

Rhiannon MacDonnell Mesler

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1869569/publications.pdf>

Version: 2024-02-01

12
papers

845
citations

1478505

6
h-index

1372567

10
g-index

12
all docs

12
docs citations

12
times ranked

764
citing authors

#	ARTICLE	IF	CITATIONS
1	It's the Mind-Set that Matters: The Role of Construal Level and Message Framing in Influencing Consumer Efficacy and Conservation Behaviors. <i>Journal of Marketing Research</i> , 2011, 48, 472-485.	4.8	497
2	Belief in a Just World: Consumer Intentions and Behaviors toward Ethical Products. <i>Journal of Marketing</i> , 2012, 76, 103-118.	11.3	196
3	Predicting teleworker success: an exploration of personality, motivational, situational, and job characteristics. <i>New Technology, Work and Employment</i> , 2009, 24, 144-162.	4.0	76
4	Teacher mindset is associated with development of students' growth mindset. <i>Journal of Applied Developmental Psychology</i> , 2021, 76, 101299.	1.7	25
5	Trait self-construal, inclusion of others in the self and self-control predict stay-at-home adherence during COVID-19. <i>Personality and Individual Differences</i> , 2021, 175, 110687.	2.9	20
6	The impact of masculinity stress on preferences and willingness-to-pay for red meat. <i>Appetite</i> , 2022, 171, 105729.	3.7	13
7	Economic hardship, ontological insecurity, and household food waste. <i>Food Quality and Preference</i> , 2022, 97, 104402.	4.6	6
8	The relationships between masculine gender role discrepancy, discrepancy stress and men's health-related behavior. <i>Personality and Individual Differences</i> , 2022, 184, 111205.	2.9	4
9	Effects of perceived scarcity on COVID-19 consumer stimulus spending: The roles of ontological insecurity and mutability in predicting prosocial outcomes. <i>Journal of Consumer Affairs</i> , 2022, 56, 1046-1061.	2.3	4
10	Identity salience moderates the effect of social dominance orientation on COVID-19 "rule bending". <i>Acta Psychologica</i> , 2022, 223, 103460.	1.5	2
11	How Affective Displays and Self-Construal Impact Consumers' Generosity. <i>Journal of Nonprofit and Public Sector Marketing</i> , 0, , 1-26.	1.6	1
12	I can be perfect! Implicit mindset moderates the relationship between perfectionism and consumers' maladaptive weight management behavior. <i>Personality and Individual Differences</i> , 2021, 183, 111084.	2.9	1