

# Stephan Seiler

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1742287/publications.pdf>

Version: 2024-02-01

18  
papers

1,041  
citations

840776

11  
h-index

1199594

12  
g-index

18  
all docs

18  
docs citations

18  
times ranked

692  
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Competition on Management Quality: Evidence from Public Hospitals. <i>Review of Economic Studies</i> , 2015, 82, 457-489.	5.4	291
2	The impact of search costs on consumer behavior: A dynamic approach. <i>Quantitative Marketing and Economics</i> , 2013, 11, 155-203.	1.5	150
3	Free to Choose? Reform, Choice, and Consideration Sets in the English National Health Service. <i>American Economic Review</i> , 2016, 106, 3521-3557.	8.5	121
4	Multi-Category Competition and Market Power: A Model of Supermarket Pricing. <i>American Economic Review</i> , 2017, 107, 2308-2351.	8.5	121
5	The Impact of Soda Taxes: Pass-Through, Tax Avoidance, and Nutritional Effects. <i>Journal of Marketing Research</i> , 2021, 58, 22-49.	4.8	81
6	Cumulative Growth in User-Generated Content Production: Evidence from Wikipedia. <i>Management Science</i> , 2016, 62, 2054-2069.	4.1	61
7	Does Online Word of Mouth Increase Demand? (And How?) Evidence from a Natural Experiment. <i>Marketing Science</i> , 2017, 36, 838-861.	4.1	60
8	Estimating Search Benefits from Path-Tracking Data: Measurement and Determinants. <i>Marketing Science</i> , 2017, 36, 565-589.	4.1	51
9	The impact of advertising along the conversion funnel. <i>Quantitative Marketing and Economics</i> , 2017, 15, 241-278.	1.5	29
10	Estimation of Preference Heterogeneity in Markets with Costly Search. <i>Marketing Science</i> , 2021, 40, 871-899.	4.1	20
11	Advancing Non-compensatory Choice Models in Marketing. <i>Customer Needs and Solutions</i> , 2018, 5, 82-92.	0.8	18
12	In defence of our research on competition in England's National Health Service. <i>Lancet, The</i> , 2011, 378, 2064-2065.	13.7	16
13	The Impact of Soda Taxes: Pass-through, Tax Avoidance, and Nutritional Effects. <i>SSRN Electronic Journal</i> , 0, , .	0.4	14
14	Estimation of Preference Heterogeneity in Markets with Costly Search. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	4
15	Large-Scale Demand Estimation with Search Data. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	3
16	The Impact of Advertising Along the Conversion Funnel. <i>SSRN Electronic Journal</i> , 2017, , .	0.4	1
17	The Impact of Earned Media on Demand: Evidence from a Natural Experiment. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
18	Comments on "costly search and consideration sets in storable goods markets" by Tiago Pires. <i>Quantitative Marketing and Economics</i> , 2016, 14, 197-200.	1.5	0