

Stephan Seiler

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1742287/publications.pdf>

Version: 2024-02-01

18
papers

1,041
citations

840776

11
h-index

1199594

12
g-index

18
all docs

18
docs citations

18
times ranked

692
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Soda Taxes: Pass-Through, Tax Avoidance, and Nutritional Effects. Journal of Marketing Research, 2021, 58, 22-49.	4.8	81
2	Estimation of Preference Heterogeneity in Markets with Costly Search. Marketing Science, 2021, 40, 871-899.	4.1	20
3	Advancing Non-compensatory Choice Models in Marketing. Customer Needs and Solutions, 2018, 5, 82-92.	0.8	18
4	Estimation of Preference Heterogeneity in Markets with Costly Search. SSRN Electronic Journal, 2018, , .	0.4	4
5	Large-Scale Demand Estimation with Search Data. SSRN Electronic Journal, 2018, , .	0.4	3
6	Estimating Search Benefits from Path-Tracking Data: Measurement and Determinants. Marketing Science, 2017, 36, 565-589.	4.1	51
7	Does Online Word of Mouth Increase Demand? (And How?) Evidence from a Natural Experiment. Marketing Science, 2017, 36, 838-861.	4.1	60
8	Multi-Category Competition and Market Power: A Model of Supermarket Pricing. American Economic Review, 2017, 107, 2308-2351.	8.5	121
9	The impact of advertising along the conversion funnel. Quantitative Marketing and Economics, 2017, 15, 241-278.	1.5	29
10	The Impact of Advertising Along the Conversion Funnel. SSRN Electronic Journal, 2017, , .	0.4	1
11	Comments on "costly search and consideration sets in storable goods markets" by Tiago Pires. Quantitative Marketing and Economics, 2016, 14, 197-200.	1.5	0
12	Free to Choose? Reform, Choice, and Consideration Sets in the English National Health Service. American Economic Review, 2016, 106, 3521-3557.	8.5	121
13	Cumulative Growth in User-Generated Content Production: Evidence from Wikipedia. Management Science, 2016, 62, 2054-2069.	4.1	61
14	The Impact of Competition on Management Quality: Evidence from Public Hospitals. Review of Economic Studies, 2015, 82, 457-489.	5.4	291
15	The impact of search costs on consumer behavior: A dynamic approach. Quantitative Marketing and Economics, 2013, 11, 155-203.	1.5	150
16	In defence of our research on competition in England's National Health Service. Lancet, The, 2011, 378, 2064-2065.	13.7	16
17	The Impact of Earned Media on Demand: Evidence from a Natural Experiment. SSRN Electronic Journal, 0, , .	0.4	0
18	The Impact of Soda Taxes: Pass-through, Tax Avoidance, and Nutritional Effects. SSRN Electronic Journal, 0, , .	0.4	14