

Jörg Matthes

List of Publications by Year in descending order

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Version: 2024-02-01

194
papers

10,133
citations

66234

42
h-index

45213

90
g-index

210
all docs

210
docs citations

210
times ranked

7130
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Computational procedures for probing interactions in OLS and logistic regression: SPSS and SAS implementations. <i>Behavior Research Methods</i> , 2009, 41, 924-936. | 2.3 | 1,913 |
| 2 | The Content Analysis of Media Frames: Toward Improving Reliability and Validity. <i>Journal of Communication</i> , 2008, 58, 258-279. | 2.1 | 609 |
| 3 | Political communication in a high-choice media environment: a challenge for democracy?. <i>Annals of the International Communication Association</i> , 2017, 41, 3-27. | 2.8 | 495 |
| 4 | The effectiveness of celebrity endorsements: a meta-analysis. <i>Journal of the Academy of Marketing Science</i> , 2017, 45, 55-75. | 7.2 | 318 |
| 5 | Media representation of Muslims and Islam from 2000 to 2015: A meta-analysis. <i>International Communication Gazette</i> , 2017, 79, 219-244. | 0.8 | 264 |
| 6 | Misleading Consumers with Green Advertising? An Affect-Reason Involvement Account of Greenwashing Effects in Environmental Advertising. <i>Journal of Advertising</i> , 2018, 47, 127-145. | 4.1 | 199 |
| 7 | Consumers' green involvement and the persuasive effects of emotional versus functional ads. <i>Journal of Business Research</i> , 2014, 67, 1885-1893. | 5.8 | 198 |
| 8 | More than meets the eye. <i>International Journal of Advertising</i> , 2007, 26, 477-503. | 4.2 | 184 |
| 9 | The Skeptical Green Consumer Revisited: Testing the Relationship Between Green Consumerism and Skepticism Toward Advertising. <i>Journal of Advertising</i> , 2014, 43, 115-127. | 4.1 | 161 |
| 10 | Framing Politics. <i>American Behavioral Scientist</i> , 2012, 56, 247-259. | 2.3 | 156 |
| 11 | A Spiral of Silence for Some: Attitude Certainty and the Expression of Political Minority Opinions. <i>Communication Research</i> , 2010, 37, 774-800. | 3.9 | 148 |
| 12 | What drives interaction in political actors'™ Facebook posts? Profile and content predictors of user engagement and political actors'™ reactions. <i>Information, Communication and Society</i> , 2019, 22, 1497-1513. | 2.6 | 116 |
| 13 | Sexualizing Media Use and Self-Objectification. <i>Psychology of Women Quarterly</i> , 2018, 42, 9-28. | 1.3 | 115 |
| 14 | The "Spiral of Silence" Revisited: A Meta-Analysis on the Relationship Between Perceptions of Opinion Support and Political Opinion Expression. <i>Communication Research</i> , 2018, 45, 3-33. | 3.9 | 114 |
| 15 | Nature Documentaries, Connectedness to Nature, and Pro-environmental Behavior. <i>Environmental Communication</i> , 2016, 10, 453-472. | 1.2 | 106 |
| 16 | "Too much to handle": Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. <i>Computers in Human Behavior</i> , 2020, 105, 106217. | 5.1 | 104 |
| 17 | The Effects of Anti-Immigrant Right-Wing Populist Ads on Implicit and Explicit Attitudes: A Moderated Mediation Model. <i>Communication Research</i> , 2017, 44, 556-581. | 3.9 | 102 |
| 18 | "Looking Up and Feeling Down": The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. <i>Telematics and Informatics</i> , 2019, 42, 101240. | 3.5 | 99 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 19 | The Need for Orientation Towards News Media: Revising and Validating a Classic Concept. <i>International Journal of Public Opinion Research</i> , 2005, 18, 422-444. | 0.7 | 95 |
| 20 | Does "Passing the Courvoisier" always pay off? Positive and negative evaluative conditioning effects of brand placements in music videos. <i>Psychology and Marketing</i> , 2008, 25, 923-943. | 4.6 | 92 |
| 21 | User generated content presenting brands on social media increases young adults'™ purchase intention. <i>International Journal of Advertising</i> , 2020, 39, 166-186. | 4.2 | 85 |
| 22 | Gender-Role Portrayals in Television Advertising Across the Globe. <i>Sex Roles</i> , 2016, 75, 314-327. | 1.4 | 82 |
| 23 | The face(t)s of biotech in the nineties: how the German press framed modern biotechnology. <i>Public Understanding of Science</i> , 2002, 11, 143-154. | 1.6 | 76 |
| 24 | Stimulating the Quasi-statistical Organ. <i>Communication Research</i> , 2013, 40, 439-462. | 3.9 | 76 |
| 25 | Does a Crisis Change News Habits? A Comparative Study of the Effects of COVID-19 on News Media Use in 17 European Countries. <i>Digital Journalism</i> , 2021, 9, 1208-1238. | 2.5 | 74 |
| 26 | Product placement disclosures: Exploring the moderating effect of placement frequency on brand responses via persuasion knowledge. <i>International Journal of Advertising</i> , 2016, 35, 185-199. | 4.2 | 70 |
