

# Andrea De Mauro

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1940683/publications.pdf>

Version: 2024-02-01

10  
papers

1,247  
citations

1163117

8  
h-index

1474206

9  
g-index

10  
all docs

10  
docs citations

10  
times ranked

1180  
citing authors

#	ARTICLE	IF	CITATIONS
1	Leveraging Artificial Intelligence in Business: Implications, Applications and Methods. <i>Technology Analysis and Strategic Management</i> , 2022, 34, 16-29.	3.5	64
2	A Systematic Review of Data Analytics Job Requirements and Online-Courses. <i>Journal of Computer Information Systems</i> , 2022, 62, 422-434.	2.9	8
3	Machine learning and artificial intelligence use in marketing: a general taxonomy. <i>Italian Journal of Marketing</i> , 2022, 2022, 439-457.	2.8	17
4	Understanding Big Data Through a Systematic Literature Review: The ITMI Model. <i>International Journal of Information Technology and Decision Making</i> , 2019, 18, 1433-1461.	3.9	20
5	In (Big) Data we trust: Value creation in knowledge organizations - Introduction to the special issue. <i>Information Processing and Management</i> , 2018, 54, 755-757.	8.6	8
6	Human resources for Big Data professions: A systematic classification of job roles and required skill sets. <i>Information Processing and Management</i> , 2018, 54, 807-817.	8.6	198
7	A systematic literature review on intangible assets and open innovation. <i>Knowledge Management Research and Practice</i> , 2017, 15, 90-100.	4.1	42
8	A formal definition of Big Data based on its essential features. <i>Library Review</i> , 2016, 65, 122-135.	1.5	623
9	What is big data? A consensual definition and a review of key research topics. <i>AIP Conference Proceedings</i> , 2015, , .	0.4	257
10	A Peer-to-Peer Overlay Network for Real Time Video Communication using Multiple Paths. , 2006, , .		10