

Adriana V Madzharov

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1888030/publications.pdf>

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6
papers

329
citations

1684188

5
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

305
citing authors

#	ARTICLE	IF	CITATIONS
1	Scents research and its applications in tourism. <i>Annals of Tourism Research</i> , 2022, 93, 103309.	6.4	3
2	Collaborative Art: A Transformational Force within Communities. <i>Journal of the Association for Consumer Research</i> , 2019, 4, 313-331.	1.7	17
3	Self-Control and Touch: When Does Direct Versus Indirect Touch Increase Hedonic Evaluations and Consumption of Food. <i>Journal of Retailing</i> , 2019, 95, 170-185.	6.2	15
4	The Halo Effect of Product Color Lightness on Hedonic Food Consumption. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 579-591.	1.7	18
5	The Cool Scent of Power: Effects of Ambient Scent on Consumer Preferences and Choice Behavior. <i>Journal of Marketing</i> , 2015, 79, 83-96.	11.3	154
6	Effects of product unit image on consumption of snack foods. <i>Journal of Consumer Psychology</i> , 2010, 20, 398-409.	4.5	122