| 27 | Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigrant Attitudes: The Impact of Textual and Visual Appeals. <i>Political Communication</i> , 2017, 34, 607-626. | 2.3 | 67 |
| 28 | Longitudinal Effects of Excessive Smartphone Use on Stress and Loneliness: The Moderating Role of Self-Disclosure. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2019, 22, 706-713. | 2.1 | 67 |
| 29 | The Affective Underpinnings of Hostile Media Perceptions. <i>Communication Research</i> , 2013, 40, 360-387. | 3.9 | 66 |
| 30 | Need for Orientation as a Predictor of Agenda-Setting Effects: Causal Evidence from a Two-Wave Panel Study. <i>International Journal of Public Opinion Research</i> , 2008, 20, 440-453. | 0.7 | 64 |
| 31 | Mediatization Effects on Political News, Political Actors, Political Decisions, and Political Audiences. , 2013, , 177-201. | | 64 |
| 32 | Children's consumption behavior in response to food product placements in movies. <i>Journal of Consumer Behaviour</i> , 2015, 14, 127-136. | 2.6 | 64 |
| 33 | The social media political participation model: A goal systems theory perspective. <i>Convergence</i> , 2020, 26, 135-156. | 1.6 | 64 |
| 34 | How Anti-immigrant Right-wing Populist Advertisements Affect Young Voters: Symbolic Threats, Economic Threats and the Moderating Role of Education. <i>Journal of Ethnic and Migration Studies</i> , 2015, 41, 1577-1599. | 1.9 | 62 |
| 35 | Value Resonance and Value Framing Effects on Voting Intentions in Direct-Democratic Campaigns. <i>American Behavioral Scientist</i> , 2012, 56, 334-352. | 2.3 | 61 |
| 36 | Democracy in the Age of Globalization and Mediatization. , 2013, , . | | 58 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 37 | Observing the "Spiral" in the Spiral of Silence. <i>International Journal of Public Opinion Research</i> , 2015, 27, 155-176. | 0.7 | 57 |
| 38 | The Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising. <i>Environmental Communication</i> , 2018, 12, 414-429. | 1.2 | 56 |
| 39 | “Muslims are not Terrorists” Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims. <i>Mass Communication and Society</i> , 2017, 20, 825-848. | 1.2 | 55 |
| 40 | Does incidental exposure on social media equalize or reinforce participatory gaps? Evidence from a panel study. <i>New Media and Society</i> , 2019, 21, 2463-2482. | 3.1 | 55 |
| 41 | Negative Stereotypical Portrayals of Muslims in Right-Wing Populist Campaigns: Perceived Discrimination, Social Identity Threats, and Hostility Among Young Muslim Adults. <i>Journal of Communication</i> , 2017, 67, 610-634. | 2.1 | 54 |
| 42 | Social Media in Political Campaigning Around the World: Theoretical and Methodological Challenges. <i>Journalism and Mass Communication Quarterly</i> , 2018, 95, 333-342. | 1.4 | 50 |
| 43 | Exemplifying a Dispositional Approach to Cross-Cultural Spiral of Silence Research: Fear of Social Isolation and the Inclination to Self-Censor. <i>International Journal of Public Opinion Research</i> , 2012, 24, 287-305. | 0.7 | 49 |
| 44 | A Meta-Analysis of the Effects of Cross-Cutting Exposure on Political Participation. <i>Political Communication</i> , 2019, 36, 523-542. | 2.3 | 48 |
| 45 | Processing news on social media. The political incidental news exposure model (PINE). <i>Journalism</i> , 2020, 21, 1031-1048. | 1.8 | 48 |
| 46 | Exposure to Counterattitudinal News Coverage and the Timing of Voting Decisions. <i>Communication Research</i> , 2012, 39, 147-169. | 3.9 | 47 |
| 47 | Socially motivated projection: Need to belong increases perceived opinion consensus on important issues. <i>European Journal of Social Psychology</i> , 2011, 41, 707-719. | 1.5 | 46 |
| 48 | Affective Priming in Political Campaigns: How Campaign-Induced Emotions Prime Political Opinions. <i>International Journal of Public Opinion Research</i> , 2011, 23, 485-507. | 0.7 | 45 |
| 49 | A treat for the eyes. An eye-tracking study on children's attention to unhealthy and healthy food cues in media content. <i>Appetite</i> , 2018, 125, 63-71. | 1.8 | 45 |
| 50 | Toward Improving the Validity and Reliability of Media Information Processing Measures in Surveys. <i>Communication Methods and Measures</i> , 2008, 2, 193-225. | 3.0 | 44 |
| 51 | Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013. <i>Communication Methods and Measures</i> , 2015, 9, 193-207. | 3.0 | 44 |
| 52 | Start Spreading the News: A Comparative Experiment on the Effects of Populist Communication on Political Engagement in Sixteen European Countries. <i>International Journal of Press/Politics</i> , 2018, 23, 517-538. | 3.0 | 43 |
| 53 | Diachronic Framing Effects in Competitive Opinion Environments. <i>Political Communication</i> , 2012, 29, 319-339. | 2.3 | 42 |
| 54 | Citizen Science in the Social Sciences: A Call for More Evidence. <i>Gaia</i> , 2017, 26, 22-26. | 0.3 | 41 |

