

Junghan Kim

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1829695/publications.pdf>

Version: 2024-02-01

2
papers

72
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

71
citing authors

| # | ARTICLE | IF | CITATIONS |
|---|--|------|-----------|
| 1 | How Kinetic Property Shapes Novelty Perceptions. Journal of Marketing, 2015, 79, 94-111. | 11.3 | 66 |
| 2 | Do Animated Line Graphs Increase Risk Inferences?. Journal of Marketing Research, 2021, 58, 595-613. | 4.8 | 6 |