

Daniel J King

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1861499/publications.pdf>

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7
papers

112
citations

1937685
4
h-index

1720034
7
g-index

7
all docs

7
docs citations

7
times ranked

122
citing authors

#	ARTICLE	IF	CITATIONS
1	The Sources and Consequences of the Fluent Processing of Numbers. <i>Journal of Marketing Research</i> , 2011, 48, 327-341.	4.8	64
2	Clinically feasible brain morphometric similarity network construction approaches with restricted magnetic resonance imaging acquisitions. <i>Network Neuroscience</i> , 2020, 4, 274-291.	2.6	21
3	Affect-Gating. <i>Journal of Consumer Research</i> , 2011, 38, 697-711.	5.1	8
4	Affect-based nonconscious signaling: When do consumers prefer negative branding?. <i>Psychology and Marketing</i> , 2021, 38, 338-358.	8.2	7
5	Search modality effects: merely changing product search modality alters purchase intentions. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 1236-1256.	11.2	6
6	Symbolic Sequence Effects on Consumers'™ Judgments of Truth for Brand Claims. <i>Journal of Consumer Psychology</i> , 2020, 30, 304-313.	4.5	4
7	Anticipated firm interaction can bias expressed customer satisfaction. <i>Journal of Retailing and Consumer Services</i> , 2021, 59, 102379.	9.4	2