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| 55 | Does the platform matter? Social media and COVID-19 conspiracy theory beliefs in 17 countries. <i>New Media and Society</i> , 2023, 25, 3412-3437. | 3.1 | 41 |
| 56 | Children's attitudinal and behavioral reactions to product placements: investigating the role of placement frequency, placement integration, and parental mediation. <i>International Journal of Advertising</i> , 2018, 37, 236-255. | 4.2 | 40 |
| 57 | Navigating High-Choice European Political Information Environments: a Comparative Analysis of News User Profiles and Political Knowledge. <i>International Journal of Press/Politics</i> , 2022, 27, 827-859. | 3.0 | 40 |
| 58 | Stuck in a Nativist Spiral: Content, Selection, and Effects of Right-Wing Populists' Communication on Facebook. <i>Political Communication</i> , 2020, 37, 303-328. | 2.3 | 38 |
| 59 | Do Hostile Opinion Environments Harm Political Participation? The Moderating Role of Generalized Social Trust. <i>International Journal of Public Opinion Research</i> , 2013, 25, 23-42. | 0.7 | 37 |
| 60 | Placing snacks in children's movies: cognitive, evaluative, and conative effects of product placements with character product interaction. <i>International Journal of Advertising</i> , 2018, 37, 852-870. | 4.2 | 37 |
| 61 | The Role of Similarity Cues in the Development of Trust in Sources of Information About GM Food. <i>Risk Analysis</i> , 2009, 29, 1116-1128. | 1.5 | 34 |
| 62 | Effects of disclosing ads on Instagram: the moderating impact of similarity to the influencer. <i>International Journal of Advertising</i> , 2021, 40, 686-707. | 4.2 | 33 |
| 63 | Beyond accessibility? Toward an on-line and memory-based model of framing effects. <i>Communications: the European Journal of Communication Research</i> , 2007, 32, . | 0.3 | 32 |
| 64 | Terror, Terror Everywhere? How Terrorism News Shape Support for Anti-Muslim Policies as a Function of Perceived Threat Severity and Controllability. <i>Political Psychology</i> , 2019, 40, 935-951. | 2.2 | 31 |
| 65 | I See What You Don't See. <i>Journal of Advertising</i> , 2011, 40, 85-100. | 4.1 | 30 |
| 66 | Shaping children's healthy eating habits with food placements? Food placements of high and low nutritional value in cartoons, Children's BMI, food-related parental mediation strategies, and food choice. <i>Appetite</i> , 2018, 120, 644-653. | 1.8 | 30 |
| 67 | How brands appear in children's movies. A systematic content analysis of the past 25 Years. <i>International Journal of Advertising</i> , 2019, 38, 237-257. | 4.2 | 30 |
| 68 | Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes. <i>Journal of Media Psychology</i> , 2015, 27, 178-189. | 0.7 | 30 |
| 69 | Partisan alignments and political polarization online. , 2013, , . | | 29 |
| 70 | How Political Scandals Affect the Electorate. Tracing the Eroding and Spillover Effects of Scandals with a Panel Study. <i>Political Psychology</i> , 2020, 41, 549-568. | 2.2 | 29 |
| 71 | Learning from Incidental Exposure to Political Information in Online Environments. <i>Journal of Communication</i> , 2020, 70, 769-793. | 2.1 | 29 |
| 72 | Operationalisierung von Vertrauen in Journalismus. <i>Medien Und Kommunikationswissenschaft</i> , 2003, 51, 5-23. | 0.5 | 28 |

