campaign Advertising and Political Engagement. <i>Communication Research</i> , 2015, 42, 134-155.	3.9	14
142	Informal Political Conversation Across Time and Space: Setting the Research Agenda. <i>International Journal of Public Opinion Research</i> , 2015, 27, 448-460.	0.7	7
143	Children's consumption behavior in response to food product placements in movies. <i>Journal of Consumer Behaviour</i> , 2015, 14, 127-136.	2.6	64
144	Public Perceptions of the Media Coverage of Irregular Immigration. <i>American Behavioral Scientist</i> , 2015, 59, 839-857.	2.3	16

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145	Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. <i>Communication Methods and Measures</i> , 2015, 9, 193-207.	3.0	44
146	Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes. <i>Journal of Media Psychology</i> , 2015, 27, 178-189.	0.7	30
147	Self-censorship, the Spiral of Silence, and Contemporary Political Communication. , 2014, , .		3
148	Verfahren zur Messung der Werbewirkung und Werbeeffizienz. , 2014, , 1-17.		0
149	The Skeptical Green Consumer Revisited: Testing the Relationship Between Green Consumerism and Skepticism Toward Advertising. <i>Journal of Advertising</i> , 2014, 43, 115-127.	4.1	161
150	Consumers' green involvement and the persuasive effects of emotional versus functional ads. <i>Journal of Business Research</i> , 2014, 67, 1885-1893.	5.8	198
151	The Role of Measurement Invariance in Comparative Communication Research. , 2014, , 31-46.		2
152	Negativität in der Politikberichterstattung. Deutschland, Österreich und die Schweiz im Vergleich. <i>Medien Und Kommunikationswissenschaft</i> , 2014, 62, 588-605.	0.5	12
153	Democracy in the Age of Globalization and Mediatization. , 2013, , .		58
154	Do Hostile Opinion Environments Harm Political Participation? The Moderating Role of Generalized Social Trust. <i>International Journal of Public Opinion Research</i> , 2013, 25, 23-42.	0.7	37
155	Partisan alignments and political polarization online. , 2013, , .		29
156	Stimulating the Quasi-statistical Organ. <i>Communication Research</i> , 2013, 40, 439-462.	3.9	76
157	Elaboration or Distraction? Knowledge Acquisition From Thematically Related and Unrelated Humor in Political Speeches. <i>International Journal of Public Opinion Research</i> , 2013, 25, 291-302.	0.7	15
158	The Swiss "Tina Fey Effect": The Content of Late-Night Political Humor and the Negative Effects of Political Parody on the Evaluation of Politicians. <i>Communication Quarterly</i> , 2013, 61, 596-614.	0.7	23
159	The Affective Underpinnings of Hostile Media Perceptions. <i>Communication Research</i> , 2013, 40, 360-387.	3.9	66
160	Mediatization Effects on Political News, Political Actors, Political Decisions, and Political Audiences. , 2013, , 177-201.		64
161	Positively Valenced, Calming Political Ads. <i>Journal of Media Psychology</i> , 2013, 25, 72-82.	0.7	5
162	Value Resonance and Value Framing Effects on Voting Intentions in Direct-Democratic Campaigns. <i>American Behavioral Scientist</i> , 2012, 56, 334-352.	2.3	61

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