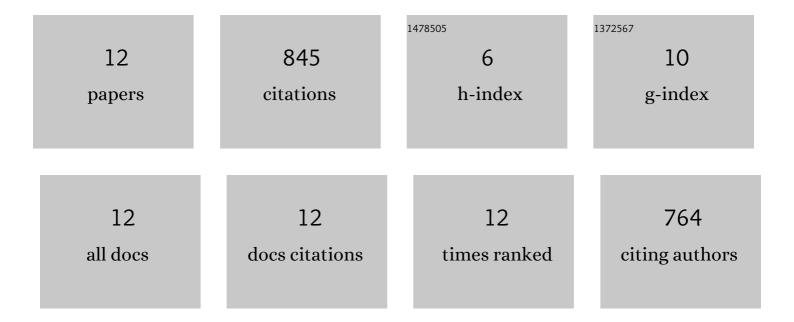
Rhiannon MacDonnell Mesler

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/1869569/publications.pdf

Version: 2024-02-01



RHIANNON MACDONNELL

#	Article	IF	CITATIONS
1	It's the Mind-Set that Matters: The Role of Construal Level and Message Framing in Influencing Consumer Efficacy and Conservation Behaviors. Journal of Marketing Research, 2011, 48, 472-485.	4.8	497
2	Belief in a Just World: Consumer Intentions and Behaviors toward Ethical Products. Journal of Marketing, 2012, 76, 103-118.	11.3	196
3	Predicting teleworker success: an exploration of personality, motivational, situational, and job characteristics. New Technology, Work and Employment, 2009, 24, 144-162.	4.0	76
4	Teacher mindset is associated with development of students' growth mindset. Journal of Applied Developmental Psychology, 2021, 76, 101299.	1.7	25
5	Trait self-construal, inclusion of others in the self and self-control predict stay-at-home adherence during COVID-19. Personality and Individual Differences, 2021, 175, 110687.	2.9	20
6	The impact of masculinity stress on preferences and willingness-to-pay for red meat. Appetite, 2022, 171, 105729.	3.7	13
7	Economic hardship, ontological insecurity, and household food waste. Food Quality and Preference, 2022, 97, 104402.	4.6	6
8	The relationships between masculine gender role discrepancy, discrepancy stress and men's health-related behavior. Personality and Individual Differences, 2022, 184, 111205.	2.9	4
9	Effects of perceived scarcity on <scp>COVID</scp> â€19 consumer stimulus spending: The roles of ontological insecurity and mutability in predicting prosocial outcomes. Journal of Consumer Affairs, 2022, 56, 1046-1061.	2.3	4
10	Identity salience moderates the effect of social dominance orientation on COVID-19 â€~rule bending'. Acta Psychologica, 2022, 223, 103460.	1.5	2
11	How Affective Displays and Self-Construal Impact Consumers' Generosity. Journal of Nonprofit and Public Sector Marketing, 0, , 1-26.	1.6	1
12	I can be perfect! Implicit mindset moderates the relationship between perfectionism and consumers' maladaptive weight management behavior. Personality and Individual Differences, 2021, 183, 111084.	2.9	1