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|----|--|-----|-----------|
| 73 | Uncharted Territory in Research on Environmental Advertising: Toward an Organizing Framework. <i>Journal of Advertising</i> , 2019, 48, 91-101. | 4.1 | 27 |
| 74 | Fighting over smartphones? Parents' excessive smartphone use, lack of control over children's use, and conflict. <i>Computers in Human Behavior</i> , 2021, 116, 106618. | 5.1 | 27 |
| 75 | â€œAge Mattersâ€™: A panel study investigating the influence of communicative and passive smartphone use on well-being. <i>Behaviour and Information Technology</i> , 2021, 40, 176-190. | 2.5 | 27 |
| 76 | Sugary, fatty, and prominent: food and beverage appearances in children's movies from 1991 to 2015. <i>Pediatric Obesity</i> , 2019, 14, e12488. | 1.4 | 26 |
| 77 | Who â€œlikesâ€™ populists? Characteristics of adolescents following right-wing populist actors on Facebook. <i>Information, Communication and Society</i> , 2017, 20, 1408-1424. | 2.6 | 25 |
| 78 | The Swiss â€œTina Fey Effectâ€™: The Content of Late-Night Political Humor and the Negative Effects of Political Parody on the Evaluation of Politicians. <i>Communication Quarterly</i> , 2013, 61, 596-614. | 0.7 | 23 |
| 79 | Toward a Cognitive-Affective Process Model of Hostile Media Perceptions: A Multi-Country Structural Equation Modeling Approach. <i>Communication Research</i> , 2017, 44, 1075-1098. | 3.9 | 23 |
| 80 | How long does celebrity meaning transfer last? Delayed effects and the moderating roles of brand experience, celebrity liking, and age. <i>International Journal of Advertising</i> , 2017, 36, 588-612. | 4.2 | 23 |
| 81 | Mobilizing for Some. <i>Journal of Media Psychology</i> , 2016, 28, 123-135. | 0.7 | 23 |
| 82 | Sexually Objectifying Pop Music Videos, Young Womenâ€™s Self-Objectification, and Selective Exposure: A Moderated Mediation Model. <i>Communication Research</i> , 2020, 47, 428-450. | 3.9 | 22 |
| 83 | Antecedents of strategic game framing in political news coverage. <i>Journalism</i> , 2017, 18, 937-955. | 1.8 | 21 |
| 84 | Communicating Earthquake Preparedness: The Influence of Induced Mood, Perceived Risk, and Gain or Loss Frames on Homeownersâ€™ Attitudes Toward General Precautionary Measures for Earthquakes. <i>Risk Analysis</i> , 2018, 38, 710-723. | 1.5 | 21 |
| 85 | Pathways to political (dis-)engagement: motivations behind social media use and the role of incidental and intentional exposure modes in adolescentsâ€™ political engagement. <i>Communications: the European Journal of Communication Research</i> , 2020, 45, 671-693. | 0.3 | 21 |
| 86 | U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57. | 0.5 | 20 |
| 87 | The Islamic State in the News: Journalistic Differentiation of Islamist Terrorism From Islam, Terror News Proximity, and Islamophobic Attitudes. <i>Communication Research</i> , 2021, 48, 203-232. | 3.9 | 20 |
| 88 | Do children's food choices go with the crowd? Effects of majority and minority peer cues shown within an audiovisual cartoon on children's healthy food choice. <i>Social Science and Medicine</i> , 2019, 225, 42-50. | 1.8 | 19 |
| 89 | Consequences of Politiciansâ€™ Perceptions of the News Media. <i>Journalism Studies</i> , 2019, 20, 345-363. | 1.2 | 18 |
| 90 | You are not alone: Smartphone use, friendship satisfaction, and anxiety during the COVID-19 crisis. <i>Mobile Media and Communication</i> , 2022, 10, 294-315. | 3.1 | 18 |

