

Michael Luchs

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1923952/publications.pdf>

Version: 2024-02-01

19
papers

2,611
citations

567281

15
h-index

839539

18
g-index

20
all docs

20
docs citations

20
times ranked

2092
citing authors

#	ARTICLE	IF	CITATIONS
1	Mindfulness enhances the values that promote sustainable consumption. <i>Psychology and Marketing</i> , 2022, 39, 990-1006.	8.2	11
2	The role of wisdom in navigating social media paradoxes: Implications for consumers, firms, and public policy. <i>Journal of Consumer Affairs</i> , 2022, 56, 1127-1147.	2.3	2
3	Enabling and Cultivating Wiser Consumption: The Roles of Marketing and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 226-244.	3.4	20
4	Consumer Wisdom for Personal Well-being and the Greater Good: Scale Development and Validation. <i>Journal of Consumer Psychology</i> , 2021, 31, 587-611.	4.5	17
5	Consumer Wisdom: A Theoretical Framework of Five Integrated Facets. <i>Journal of Consumer Psychology</i> , 2018, 28, 365-392.	4.5	38
6	“Yes, but this Other One Looks Better/Works Better”: How do Consumers Respond to Trade-offs Between Sustainability and Other Valued Attributes?. <i>Journal of Business Ethics</i> , 2017, 140, 567-584.	6.0	98
7	Consumer Perceptions of the Social Vs. Environmental Dimensions of Sustainability. <i>Journal of Consumer Policy</i> , 2017, 40, 245-277.	1.3	52
8	Perspective: A Review of Marketing Research on Product Design with Directions for Future Research. <i>Journal of Product Innovation Management</i> , 2016, 33, 320-341.	9.5	92
9	Managing the Tensions at the Intersection of the Triple Bottom Line: A Paradox Theory Approach to Sustainability Management. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 249-261.	3.4	84
10	Consumer responsibility for sustainable consumption. , 2015, , .		8
11	Exploring consumer responsibility for sustainable consumption. <i>Journal of Marketing Management</i> , 2015, 31, 1449-1471.	2.3	51
12	Understanding the inherent complexity of sustainable consumption: A social cognitive framework. <i>Journal of Business Research</i> , 2013, 66, 1227-1234.	10.2	270
13	Product Choice and the Importance of Aesthetic Design Given the Emotion-laden Trade-off between Sustainability and Functional Performance. <i>Journal of Product Innovation Management</i> , 2012, 29, 903-916.	9.5	102
14	Sex, Personality, and Sustainable Consumer Behaviour: Elucidating the Gender Effect. <i>Journal of Consumer Policy</i> , 2012, 35, 127-144.	1.3	185
15	Sustainable Consumption: Opportunities for Consumer Research and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2011, 30, 31-38.	3.4	553
16	From the Special Issue Editors: Product Design Research and Practice: Past, Present and Future. <i>Journal of Product Innovation Management</i> , 2011, 28, 321-326.	9.5	21
17	Perspective: The Emergence of Product Design as a Field of Marketing Inquiry[*]. <i>Journal of Product Innovation Management</i> , 2011, 28, 327-345.	9.5	174
18	The Sustainability Liability: Potential Negative Effects of Ethicality on Product Preference. <i>Journal of Marketing</i> , 2010, 74, 18-31.	11.3	461

#	ARTICLE	IF	CITATIONS
19	The Sustainability Liability: Potential Negative Effects of Ethicality on Product Preference. Journal of Marketing, 2010, 74, 18-31.	11.3	353