

# Daniel J King

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1861499/publications.pdf>

Version: 2024-02-01

7  
papers

112  
citations

1937685

4  
h-index

1720034

7  
g-index

7  
all docs

7  
docs citations

7  
times ranked

122  
citing authors

#	ARTICLE	IF	CITATIONS
1	Search modality effects: merely changing product search modality alters purchase intentions. Journal of the Academy of Marketing Science, 2022, 50, 1236-1256.	11.2	6
2	Affect-based nonconscious signaling: When do consumers prefer negative branding?. Psychology and Marketing, 2021, 38, 338-358.	8.2	7
3	Anticipated firm interaction can bias expressed customer satisfaction. Journal of Retailing and Consumer Services, 2021, 59, 102379.	9.4	2
4	Symbolic Sequence Effects on Consumers'™ Judgments of Truth for Brand Claims. Journal of Consumer Psychology, 2020, 30, 304-313.	4.5	4
5	Clinically feasible brain morphometric similarity network construction approaches with restricted magnetic resonance imaging acquisitions. Network Neuroscience, 2020, 4, 274-291.	2.6	21
6	The Sources and Consequences of the Fluent Processing of Numbers. Journal of Marketing Research, 2011, 48, 327-341.	4.8	64
7	Affect-Gating. Journal of Consumer Research, 2011, 38, 697-711.	5.1	8