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|-----|---|-----|-----------|
| 91 | Democratic Consequences of Incidental Exposure to Political Information: A Meta-Analysis. <i>Journal of Communication</i> , 2022, 72, 345-373. | 2.1 | 18 |
| 92 | Adopting the Objectifying Gaze: Exposure to Sexually Objectifying Music Videos and Subsequent Gazing Behavior. <i>Media Psychology</i> , 2018, 21, 27-49. | 2.1 | 17 |
| 93 | Who Differentiates between Muslims and Islamist Terrorists in Terrorism News Coverage? An Actor-based Approach. <i>Journalism Studies</i> , 2020, 21, 2135-2153. | 1.2 | 17 |
| 94 | The COVID-19 infodemic at your fingertips. Reciprocal relationships between COVID-19 information FOMO, bedtime smartphone news engagement, and daytime tiredness over time. <i>Computers in Human Behavior</i> , 2022, 130, 107175. | 5.1 | 17 |
| 95 | Werbewirkung ohne Erinnerungseffekte?. <i>Zeitschrift für Medienpsychologie</i> , 2007, 19, 2-13. | 0.2 | 16 |
| 96 | Public Perceptions of the Media Coverage of Irregular Immigration. <i>American Behavioral Scientist</i> , 2015, 59, 839-857. | 2.3 | 16 |
| 97 | Again and again: exploring the influence of disclosure repetition on children's cognitive processing of product placement. <i>International Journal of Advertising</i> , 2020, 39, 611-630. | 4.2 | 16 |
| 98 | Tiptoe or Tackle? The Role of Product Placement Prominence and Program Involvement for the Mere Exposure Effect. <i>Journal of Current Issues and Research in Advertising</i> , 2012, 33, 129-145. | 2.8 | 15 |
| 99 | Elaboration or Distraction? Knowledge Acquisition From Thematically Related and Unrelated Humor in Political Speeches. <i>International Journal of Public Opinion Research</i> , 2013, 25, 291-302. | 0.7 | 15 |
| 100 | The Effects of Populist Identity Framing on Populist Attitudes Across Europe: Evidence From a 15-Country Comparative Experiment. <i>International Journal of Public Opinion Research</i> , 2021, 33, 491-510. | 0.7 | 15 |
| 101 | Cognitive Responses to Populist Communication. , 2019, , 183-206. | | 15 |
| 102 | Measuring the Unmeasurable? Toward Operationalizing On-line and Memory-Based Political Judgments in Surveys. <i>International Journal of Public Opinion Research</i> , 2007, 19, 247-257. | 0.7 | 14 |
| 103 | A New Look at Campaign Advertising and Political Engagement. <i>Communication Research</i> , 2015, 42, 134-155. | 3.9 | 14 |
| 104 | A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politicians' Best Responses. <i>Media Psychology</i> , 2018, 21, 403-436. | 2.1 | 14 |
| 105 | Antecedents of intentional and incidental exposure modes on social media and consequences for political participation: a panel study. <i>Acta Politica</i> , 2022, 57, 235-253. | 1.0 | 14 |
| 106 | Drifting Further Apart? How Exposure to Media Portrayals of Muslims Affects Attitude Polarization. <i>Political Psychology</i> , 2020, 41, 1055-1072. | 2.2 | 14 |
| 107 | Longitudinal Relationships Among Fear of COVID-19, Smartphone Online Self-Disclosure, Happiness, and Psychological Well-being: Survey Study. <i>Journal of Medical Internet Research</i> , 2021, 23, e28700. | 2.1 | 14 |
| 108 | The Spiral of Silence. , 0, , . | | 14 |

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|-----|--|-----|-----------|
| 109 | Politics â€“ Simply Explained? How Influencers Affect Youthâ€™s Perceived Simplification of Politics, Political Cynicism, and Political Interest. <i>International Journal of Press/Politics</i> , 2022, 27, 738-762. | 3.0 | 14 |
| 110 | Food as an eyeâ€“catcher. An eyeâ€“tracking study on Children's attention to healthy and unhealthy food presentations as well as nonâ€“edible objects in audiovisual media. <i>Pediatric Obesity</i> , 2020, 15, e12591. | 1.4 | 13 |
| 111 | The effects of gain- and loss-framed nutritional messages on childrenâ€™s healthy eating behaviour. <i>Public Health Nutrition</i> , 2020, 23, 1726-1734. | 1.1 | 13 |
| 112 | Framing Responsibility for Political Issues: The Preference for Dispositional Attributions and the Effects of News Frames. <i>Communication Research Reports</i> , 2009, 26, 82-86. | 1.0 | 12 |
| 113 | Trivializing the News? Affective Context Effects of Commercials on the Perception of Television News. <i>Mass Communication and Society</i> , 2010, 13, 139-156. | 1.2 | 12 |
| 114 | 2.3 Greenwashing: Disinformation through Green Advertising. , 2017, , 105-120. | | 12 |
| 115 | Setting the Agenda for Research on Media and Migration: State-of-the-Art and Directions for Future Research. <i>Mass Communication and Society</i> , 2019, 22, 691-707. | 1.2 | 12 |
| 116 | Healthy, sweet, brightly colored, and full of vitamins: cognitive and affective persuasive cues of food placements and childrenâ€™s healthy eating behavior. <i>International Journal of Advertising</i> , 2020, 39, 1012-1030. | 4.2 | 12 |
| 117 | Disclosing product placement in audiovisual media services: a practical and scientific perspective on the implementation of disclosures across the European Union. <i>International Journal of Advertising</i> , 2021, 40, 5-25. | 4.2 | 12 |
| 118 | Funny Cats and Politics: Do Humorous Context Posts Impede or Foster the Elaboration of News Posts on Social Media?. <i>Communication Research</i> , 2021, 48, 100-124. | 3.9 | 12 |
| 119 | Avoiding the Other Side?. <i>Journal of Media Psychology</i> , 2020, 32, 158-164. | 0.7 | 12 |
| 120 | Increasingly sexy? Sexuality and sexual objectification in popular music videos, 1995â€“2016.. <i>Psychology of Popular Media Culture</i> , 2019, 8, 346-357. | 2.6 | 12 |
| 121 | NegativitÄt in der Politikberichterstattung. Deutschland, Å–sterreich und die Schweiz im Vergleich. <i>Medien Und Kommunikationswissenschaft</i> , 2014, 62, 588-605. | 0.5 | 12 |
| 122 | U.S. Newspapers Provide Nuanced Picture of Islam. <i>Newspaper Research Journal</i> , 2015, 36, 42-57. | 0.5 | 11 |
| 123 | Do Channels Matter?. <i>Journalism Studies</i> , 2018, 19, 2359-2378. | 1.2 | 11 |
| 124 | Drinking at Work: The Portrayal of Alcohol in Workplace-Related TV Dramas. <i>Mass Communication and Society</i> , 2018, 21, 94-114. | 1.2 | 11 |
| 125 | A â€œForbidden Fruit Effectâ€“: An Eye-Tracking Study on Childrenâ€™s Visual Attention to Food Marketing. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 1859. | 1.2 | 11 |
| 126 | Comparing the effects of greenwashing claims in environmental airline advertising: perceived greenwashing, brand evaluation, and flight shame. <i>International Journal of Advertising</i> , 2023, 42, 461-487. | 4.2 | 11 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 127 | Are Unidentified Terrorist Suspects Always Muslims? How Terrorism News Shape News Consumersâ€™ Automatic Activation of Muslims as Perpetrators. Religions, 2018, 9, 286. | 0.3 | 10 |
| 128 | Populist Twitter Posts in News Stories. Journalism Practice, 2019, 13, 742-758. | 1.5 | 10 |
| 129 | Voting â€œAgainst Islamizationâ€? How Antiâ€Islamic Rightâ€Wing, Populist Political Campaign Ads Influence Explicit and Implicit Attitudes Toward Muslims as Well as Voting Preferences. Political Psychology, 2019, 40, 739-757. | 2.2 | 10 |
| 130 | Why Retractions of Numerical Misinformation Fail: The Anchoring Effect of Inaccurate Numbers in the News. Journalism and Mass Communication Quarterly, 2022, 99, 368-389. | 1.4 | 10 |
| 131 | A vicious circle between childrenâ€™s non-communicative smartphone use and loneliness: Parents cannot do much about it. Telematics and Informatics, 2021, 64, 101677. | 3.5 | 10 |
| 132 | Healthwashing in high-sugar food advertising: the effect of prior information on healthwashing perceptions in Austria. Health Promotion International, 2021, 36, 1029-1038. | 0.9 | 10 |
| 133 | Social Media and the Political Engagement of Young Adults: Between Mobilization and Distraction. , 2022, 1, 6-22. | | 10 |
| 134 | Experts, peers, or celebrities? The role of different social endorsers on children's fruit choice. Appetite, 2020, 155, 104821. | 1.8 | 9 |
| 135 | Love in the Time of Corona: Predicting Willingness to Engage in Sexting During the First COVID-19-Related Lockdown. Archives of Sexual Behavior, 2022, 51, 157-168. | 1.2 | 9 |
| 136 | 28. Cognitive effects of political mass media. , 0, , . | | 8 |
| 137 | Do you take credit cards? The attitudinal and behavioral effects of advergaming targeted at children. Journal of Consumer Behaviour, 2016, 15, 580-588. | 2.6 | 8 |
| 138 | It is just a spoof: spoof placements and their impact on conceptual persuasion knowledge, brand memory, and brand evaluation. International Journal of Advertising, 2021, 40, 106-123. | 4.2 | 8 |
| 139 | Informal Political Conversation Across Time and Space: Setting the Research Agenda. International Journal of Public Opinion Research, 2015, 27, 448-460. | 0.7 | 7 |
| 140 | No Compassion for Muslims? How Journalistic News Coverage of Terrorist Crimes Influences Emotional Reactions and Policy Support Depending on the Victimâ€™s Religion. Crime and Delinquency, 2023, 69, 1020-1043. | 1.1 | 7 |
| 141 | Do journalists differentiate between Muslims and Islamist terrorists? A content analysis of terrorism news coverage. Journalism, 2022, 23, 1171-1193. | 1.8 | 7 |
| 142 | â€œThe Good, the Bad, and the Uglyâ€: A Panel Study on the Reciprocal Effects of Negative, Dirty, and Positive Campaigning on Political Distrust. Mass Communication and Society, 2022, 25, 649-672. | 1.2 | 7 |
| 143 | Shaping Healthy Eating Habits in Children With Persuasive Strategies: Toward a Typology. Frontiers in Public Health, 2021, 9, 676127. | 1.3 | 7 |
| 144 | Dealigned but mobilized? Insights from a citizen science study on youth political engagement. Journal of Youth Studies, 2021, 24, 232-249. | 1.5 | 7 |

| # | ARTICLE | IF | CITATIONS |
|-----|---|-----|-----------|
| 145 | Correctives of the Mainstream Media? A Panel Study on Mainstream Media Use, Alternative Digital Media Use, and the Erosion of Political Interest as Well as Political Knowledge. <i>Digital Journalism</i> , 2023, 11, 813-832. | 2.5 | 7 |
| 146 | Nudity of Male and Female Characters in Television Advertising Across 13 Countries. <i>Journalism and Mass Communication Quarterly</i> , 2020, 97, 1101-1122. | 1.4 | 6 |
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